#### **Proposed NU Business Name: M/S KAMRUZZAMAN TRADERS**



Project identification and prepared by: Md. Sahjamal Sirazi, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. KAMRUZZAMAN	
Age	:	28-08-1997 ( 20 Years )	
Education, till to date	:	Honors running	
Marital status	:	Unmarried	
Children	:	No	
No. of siblings:	:	1 Brother & 2 Sister	
Address	:	Vill: Dhopapara, P.O: Dhopapara, P.S: Puthia. Dist: Rajshahi .	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Fathe  MST. TAHERA BEGUM  MD. KAMAL PASHA  Branch: Zeupara, Puthia, Centre # 58(Female),  Member ID: 8208, Group No: 10  Member since: 2007 to (10 Years)  First loan: BDT -5,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 24,000, Outstanding loan: 17,078 Father No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01786-833895
Father 's Contact No.	:	01713-726150
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

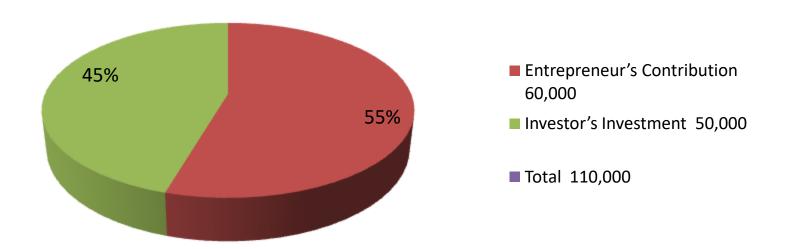
**MST. TAHERA BEGUM** joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	M/S KAMRUZZAMAN TRADERS		
Location	:	Dhopapara, Puthia, Rajshahi .		
Total Investment in BDT	:	BDT: 1,10,000/-		
Financing	:	Self BDT 60,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 20 ft= 300 square ft		
Security of the shop	:	BDT -40,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Vangree Item.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Vangaree Item	3,500	105,000	1260,000				
Total Sales (A)	3,500	105,000	1260,000				
Less. Variable Expense							
Vangaree Item	3,150	94,500	1134,000				
Total variable Expense (B)	3,150	94,500	1134,000				
Contribution Margin (CM) [C=(A-B)	350	10,500	126,000				
Less. Fixed Expense							
Rent		400	4,800				
Electricity Bill		100	1,200				
Transportation		1,000	12,000				
Guard		150	1,800				
Salary (self)		5,000	60,000				
Mobile Bill		200	2,400				
Total fixed Cost (D)		6,850	82,200				
Net Profit (E) [C-D)		3,650	43,800				

Investment Breakdown					
Particulars	Proposed Total				
Vangaree Item	10000	20,000	65,000		
Wood Item	10,000	30,000	45,000		
Security	40,000	-	40,000		
Total	60,000	50,000	150,000		

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Year
Revenue (sales)					
Vangaree Item	4,500	135,000	1620,000	1701,000	1786,050
Total Sales (A)	4,500	135,000	1620,000	1701,000	1786,050
Less. Variable Expense					
Vangaree Item	4,050	121,500	1458,000	1530,900	1607,445
Total variable Expense (B)	4,050	121,500	1458,000	1530,900	1607,445
Contribution Margin (CM)					
[C=(A-B)	450	13,500	162,000	170,100	178,605
Less. Fixed Expense					
Rent		400	4,800	4,800	4,800
Electricity Bill		100	1,200	1,200	1,200
Transportation		1,500	18,000	18,900	19,845
Guard		150	1,800	1,800	1,800
Salary (self)		5,000	60,000	60,000	60,000
Mobile Bill		200	2,400	2,400	2,400
<b>Total Fixed Cost</b>		7,350	88,200	89,100	90,045
Net Profit (E) [C-D)		6,150	73,000	81,000	88,560
Investment Payback			20,000	20,000	20,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	73,000	81,000	88,560
1.3	Depreciation (Non cash item)	-	1	-
1.4	Opening Balance of Cash Surplus	-	53,000	61,000
	Total Cash Inflow	123,000	134,000	149,560
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	53,000	114,000	129,560

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









# Family picture

