#### **Proposed NU Business Name: M/S hariec entarpraes**



Project identification and prepared by: Md.shahadat hossain Donbari tangail

Project verified by: Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD: ABUL KALAM (AZAD)				
Age	:	02/10/1984 (33 Years)				
Education, till to date	:	Class 8				
Marital status	:	Married				
Children	:	1boy 1 Gril				
No. of siblings:	:	1 Brothers 4 sister				
Address	:	Vill:Choto Gangabor P.O:Bir Kodomtoli P.S:Dhanbari Dist:Tangail.				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Father				
(ii) Mother's name	:	MOST : Rabeya Begum				
(iii) Father's name	:	MD: Kolim uddin				
(iv) GB member's info	:	Branch:Kendua, Centre # 15 (Female),				
		Member ID: 2267, Group No: 05				
		Member since: 2005 running (12 Years)				
		First loan: BDT 5,000Taka.				
Further Information:		Existing loan: 85,000 Outstanding loan: 25375.				
(v) Who pays GB loan installment	:	Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB,	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01916227950
Family's Contact No.	:	Nill
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhanbari Unit, Tangail.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

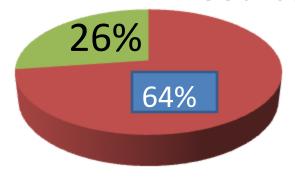
**MOST:** RABEYA BEGUM Joined Grameen Bank Since 09 Years Ago. At First She Took 10,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S HARIS ENTERPRISE			
Location	:	Patdaha bazar ,dhanbari, Tangail			
Total Investment in BDT	:	BD 136,400			
Financing	:	Self BDT 86,400(from existing business) 63% Required Investment BDT 50,000(as equity) 37%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	10ft x 10 ft= 100 Square ft			
Security of the shop	:	3000Taka.			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods likes; Dutch bangla, load, gift item Etc.</li> <li>Average 06% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 0 Employee.</li> <li>The Shop is Rented</li> <li>Collects goods from Dhanbari.</li> <li>Agreed grace period is 2 months.</li> </ul>			

Existing Busin	ess (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
bekash,dutch bangla,gift item	15,000	450,000	5400000
Total Calas (A)	15.000	450,000	F 400000
Total Sales (A)	15,000	450,000	5400000
Less. Variable Expense			
bekash,dutch bangla,gift item	14,250	427,500	5130000
	0	0	0
	0	0	0
Total variable Expense (B)	14,250	427,500	5130000
Contribution Margin (CM) [C=(A-B)	750	22,500	270000
Less. Fixed Expense			
Rent		400	4,800
Electricity bill		300	3,600
Transportation		500	6,000
Salary (self)		5000	60,000
Salar (staff)		0	0
Entertainment		500	6,000
Guard		0	0
Genaretor		0	0
Mobile bill		300	3,600
Total fixed Cost (D)		7,000	84,000
Net Profit (E) [C-D)		15,500	186,000

Investment Breakdown								
	Exi	sting		Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Bkash	0	0	0			30000	30000	
Dutch bangla	0	0	7000				7000	
load	0	0	5000			20000	25000	
Gift item	64	100	6400	0			6,400	
etc	0		5.000	0			5000	
				0				
cash			60,000				60000	
Security			3,000			0	3,000	
Total			86,400	0		50,000	136,400	

### **Source of Finance**



Entrepreneur Investment: 86,400

Investor Investment:50,000 Total Investment:136,400

Einancial Draioction (PDT)

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year	3rd year	
Revenue (sales)						
bekash,dutch bangla,gift item.	17,000	510,000	6,120,000	6,426,000		
Total Sales (A)	17,000	510,000	6,120,000	6,426,000		
Less. Variable Expense						
bekash,dutch bangla,gift item	16,150	484,500	5,814,000	6,104,700		
Total variable Expense(B)	16,150	484,500	5,814,000	6,104,700		
Contribution Margin (CM) [C=(A-B)	850	25,500	306,000	321,300		
Less. Fixed Expense		,	·	,		
Rent		400	4,800	4,800		
Electricity bill		300	3,600	3,700		
Transportation		500	6,000	6,300		
Salary (self)		5000	60,000	60,500		
Salar (staff)		0	0	0		
Entertainment		500	6,000	6,300		
Guard		0	0	0		
Genaretor		0	0	0		
Mobile bill		300	3,600	3,800		
Total fixed Cost (D)		7,000	84,000	85,400		
Net Profit (E) [C-D)		18,500	222,000	235,900		
Investment Payback			30,000	30,000		

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	222,000	235,900
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		192,000
	Total Cash Inflow	272,000	427,900
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	192,000	397,900

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others: 01

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

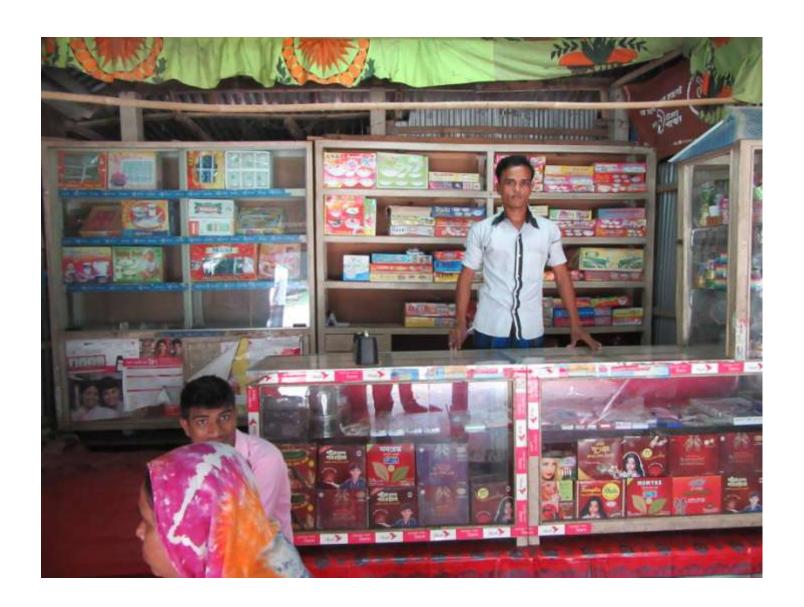
Theft

Fire

Political unrest

# Pictures







# **FAMILY PICTURE**

