

Proposed NU Business Name: **OMOR POLTRY FARM**



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Sweet

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Project verified by: MD. Siddikur Rahaman



Brief Bio of The Proposed Nobin Udyokta

Name	:	ABUL KASHEM
Age	:	27-04-1988 (29 Years)
Education, till to date	:	Class 5
Marital status	:	married
Children	:	0 1SON 01 Daughter
No. of siblings:	:	1 Brother 1Sister
Address	:	Vill: Kornopur, P.O: Goshinga, P.S: Sreepur, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST.ALEMA KHATUN
(iii) Father's name	:	LATE.FOZOR ALI SHEK
(iv) GB member's info	:	Branch: Goshinga Sreepur # 41 (Female), Member ID: 4585/2, Group No:02 Member since:20-10-1999 - 2002 (10 Years) First loan: BDT -2000
Further Information:		Existing Loan: BDT 10000, Outstanding loan: 0
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01747-161851
Father's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sreepur Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ALEMA KHATUN joined Grameen Bank since 18 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	OMOR POULTYR FARM
Location	:	Gazipur
Total Investment in BDT	:	BDT 200000/-
Financing	:	Self BDT 150000/-(from existing business) 50% Required Investment BDT50,000/-(as equity) 50%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	35ft x 10 ft= 300 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; poltry & chick ETC▪The business is operating by entrepreneur. Existing no employees.▪Average gain 20%▪The business is owned.▪Agreed grace period is 3 months.

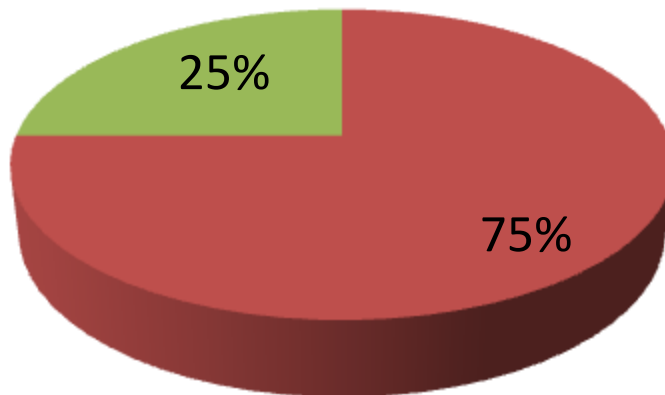
Existing

Particular	Monthly	Yearly
Revenue (Sale)		
poltry	90000	1080000
	0	0
Total Sales(A)	90000	1080000
Less Variable Expense (B)		0
poltry	72000	864000
Total Variable Expense	72000	864000
Contribution Margin (CM) [C=(A-B)]	18000	216000
Less Fixed Expense		
Rent	0	0
Electric Bill	800	9600
Transportaion	5000	60000
Salary (Self)	5000	60000
Salary (Staff)	0	0
Entertainment	400	4800
Mobile Bill	100	1200
Total Fixed Cost (D)	11300	135600
Net Profit (E)= [C-D]	6700	80400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Poltry	4000	35	140,000	1400	35	49,000	189,000
Others			10,000			1,000	11,000
			0			0	0
			0			0	0
	4000	35	150000	1400	35	50,000	200,000

Source of Finance



- Entrepreneur's Contribution 150,000
- Investor's Investment 50,000
- Total 200,000

Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
poltry	3500	105000	1260000	1323000	1389150
	0	0	0	0	0
Total Sales(A)	3500	105000	1260000	1323000	1389150
Less Variable Expense (B)					
Straw, Bran, Medicine etc	2800	84000	1008000	1058400	1111320
Total Variable Expense	2800	84000	1008000	1058400	1111320
Contributon Margin (CM) [C=(A-B)]	700	21000	252000	264600	277830
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		800	9600	9900	10200
Transportaion		5000	60000	63000	66150
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		400	4800	4800	4800
Mobil Bill		100	1200	1300	1400
Total Fixed Cost (D)		11300	135600	139000	142550
Net Profit (E)= [C-D]		9700	116400	122220	128331
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	116,400	122220	128331
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		96400	198620
	Total Cash Inflow	166,400	218,620	326,951
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	96,400	198,620	306,951

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 03Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm : Pirijpur, Pirijpur, Godagari.
Rajshahi
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





