

## Proposed NU Business Name: **NAYEM POULTRY FARM**



Project identification and prepared by: Md Kabir Raksham,  
Taherpur, Rajshahi Unit,

Project verified by: MD. Mannan Talukdar



## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>MD. NAYEM SHORDAR</b>
Age	:	14-01-1998(19 Years)
Education, till to date	:	H.S.C
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	03 Brothers
Address	:	Vill: Ramrama P.O: Ramrama Thana: Bagmara Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. NASIMA BEGUM</b>
(iii) Father's name	:	<b>MD.MUNSUR RAHMAN SHARDAR</b>
(iv) GB member's info	:	Branch: Sreepur Bagmara, Centre # 81(Female), Member ID:1022/1, Group No: 01 Member since: 07-04-2007 (10Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT: 40000, Outstanding loan: BDT: Null
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	06 years experience in running business. 04Years experience in own business. He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01774338537
Mother's Contact No.	:	01732261619
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Taherpur Unit,Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. NASIMA BEGUM** joined Grameen Bank since 10 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

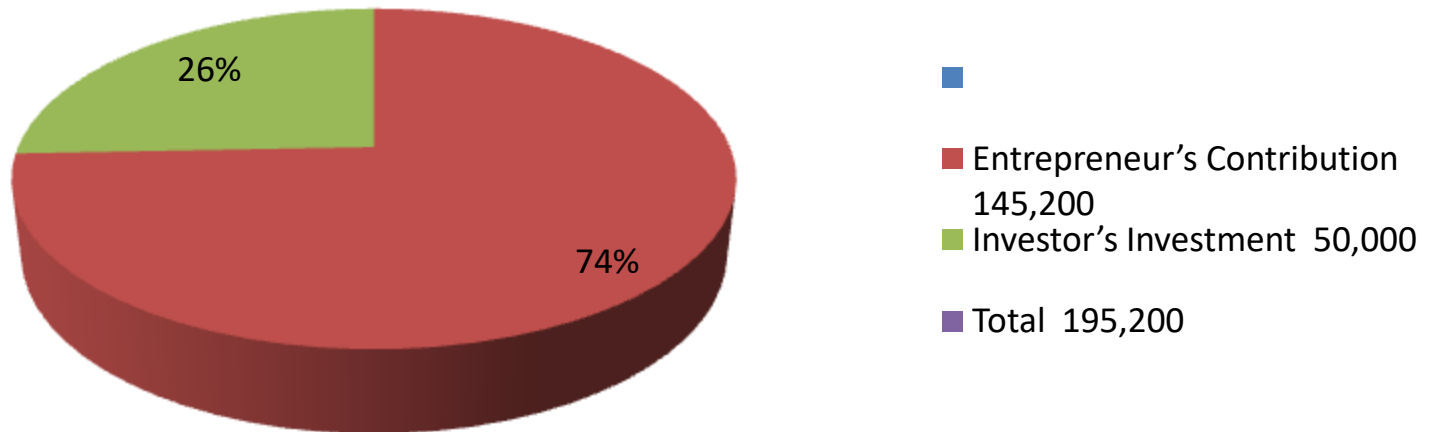
# Proposed Nobin Udyokta Business Info

Business Name	:	<b>NAYEM POULTRY FARM</b>
Location	:	Ramroma,Taherpur,Baghmara, Rajshahi
Total Investment in BDT	:	BDT 195,200/-
Financing	:	Self BDT 145200/-(from existing business) 92% Required Investment BDT 50,000/-(as equity) 08%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	3 Bighas
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like;Poultry leyar. etc.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪Collects goods from Nowga.</li><li>▪Agreed grace period is 3 months.</li></ul>

Existing			
Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Poultry Lekar	4300	129000	1548000
		0	0
Total Sales(A)	4300	129000	1548000
Less Variable Expense (B)			0
Poultry Lekar	3225	96750	1161000
Total Variable Expense	3225	96750	1161000
Contribution Margin (CM) [C=(A-B)]	1075	32250	387000
Less Fixed Expense			
Rent			0
Electric Bill		500	6000
Transportation		1,000	12000
Salary (Self)		5000	60000
Salary (Staff)			0
Entertainment		500	6000
Food		20,000	240000
Pesticides			0
Mobile Bill		500	6000
Total Fixed Cost (D)		27500	330000
Net Profit (E)= [C-D]		4750	57000

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
poultry leyar	1200	121	145200			30,000	175,200
						20,000	20,000
							0
		121	145,200	0	0	50,000	195200

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
Poultry Leyar	4800	144000	1728000	1814400	1905120
0	0	0	0	0	0
<b>Total Sales(A)</b>	<b>4800</b>	<b>144000</b>	<b>1728000</b>	<b>1814400</b>	<b>1905120</b>
<b>Less Variable Expense (B)</b>					
Straw, Bran, Medicine etc	3600	108000	1296000	1360800	1428840
<b>Total Variable Expense</b>	<b>3600</b>	<b>108000</b>	<b>1296000</b>	<b>1360800</b>	<b>1428840</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>1200</b>	<b>36000</b>	<b>432000</b>	<b>453600</b>	<b>476280</b>
<b>Less Fixed Expense</b>					
Rent		500	6000	6000	6000
Electric Bill		1,000	12000	12300	12600
Transportaion		5000	60000	63000	66150
Salary (Self)			0	0	0
Salary (Staff)		500	6000	6000	6000
Entertainment		20,000	240000	240000	240000
Gard			0	0	0
Generator		500	6000	6000	6000
Mobil Bill			0	100	200
<b>Total Fixed Cost (D)</b>		<b>27500</b>	<b>324000</b>	<b>327400</b>	<b>330950</b>
<b>Net Profit (E)= [C-D]</b>		<b>8500</b>	<b>102000</b>	<b>107100</b>	<b>112455</b>
<b>Investment Pay Back</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	102,000	107100	112455
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		82000	169100
	<b>Total Cash Inflow</b>	<b>152,000</b>	<b>189,100</b>	<b>281,555</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>82,000</b>	<b>169,100</b>	<b>261,555</b>

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 06 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;Kusumbi  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures





# FAMILY PICTURE

