### Proposed NU Business Name: BABUL ENTERPRISE



Project identification and prepared by: Md. Mohiuddin Rubel

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. BABUL				
Age	:	20-08-1983(34 Years)				
Education, till to date	:	Class Five				
Marital status	:	Married				
Children	:	2 Son				
No. of siblings:	:	2 Brother's				
Address	:	Vill: Ramjibon pur P.O: D-Pakutiya P.S:Ghatail Dist: Tangail.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Fathe SHEFALI BEGUM  MD. ABUL HOSSAIN  Branch:Pakutiya,Ghatail, Centre # 75 (Female),  Member ID: 6619/1, Group No: 02  Member since: 10-12-1987 (30 Years)  First loan: BDT 2500 Taka.				
Further Information: (v) Who pays GB loan installment	  :	Existing loan: 45,000 Outstanding loan: 3,420 Taka.  Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		None
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has tarined 5 years
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01756-652503
Family's Contact No.	•	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

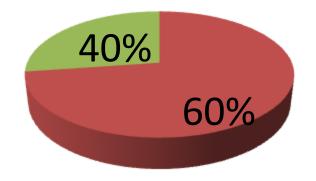
**SHEFALI** Joined Grameen Bank Since 30 Years Ago. At First She Took 2,500 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

Proposed Nobin Udyokta Business Info				
Business Name	:	BABUL ENTERPRIES		
Location	:	Pakutiya , Ghatail,Tangail.		
Total Investment in BDT	:	BDT 400,000 Taka		
Financing	:	Self BDT 250,000 (from existing business) 60%		
		Required Investment BDT 150,000(as equity) 40%		
Present salary/drawings from business (estimates)	:	BDT 8,000 Taka.		
Proposed Salary	:	BDT 8,000 Taka.		
Size of shop	:	10 ft x 15 ft= 150 Square ft		
Security of the shop	:	10,000 taka.		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Kachi,Loha,Boti,Da,Kodal,Muthi Loha,Pati,Etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing No Employee.</li> <li>The shope is rented.</li> <li>Collects goods from Pakutiya,Tangail.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)	-					
Kachi,Loha,Boti,Da,Kodal,Muthi Loha,Pati,Etc.	4,000	120,000	1440000			
	0	0	0			
	0	0	0			
Total Sales (A)	4,000	120,000	1440000			
Less. Variable Expense						
Kachi,Loha,Boti,Da,Kodal,Muthi Loha,Pati,Etc.	3,200	96,000	1152000			
	0	0	0			
	0	0	0			
Total variable Expense (B)	3,200	96,000	1152000			
Contribution Margin (CM) [C=(A-B)	800	24,000	288000			
Less. Fixed Expense						
Rent		3000	36,000			
Electricity Bill		200	2,400			
Mobile Bill		300	3,600			
Salary (self)		8000	96,000			
Salary (stuff)		0	0			
Transportation		1000	12,000			
Entertainment		200	2,400			
Genaretor		0	0			
Guard		0	0			
Total fixed Cost (D)	0	12700	152,400			
Net Profit (E) [C-D)		11,300	135,600			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
Kachi ready	400	24	9,600	0	0	0	9,600	
Kachi Loha	700	80	56,000	0	0	0	56,000	
Boti	30	400	12,000	0	0	0	12,000	
Chapati	7	400	2,800	0	0	0	2,800	
Kodal	60	200	12,000			0	12,000	
Muthi Loha	40	65	2,600	0	0	0	2,600	
Loha	1050	60	63,000	2000	70	140000	203,000	
Da	40	300	12,000			0	12,000	
Others	1	50,000	50,000			0	50,000	
Ghara Loha	0	0	0	200	50	10000	10,000	
	0	0	0			0	0	
	0	0	0	0	0	0	0	
Sequrity	1	30000	30,000			0	30,000	
Total	2329	81,529	250,000	2200	120	150000	400,000	

### **Source of Finance**



Entrepreneur

Investment:250,000

**Investor Investment:150,000** 

**Total Investment:400,000** 

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year	3rd Year	
Revenue (sales)	-					
Kachi, Loha, Boti, Da, Kodal, Muthi Loha, Pati, Etc.	5000	150000	1800000	1890000	1984500	
	0	0	0	0	0	
	0	0	0	0	0	
Total Sales (A)	5000	150000	1800000	1890000	1984500	
Less. Variable Expense		0	0	0	0	
Kachi, Loha, Boti, Da, Kodal, Muthi Loha, Pati, Etc.	4000	120000	1440000	1512000	1587600	
	0	0	0	0	0	
	0	0	0	0	0	
Total variable Expense (B)	4000	120000	1440000	1512000	1587600	
Contribution Margin (CM) [C=(A-B)	1000	30000	360000	378000	396900	
Less. Fixed Expense						
Rent		3000	36000	37800	39690	
Electricity Bill		200	2400	2520	2646	
Mobile Bill		350	4200	4410	4630.5	
Salary (self)		8000	96000	100800	105840	
Salary( stuff)		0	0	0	0	
Transportation		1000	12000	12600	13230	
Entertainment		250	3000	3150	3307.5	
Generator		0	0	0	0	
Gurd		0	0	0	0	
Depriciation		0	0	0	0	
Total Fixed Cost		12800	153600	161280	169344	
Net Profit (E) [C-D)		17200	206400	216720	227556	
Investment Payback			60000	60000	60000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	206400	216720	227556
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		146400	303120
	Total Cash Inflow	356400	363120	530676
2	Cash Outflow			
2.1	Purchase of Product	150000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210000	60000	60000
3	Net Cash Surplus	146400	303120	470676

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures











