Shandha Hostho Shilpo



Project by: Shandha Identified by-Md. Masum Mia Verified By: Md. Ziaul Hoque



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Shandha
Age	:	14/01/1986
Marital status	:	Married
Children	:	01 Son 01 Daughter
No. of siblings:	:	02 Brothers 01 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother √ Father Let Kajol Kalo chanro moni das Member since: 1990 to 2006 Branch: Katigram, Centre no.00, Group:00 First loan: Tk. 2000/- Last Loan: 00. Outstanding: 00
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A N/A
Education	<u> </u>	Class-5

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	: Handicrafts Business
Trade License Number	: N/A
Business Experiences	: 10 Years
Other Own/Family Sources of Income	: Business
NU Contact Info	: 01772-518831
Other Own/Family Sources of Liabilities	: N/A
NU Project Source/Reference	: GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother was a member of Grameen Bank from 1990 to 2006. At first her mother took a loan amount of 2000 BDT from Grameen Bank. She invested the money in her family house construction. NU's mother gradually improved the standard of their life by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Shandha Hostho Shilpo
Address/ Location	:	Atanipara ,Shoapur, Dhamrai, Dhaka
Total Investment in BDT	:	55000/-
Financing	:	Self BDT : 35000 (from existing business) - 64% Required Investment BDT : 20000 (as equity) - 36%
Present salary/drawings from business (estimates)	:	BDT 3000
Proposed Salary		BDT 4000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT Breakdown



articulars	Existing Business	Proposed	Total	
	(BDT)	(BDT)	(BDT)	
Investments in different categories:				
Present items:			35,000	
Decoration:				
Advance:				
Present Goods Items (*):	35000			
Proposed Items (**):		20,000	20,000	
Total Capital	35,000	20,000	55,000	

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Item				
Product Name	Amount			
Baskets	30000			
Others	5000			
Total	35000			

Propose Item				
Product Name	Amount			
Bamboo				
	17000			
Others	3000			
Total	20000			

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
rai liculai 5	Daily	Monthly	Yearly			
Sales	1200	36000	432000			
Less: Cost of sale	960	28800	345600			
Profit 20% (A)= C	240	7200	86400			
Less: Operating Costs						
shop rent		0	0			
Electricity bill		0	0			
Genarator Bill		0	0			
Night Guard Bill		0	0			
Mobile Bill		200	2400			
Salary from Business (Self)		3000	36000			
Salary from Business (Staff)		0	0			
Transport		500	6000			
Others (Entertainment)		500	6000			
Non Cash Item:						
Depreciation Expenses		0	0			
Total Operating Cost (D)		4200	50400			
Net Profit (C-D):		3000	36000			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Dortiouloro	•	rear 1 (BD	T)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	1500	45000	540000	1700	51000	612000
Less: Cost of Sale	1200	36000	432000	1360	40800	489600
Profit 20% (A)= C	300	9000	108000	340	10200	122400
Less operating cost:						
shop rent		0	0		0	0
Electricity bill		0	0		0	0
Genarator Bill		0	0		0	0
Night Guard Bill		0	0		0	0
Mobile Bill		200	2400		400	4800
Salary from Business		4000	48000		4000	48000
Transport		500	6000		500	6000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		500	6000		500	6000
Depreciation Expenses		0	0		0	0
Total Operating Cost (D)		5200	62400		5400	64800
Net Profit =(C-D)		3800	45600		4800	57600
GT payback			12000			12000
Retained Income:			33600			45600

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	20,000	
Net Profit (Ownership Tr. Fee added back)	45600	57600
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	33,600
Total Cash Inflow	65,600	91200
Cash Outflow		
Purchase of Product	20,000	
Investment Pay Back (Including Ownership Tr. Fee)	12,000	12,000
Payment of GB loan	0	0
Total Cash Outflow	32,000	12,000
Net Cash Surplus	33,600	79,200

SWOT Analysis



STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Pleasant personality

WEAKNESS

Lack of investment

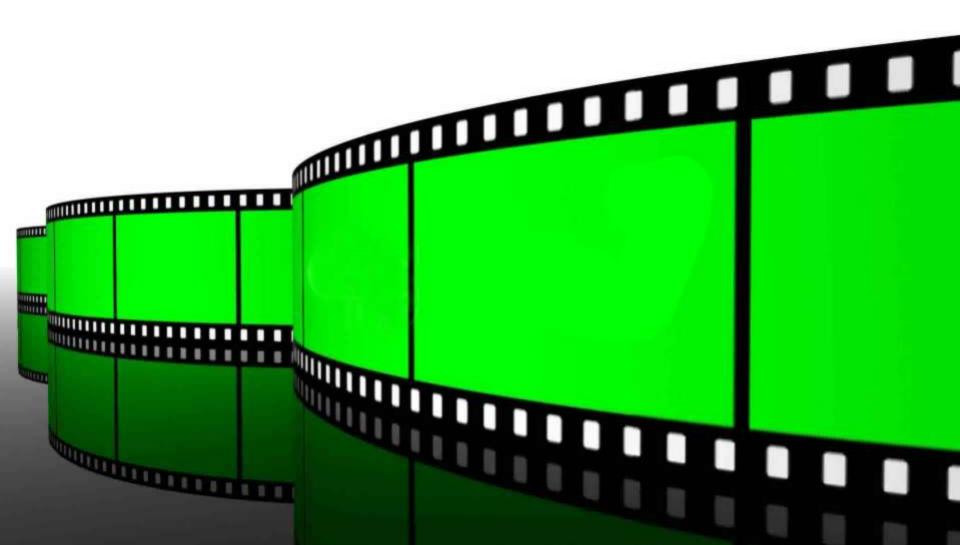
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer

THREATS

- Competitor may create.
- Fire.
- Theft.



















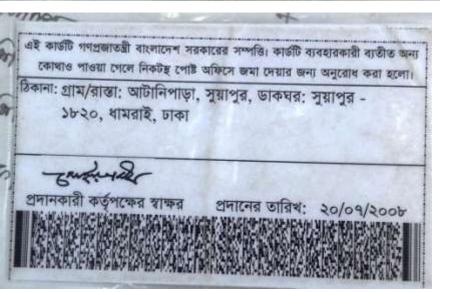




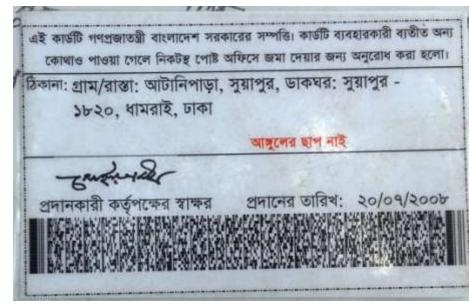














Presented at
Internal Design Lab
on September, 2017 at GT

