

Proposed NU Business Name: **SHEFA POULTRY FARM**



Project identification and prepared by: Mst. Mahfuja khatun
Sokhipur.

Project verified by: Md.Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.ABU SAID SOHEL
Age	:	09-11-1990 (27Years)
Education, till to date	:	Masters
Marital status	:	Unmarried
Children	:	None
No. of siblings:	:	1 Sister
Address	:	Vill: Kalharta P.O:Sokhipur P.S: Sokhipur Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SALMA AKTER
(iii) Father's name	:	MD. KHADEMUL ISLAM TALUKDAR
(iv) GB member's info	:	Branch :Sokhipur Centre 95(Female), Member ID: 9971, Group No: 07 Member since: 03-04-2000(17Years) First loan: BDT 10,000
Further Information:		Existing loan: BDT 120,000, Outstanding Loan: 77760
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	5 experience in running business. 5 Years in own business he has 5 years training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716448645
Family's Contact No.	:	01818534087
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit,Sokhipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SALMA AKTER joined Grameen Bank since 17 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHEFA POULTRY FARM
Location	:	Kaharta, Sokhipur, Tangail
Total Investment in BDT	:	BDT 970,000/-
Financing	:	Self BDT 9,00,000/- (from existing business) 93% Required Investment BDT 70,000/- (as equity) 7%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	70 ftx 22 ft=1540 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in goods like –Leyer chicken,e.t.c.▪Average 40% gain on sales.▪The business is operating by entrepreneur. Existing 1 employee.▪The shop is own.▪Collects goods from Gazipur.▪Agreed grace period is 3 months.

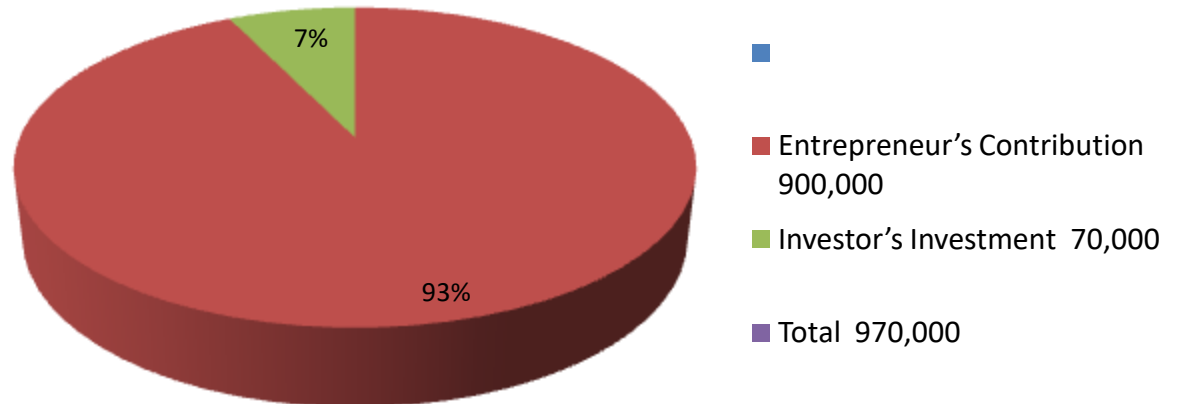
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Leyer chicken	1600	48000	576000
Service	300	9000	108000
			0
Total Sales(A)	1600	48000	576000
Less Variable Expense			0
Rice, Pulse, OIL, Cosmetics ETC	960	28800	345600
Total Variable Expense (B)	960	28800	345600
Contributon Margin (CM) [C=(A-B)]	940	28200	338400
Less Fixed Expense			0
Rent		0	0
Electricity Bill		1500	18000
Transportaion		2000	24000
Salary (Self)		10000	120000
Salary (Staff)		10000	120000
Entertainment		0	0
Guard		0	0
Generator		0	0
Mobil Bill		600	7200
Total Fixed Cost (D)		24100	289200
Net Profit (E)= [C-D]		4100	49200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
				12		70,000	70,000
Leyar Chicken	-	-	900,000	-	-	0	900,000
Total	0	0	900,000	12	0	70,000	970,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Leyer chicken	2100	63000	756000	1134000	1190700
	400	12000	144000	216000	226800
Total Sales(A)	2100	63000	756000	1134000	1190700
Less Variable Expense (B)		0	0	0	0
Rice, Pulse, OIL, Cosmetics ETC			0	0	
Total Variable Expense	1260	37800	453600	680400	714420
Contributon Margin (CM) [C=(A-B)]	1240	37200	446400	468720	492156
Less Fixed Expense			0		
Rent		0	0	0	0
Electricity Bill		1500	18000	18300	18600
Transportaion		2000	24000	24400	24800
Salary (Self)		10000	120000	120000	120000
Salary (Staff)		10000	120000	120000	120000
Entertainment		0	0	0	0
Guard		0	0	0	0
Generator		0	0	100	200
<i>Mobil Bill</i>		600	7200	7300	7400
Total Fixed Cost (D)		24100	289200	290100	291000
Net Profit (E)= [C-D]		13100	157200	178620	201156

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	157,200	165060	173313
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		129200	266260
	Total Cash Inflow	227,200	294,260	439,573
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	129,200	266,260	411,573

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:1
Experience & Skill : 5 years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

