#### **Proposed NU Business Name: MAX TAILARS**



Project identification and prepared by: Md. Rokon Uddin

Project verified by: Md. Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. RAFIQUL ISLAM				
Age	:	01-08-19854(33 Years)				
Education, till to date	:	Class Eight				
Marital status	:	Married				
Children	:	02 Doughter				
No. of siblings:	:	1 Brother				
Address	:	Vill: Naoga P.O: Dhamin Naoga, P.S Mohanpur, Dist: Rajshahi.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. ROKEA LATE SHAGOR ALLI Branch: Rayghati, Mohanpur Centre # 08(Female), Member ID: 1602/4, Group No: 03 Member since: 2000-2006 Present 18-06-2016(7Years) First loan: BDT 10,000				
Further Information:		Existing Loan: BDT 20000, Outstanding loan: 16,132/=				
(v) Who pays GB loan installment	:	Mother				
(vi) Mobile lady	٠ ا	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has training.
Other Own/Family Sources of Income	:	Goru, Sagol Palon
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01738-259191
Mother's Contact No.	:	01766-583984
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit,Rajshahi.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. ROKEA** joined Grameen Bank since 07 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MAX TAILARS			
Location	:	Keshorhat Bazar, Mohanpur , Rajshahi.			
Total Investment in BDT	:	BDT 85,000/-			
Financing	:	Self BDT 35,000/-(from existing business) 59%			
		Required Investment BDT 50,000/-(as equity) 41%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12ft x 10ft= 120 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cloth item</li> <li>Average 25% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 2 employees.</li> <li>After getting equity fund 1 employee will be appointed.</li> <li>The shop is owned.</li> <li>Collects goods from Naoga.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cloth Item	800	24,000	2,88,000		
Tailaring Income	400	12,000	1,44,000		
Total Sales (A)	800	24,000	2,88,000		
Less. Variable Expense					
Cloth Item	600	18,000	2,16,000		
Total variable Expense (B)	600	18,000	2,16,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000		
Less. Fixed Expense					
Rent		1,300	15,600		
Electricity Bill		500	6,000		
Mobile Bill		200	2,400		
Salary (self)		5,000	60,000		
Transportation		1,200	14,400		
Entertainment		300	3,600		
Salary (staff)					
Total fixed Cost (D)		8,500	1,02,000		
Net Profit (E) [C-D)		9,500	1,14,000		

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit	Amount	Qty Unit		Amount	<b>Proposed Total</b>	
		Price	(BDT)		Price	(BDT)		
Shart Pice	50	300	15,000	50	300	15,000	30,000	
Pant Pice	25	350	8,750	50	350	17,500	26,250	
Three Pice	10	600	6,000	25	600	15,000	21,000	
Goj Kapur	50	50	2,500	50	50	2,500	5,000	
Others Item	-	-	2,750	-	-	-	2,750	
Security								
Total	135		35,000	175		50,000	85,000	

### **Source of Finance**



Financial Projection (BDT)								
Particular	Particular Daily Monthly 1st Year 2nd Year							
Revenue (sales)								
Cloth Item	1,500	45,000	5,40,000	5,67,000	5,95,350			
Tailaring Income	425	12,750	1,53,000	1,60,650	1,68,682			
Total Sales (A)	1,500	45,000	5,40,000	5,67,000	5,95,350			
Less. Variable Expense								
Cloth Item	1,125	33,750	4,05,000	4,25,250	4,46,512			
Total variable Expense (B)	1,125	33,750	4,05,000	4,25,250	4,46,512			
Contribution Margin (CM) [C=(A-B)	800	24,000	2,88,000	3,02,400	3,17,520			
Less. Fixed Expense								
Rent		1,300	15,600	15,600	15,600			
Electricity Bill		600	7,200	8,000	9,000			
Mobile Bill		500	6,000	6,500	7,000			
Salary (self)		5,000	60,000	60,000	60,000			
Transportation		2,000	24,000	28,000	35,000			
Entertainment		500	6,000	6,500	7,000			
Bank Charge		100	1,200	1,200	1,200			
Total Fixed Cost		10,000	1,20,000	1,25,800	1,34,800			
Net Profit (E) [C-D)		14,000	1,68,000	1,76,600	1,82,720			
Investment Payback			20,000	20,000	20,000			

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,68,000	1,76,600	1,82,720
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		1,48,000	3,04,600
	Total Cash Inflow	2,18,000	3,24,600	4,87,320
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	1,48,000	3,04,600	4,67,320

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

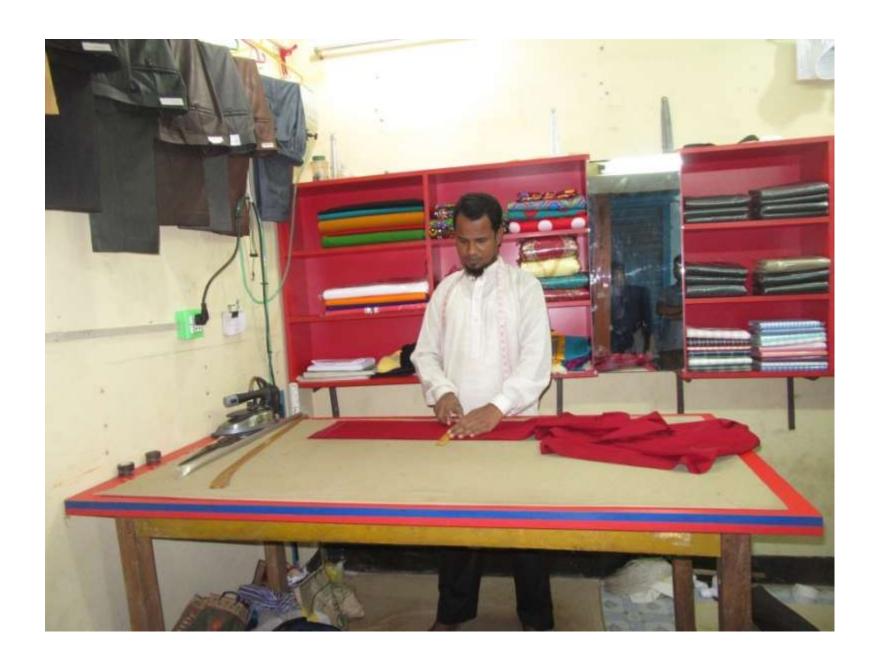
### THREATS

Theft

Fire

Political unrest

# Pictures





# **FAMILY PICTURE**

