

Proposed NU Business Name: **MANIK ROTON SHOES**



Project identification and prepared by: Md. Anisur Rahman
Porshuram Unit, Feni

Project verified by: Shushanto Kumar bishas



Brief Bio of The Proposed Nobin Udyokta

Name	:	MANIK ROBI DAS
Age	:	25-07-1988(29 Years)
Education, till to date	:	Class Eight
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	4 Brother
Address	:	Vill: Dakshin Kona Para P.O: Porshuram P.S: Porshuram ,Dist: Feni.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	BIJLI RANI DAS
(iii) Father's name	:	LET RAKHAL ROBI DAS
(iv) GB member's info	:	Branch: Porshu Ram Centre # 41 (Female), Member ID: 3105, Group No: 07 Member since: 2007(10Years) First loan: BDT 5,000/-
Further Information:		Existing loan: BDT 1,17,000/- Outstanding loan:90000
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	13 years of Own business. 13 years of Others Business He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01834734571
Father's Contact No.	:	01834443409
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Porshuram Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

BIJLI RANI DASH joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

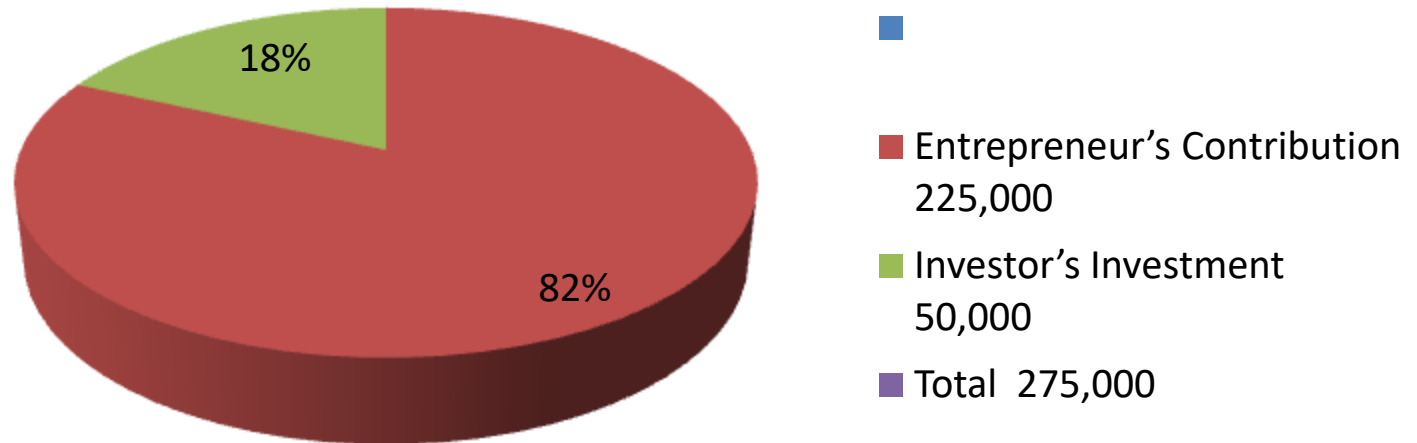
Proposed Nobin Udyokta Business Info

Business Name	:	MANIK ROTON SHOES
Location	:	School market , Porshuram, Dakshin Bazar Feni
Total Investment in BDT	:	BDT 275,000/-
Financing	:	Self BDT 225000/- (from existing business) 82 % Required Investment BDT 50,000/-(as equity) 18%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20 ft x 10 ft= 200 square ft
Security of the shop	:	55,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like, shoes item.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing 0 employee.▪He is doing his business in rent place.▪Collects goods from Feni▪Agreed grace period is 3 months.

Existing			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
shoes	2300	69000	828000
	0	0	0
Total Sales(A)	2300	69000	828000
Less Variable Expense (B)			0
shoes	1840	55200	662400
Total Variable Expense	1840	55200	662400
Contributon Margin (CM) [C=(A-B)]	460	13800	165600
Less Fixed Expense			
Rent		1800	21600
Electric Bill		800	9600
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		300	3600
Guard		100	1200
Generator		150	1800
Mobile Bill		500	6000
Total Fixed Cost (D)		9150	109800
Net Profit (E)= [C-D]		4650	55800

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Shoes			170,000			50,000	220,000
			0			0	0
Security			55,000			0	55,000
	0	0	225,000	0	0	50,000	275,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
shoes	2800	84000	1008000	1058400	1111320
0	0	0	0	0	0
Total Sales(A)	2800	84000	1008000	1058400	1111320
Less Variable Expense (B)					
	2240	67200	806400	846720	889056
Total Variable Expense	2240	67200	806400	846720	889056
Contributon Margin (CM) [C=(A-B)]	560	16800	201600	211680	222264
Less Fixed Expense					
Rent		1800	21600	21600	21600
Electric Bill		800	9600	9900	10200
Transportaion		500	6000	6300	6615
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		300	3600	3600	3600
Gard		100	1200	1200	1200
Generator		150	1800	1800	1800
Mobil Bill		500	6000	6100	6200
Total Fixed Cost (D)		9150	108000	108700	109415
Net Profit (E)= [C-D]		7650	91800	96390	101210
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	91,800	96390	101209.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		71800	148190
	Total Cash Inflow	141,800	168,190	249,400
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	71,800	148,190	229,400

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 13 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

