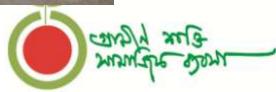
### Proposed NU Business Name: RAJIB DAIRY FARM



Project identification and prepared by: Md. Asadul Haque, Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. RAJIB KHAN				
Age	:	03/04/1997 (20 Years)				
Education, till to date	:	HSC				
Marital status	:	Unmarried				
Children	:	Nill				
No. of siblings:	:	1 Sister				
Address	:	Vill: Hailjor, P.O: Bhulesshor-1743, P.S: Kapashia, Dist: Gazipur.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  SHAHANAZ  TAZ UDDIN  Branch: Goshinga, Centre # 70 (Female),  Member ID: 7526, Group No: 04  Member since: 25/07/2002 to 2017 (15Years)  First Loan: BDT 15,000/-, Existing Loan: BDT 30,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding Loan: BDT 26,040/- Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and	:	07 years experience in running business. He has 03 Years training
Training Info	:	
Other Own/Family Sources of Income	:	Yes (Farming)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01757-134892
Family's Contact No.	:	01753-896092
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. KapashiaUnit, Gazipur

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SHAHANAZ** joined Grameen Bank since 15 years ago. At first She took BDT 15,000/- loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	RAJIB DAIRY FARM		
Location		Hailjor , Amraid.		
Total Investment in BDT	:	BDT 2,40,000/-		
Financing	:	Self BDT 170,000/- (from existing business) 71% Required Investment BDT 70,000/- (as equity) 29%		
Present salary/drawings from business (estimates)	:	BDT 4,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of Farm	:	12ft x 10 ft= 120 square ft		
Implementation	:	<ul> <li>He has two cows, one ox, two calves in his farm.</li> <li>Average daily milk production is 08 liter and milk price is BDT 60/</li> <li>The business is operated by entrepreneur. Existing no employee.</li> <li>The farm is owned.</li> <li>Collects cows from Amraid Bazar.</li> <li>Agreed grace period is 3 months.</li> </ul>		

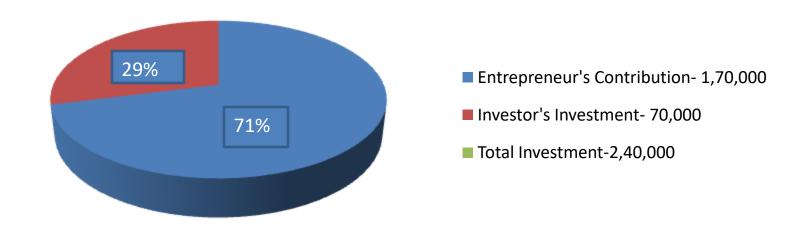
### **Existing Business**

BDT (TK)

Particulars	Daily	Monthly	Yearly
Revenue (sales)			
Milk (Daily: 8 litre x 60/- per litre)	480	14,400	1,72,800
Total Sales (A)	480	14,400	1,72,800
Less. Variable Expense			
Straw, Bran, Medicine etc.	60	1,800	21,600
Total variable Expense (B)	60	1,800	21,600
Contribution Margin (CM) [C=(A-B)	420	12,600	1,51,200
Less. Fixed Expense			
Transportation		700	8,400
Mobile Bill		300	3,600
Entertainment		150	1,800
Salary (self)		4,000	48,000
Total fixed Cost (D)		5,150	61,800
Net Profit (E) [C-D)		7,450	89,400

Investment Breakdown							
	Exis	ting		Proposed			
Particulars	Qty.	<b>Unit Price</b>	Amount	Qty.	Unit	Amount	Total
			(BDT)		Price	(BDT)	
Cow	2	50,000	1,00,000	1	70,000	70,000	170,000
Ох	1	30,000	30,000				30,000
Calf	2	20,000	40,000				40,000
Total	5		170,000	1		70,000	240,000

### **Source of Finance**



Financial Projection							
BDT (TK)							
Particulars	Daily	Monthly	1st Year	2nd Year (+5%)	3rd year (+5%)		
Revenue (sales)							
Milk (Daily: 13 litre x 60/- per litre)	780	23,400	2,80,800	2,94,840	3,09,582		
Total Sales (A)	780	23,400	2,80,800	2,94,840	3,09,582		
Less. Variable Expense							
Straw, Bran, Medicine etc.	140	4,200	50,400	52,920	55,566		
Total variable Expense (B)	140	4,200	50,400	52,920	55,566		
Contribution Margin (CM) [C=(A-B)]	640	19,200	2,30,400	2,41,920	2,54,016		
Less. Fixed Expense							
Transportation		1000	12,000	13,000	14,000		
Mobile Bill		350	4,200	4,560	4,800		
Entertainment		150	1,800	1,900	2,000		
Salary (self)		5,000	60,000	60,000	60,000		
Total Fixed Cost		6,500	78,000	79,460	80,800		
Net Profit (E) [C-D]		12,700	1,52,400	1,62,460	1,73,216		
Investment Payback			28,000	28,000	28,000		

# Cash Flow Projection on Business Plan (Rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	1,52,400	1,62,460	1,73,216
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,24,400	2,58,860
	Total Cash Inflow	2,22,400	2,86,860	4,32,076
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	1,24,400	2,58,860	4,04,076

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services

Skill and experience

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of farm Regular customers

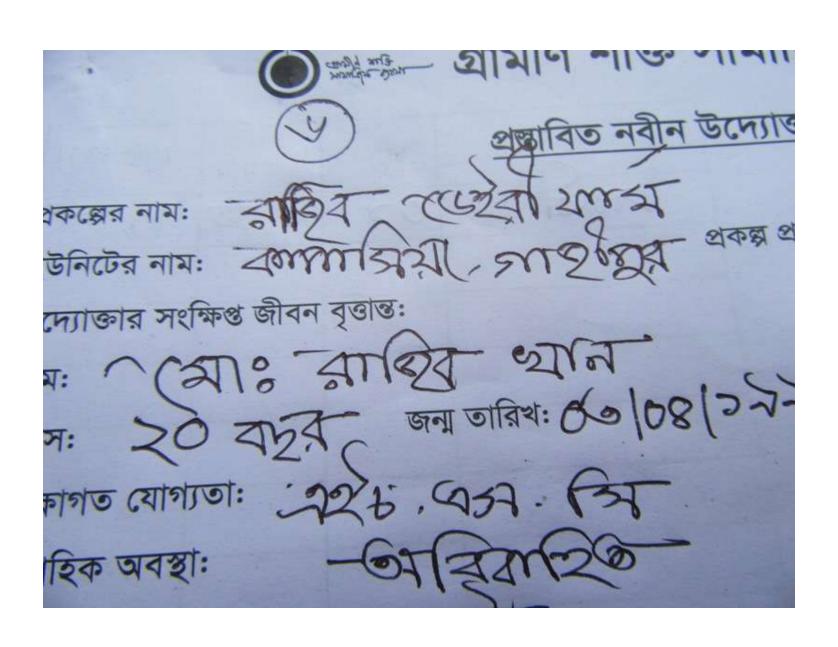
## THREATS

Theft

Fire

Political unrest

# Pictures







# **FAMILY PICTURE**

