**Proposed NU Business Name: RASHEDUL DAIRY FARM** 

Project identification and prepared by: MD.Mehedi hasan Sweet,

Sreepur Unit Gazipur. Project verified by: MD. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	RASHEDUL ISLAM				
Age	:	08-02-1995(22 Years)				
Education, till to date	:	H.S.C				
Marital status	:	Unmarried				
Children	:	No				
No. of siblings:	:	1 Sister 1 Brother				
Address	:	Vill:Sreepur Uttor P.O: Sreepur PourosovaThana: Sreepur Dist: Gazipur				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Father				
(ii) Mother's name	:	NASIMA BEGUM				
(iii) Father's name	:	FOKRUL ISLAM				
(iv) GB member's info	:	Branch: Sreepur, Centre # 62(Female),				
		Member ID: 5164, Group No: 07				
		Member since: 08-05-2000(17Years)				
		First loan: BDT 5,000				
Further Information:		Existing Loan: BDT:5000, Outstanding loan: BDT: 0				
(v) Who pays GB loan installment	:	Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		No
Business Experiences and	••	0 Years of other business.0 Years experience in own business.
Training Info	:	He has No training.
Other Own/Family Sources of Income		None
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01755039361
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

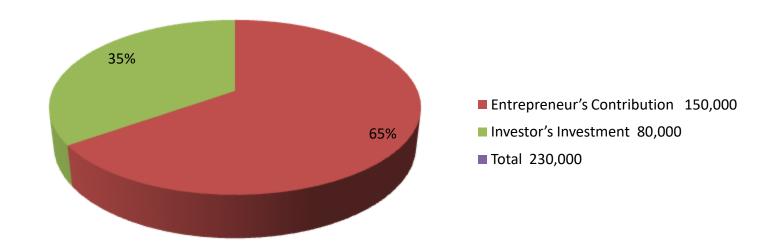
**NASIMA BEGUM** joined Grameen Bank since 17 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RASHEDUL DAIRY FARM			
Location	:	Goshinga			
Total Investment in BDT	:	BDT 230,000/-			
Financing	:	Self BDT 150,000/-(from existing business) 65% Required Investment BDT 80,000/-(as equity) 35%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	0 ft x 0ft= 0 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; cow etc.</li> <li>The business is operating by entrepreneur. Existing 0 employee.</li> <li>Collects goods .</li> <li>Agreed grace period is 3 months.</li> </ul>			

	Existing		
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Cow	1500	45000	540000
	0	0	C
Total Sales(A)	1500	45000	540000
Less Variable Expense (B)			С
Cow	1125	33750	405000
Total Variable Expense	1125	33750	405000
Contributon Margin (CM) [C=(A-B)]	375	11250	135000
Less Fixed Expense			
Rent		0	0
Electric Bill		500	6000
Transportaion		200	2400
Salary (Self)		5000	60000
Salary (Staff)		0	C
Entertainment		200	2400
Guard		0	С
Generator		0	C
Mobile Bill		500	6000
Total Fixed Cost (D)		6400	76800
Net Profit (E)= [C-D]		4850	58200

Investment Breakdown							
	Proposed						
Particular	Qty.	Unit	Amou	Qty.	Unit	Amo	Propo
S		Price	nt		Pric	unt	sed
			(BDT)		e	(BDT)	Total
			150,00			80,000	230,000
cow			0				
	0	0	150,00	0	0	80,000	230,000
			0				

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
cow	2000	60000	720000	756000	793800	
0	0	0	0	0	0	
Total Sales(A)	2000	60000	720000	756000	793800	
Less Variable Expense (B)						
straw,Brain, rice,Medecine	1500	45000	540000	567000	595350	
Total Variable Expense	1500	45000	540000	567000	595350	
Contributon Margin (CM) [C=(A-B)]	500	15000	180000	189000	198450	
Less Fixed Expense						
Rent		0	0	0	0	
Electric Bill		500	6000	6300	6600	
Transportaion		500	6000	6300	6615	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	O	0	0	
Entertainment		200	2400	2400	2400	
Gard		0	0	0	0	
Generator		0	0	0	0	
Mobil Bill		500	6000	6100	6200	
Total Fixed Cost (D)		6700	80400	81100	81815	
Net Profit (E)= [C-D]		8300	99600	104580	109809	
Investment Pay Back			32,000	32,000	32,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	99,600	104580	109809
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		67600	140180
	Total Cash Inflow	179,600	172,180	249,989
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	67,600	140,180	217,989

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0, Others:0

Experience & Skill: OYears Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire

Political unrest

# Pictures