### Proposed NU Business Name: ANWAR MOTSO KHAMAR



Project identification and prepared by: Md. Delwer Hossain, Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	ANWAR			
Age	:	10/02/1983 (34 Years)			
Education, till to date	:	Class 8			
Marital status	:	Married			
Children	:	2 Daughters			
No. of siblings:	:	2 Brothers 4 Sisters			
Address	:	Vill: Hailjor, P.O: Bhulesshor-1743, P.S: Kapashia, Dist: Gazipur.			
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info  Further Information:  (v) Who pays GB loan installment	: : :	Mother Father RANI  A. KARIM  Branch: Shinghosree, Centre # 43 (Female),  Member ID: 3804, Group No: 04  Member since: 12/08/1992 to 2017 ( 25Years)  First Loan: BDT 5,000/-, Existing Loan: BDT 2,00,000/-  Outstanding Loan: BDT 1,42,800 /-  Father			
<ul><li>(vi) Mobile lady</li><li>(vii) Grameen Education Loan</li><li>(viii) Any other loan like GB, BRAC ASA etc</li></ul>	:	No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and	:	05 years experience in running business. He has 03 Years training
Training Info	:	
Other Own/Family Sources of Income	:	Transport Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01762-171145
Family's Contact No.	:	01716-720788
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit, Gazipur

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**RANI** joined Grameen Bank since 25 years ago. At first She took BDT 5,000/- loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ANWAR MOTSO KHAMAR			
Location		Tan Chora Para, Hailjor			
Total Investment in BDT	:	BDT 3,90,000/-			
Financing	:	Self BDT 3,10,000/- (from existing business) 79% Required Investment BDT 80,000/- (as equity) 21%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of Farm	:	350 ft x 300 ft= 1,05,000 sq. ft			
Security	:	BDT 3,60,000/-			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in various minnows like: Ruhit, Mirka, Grass Carp, Silver Carp, Carfu, Puti, Briged, Kalbaush, Katla etc.</li> <li>Average 40% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 2 employee.</li> <li>He is doing his business in rented place.</li> <li>Collects goods from Kotiyadi, Mymensingh.</li> <li>Agreed grace period is 3 months.</li> </ul>			

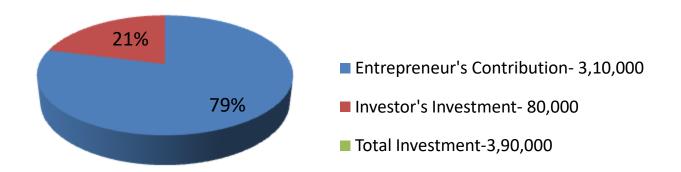
### **Existing Business**

BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Ruhit, Mirka, Grass Carp, Silver Carp, Carfu, Puti, Briged,		1,00,000	12,00,000
Kalbaush, Katla etc.		1,00,000	12,00,000
Total Sales (A)		1,00,000	12,00,000
Less. Variable Expense			
Fish food and medicine		60,000	7,20,000
Total variable Expense (B)		60,000	7,20,000
Contribution Margin (CM) [C=(A-B)		40,000	4,80,000
Less. Fixed Expense			
Transportation		1,000	12,000
Electricity		800	9,600
Mobile Bill		300	3,600
Entertainment		150	1,800
Salary (self)		5,000	60,000
Salary (staff)		8,000	96,000
Total fixed Cost (D)		15,250	1,83,000
Net Profit (E) [C-D)		24,750	2,97,000

Investment Breakdown								
Particulars	Existing					Proposed	Proposed Total	
	Unit	<b>Unit Price</b>	Total	Unit	Unit Price	Total		
Ruhit	15,000	8	1,20,000	5,000	8	40,000	1,60,000	
Mirka	4,000	7	28,000	2,000	7	14,000	42,000	
Silver Carp	2,000	3	6,000	-	-	-	6,000	
Grass Carp	1,000	10	10,000	1,000	10	10,000	20,000	
Carfu	2,000	8	16,000	-	-	-	16,000	
Puti	5,000	6	30,000	1,000	6	6,000	36,000	
Katla	1,000	10	10,000	-	-	-	10,000	
Briged	5,000	5	25,000	2,000	5	10,000	35,000	
Kalbaush	1,500	10	15,000	-	-	-	15,000	
Other Minnows	-	-	50,000	-	-	-	50,000	
Total			3,10,000			80,000	3,90,000	

### **Source of Finance**



Financial Projection								
BDT (TK)								
				2nd	3rd year			
Particular	Daily	Monthly	1st Year	Year(+5%)	(+5%)			
Revenue (sales)								
Ruhit, Mirka, Grass Carp, Silver Carp, Carfu, Puti, Briged, Kalbaush, Katla etc.		1,35,000	16,20,000	17,01,000	17,86,050			
Total Sales (A)		1,35,000	16,20,000	17,01,000	17,86,050			
Less. Variable Expense								
Fish food and medicine		81,000	9,72,000	10,20,600	10,71,630			
Total variable Expense (B)		81,000	9,72,000	10,20,600	10,71,630			
Contribution Margin (CM) [C=(A-B)		54,000	6,48,000	6,80,400	7,14,420			
Less. Fixed Expense								
Transportation		1,500	18,000	20,000	22,000			
Electricity		900	10,800	13,200	15,600			
Mobile Bill		350	4,200	4,400	4,600			
Entertainment		150	1,800	1,900	2,000			
Salary (self)		5,000	60,000	60,000	60,000			
Salary (staff)		8,000	96,000	96,000	96,000			
Total Fixed Cost		15,900	1,90,800	1,95,500	2,00,200			
Net Profit (E) [C-D)		38,100	4,57,200	4,84,900	5,14,220			
Investment Payback			32,000	32,000	32,000			

# Cash Flow Projection on Business Plan (Rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	4,57,200	4,84,900	5,14,220
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		4,25,200	8,78,100
	Total Cash Inflow	5,37,200	9,10,100	13,92,320
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	4,25,200	8,78,100	13,60,320

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:2

Experience & Skill: 05 Years

Quality goods & services

Skill and experience

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of farm Regular customers

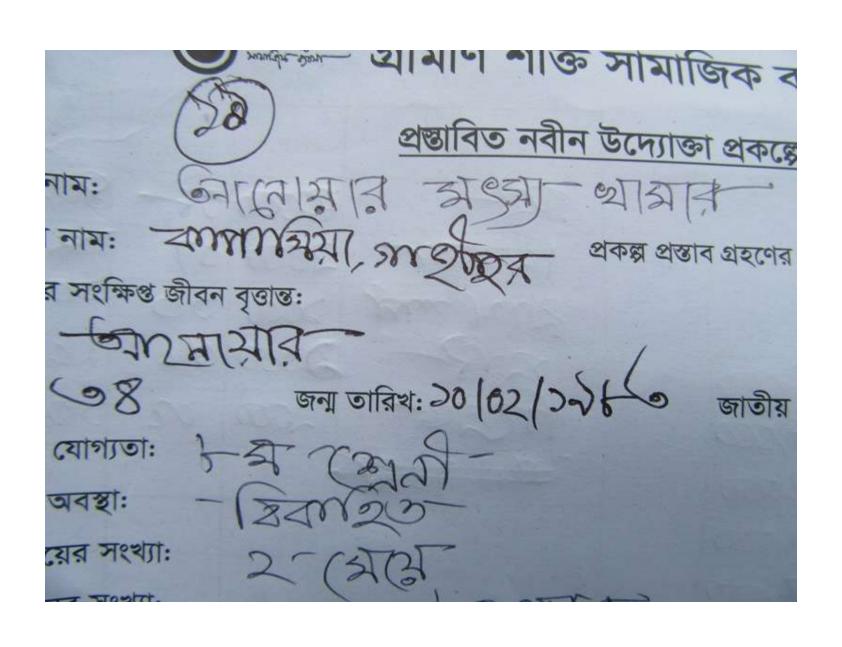
### THREATS

Theft

Fire

Political unrest

# Pictures













## **FAMILY PICTURE**

