

## Proposed NU Business Name: **ETTADI DIGITAL STUDIO**



Project identification and prepared by: Md. Shahinur Rahman,  
Bogra Sadar Unit, Bogra.

Project verified by: MD. Mozaharul Islam Sarker



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. JAMAL UDDIN</b>
Age	:	1-12-1990 (27 Year)
Education, till to date	:	H S C
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	02 Sister
Address	:	Vill:Kormopur pachim para,P.O:Jhorgachahat,P.S:Bogra shadar Dist: Bogra
Parent's and GB related Info		<input checked="" type="checkbox"/> <input type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. SHAHERA BEGUM</b>
(iii) Father's name	:	<b>MD YASIN ALI</b>
(iv) GB member's info	:	Branch:Shakharia ,Bogra, Centre # 40 (Female), Member ID: 3987, Group No: 03 Member since: 10-12-2011 (5 Years) First loan: BDT 10,000/-
Further Information:		Existing Loan: BDT 80,000/- Outstanding loan: Nil
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	08 years experience in running business. 05 Years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Business
Entrepreneur Contact No.	:	01758-616839
Father's Contact No.	:	01725-162480
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd .Bogra Sadar Unit, Bogra

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. SHAHERA BEGUM** joined Grameen Bank since 5 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>ETTADI DIGITAL STUDIO</b>
Location	:	Vill:Kormopur pachim para,P.O:Jhorgachahat,P.S:Bogra shadar Dist: Bogra
Total Investment in BDT	:	BDT 1,20,000/-
Financing	:	Self BDT 70,000/-(from existing business) 58% Required Investment BDT 50,000/-(as equity) 42%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 10 ft= 150 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Picture ,lamanating and others.</li><li>▪The business is operating by entrepreneur. Existing 0 employee.</li><li>▪One will be appointed in the future.</li><li>▪Collects goods from</li><li>▪Agreed grace period is 3 months.</li></ul>

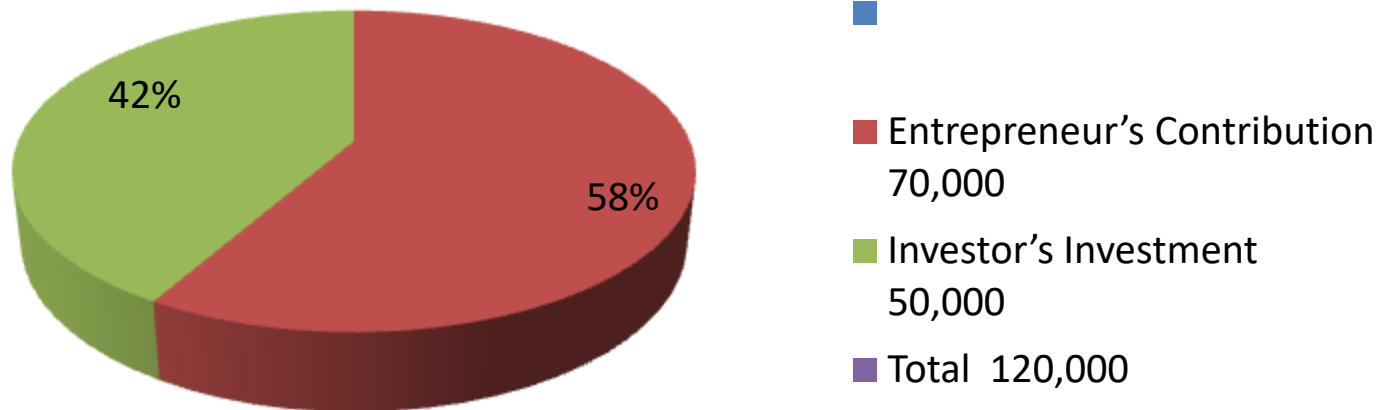
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Mobile battery momery	2,000	60,000	720,000
<b>Total Sales (A)</b>	<b>2,000</b>	<b>60,000</b>	<b>720,000</b>
<b>Less. Variable Expense</b>			
Production cost	1,600	48,000	576,000
<b>Total variable Expense (B)</b>	<b>1,600</b>	<b>48,000</b>	<b>576,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>400</b>	<b>12,000</b>	<b>144,000</b>
<b>Less. Fixed Expense</b>			
House rant		-	0
Electricity Bill		1,000	12,000
Transportation		500	6,000
Salary (self)		5,000	60,000
Salary (staf)		-	0
Entertainment		200	2,400
Guard		150	1,800
Generator		-	0
Mobile Bill		300	3,600
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>7,150</b>	<b>85,800</b>
<b>Net Profit (E) [C-D]</b>		<b>4,850</b>	<b>58,200</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Mobile	10	4000	40,000	10	4,000	40,000	80,000
Battery	10	250	2,500	10	250	2,500	5,000
Memory	10	300	3,000	0	0	0	3,000
Sim	200	100	20,000	50	100	5,000	25,000
Headphone	20	100	2,000	0	4000	0	2,000
Others	1	2500	2,500	1	2500	2,500	5,000
Total	<b>0</b>		<b>70,000</b>	<b>0</b>		<b>50,000</b>	<b>120,000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Mobile battary momery	3,000	90,000	1,080,000	1,134,000	1,190,700
<b>Total Sales (A)</b>	<b>3,000</b>	<b>90,000</b>	<b>1,080,000</b>	<b>1,134,000</b>	<b>1,190,700</b>
<b>Less. Variable Expense</b>					
Purchase cost	2,400	72,000	864,000	907,200	952,560
<b>Total variable Expense (B)</b>	<b>2,400</b>	<b>72,000</b>	<b>864,000</b>	<b>907,200</b>	<b>952,560</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>600</b>	<b>18,000</b>	<b>216,000</b>	<b>226,800</b>	<b>238,140</b>
<b>Less. Fixed Expense</b>					
House rant		-	0	0	0
Electricity Bill		1,000	12,000	12,000	12,000
Transportation		500	6,000	6,000	6,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		-	0	0	-
Entertainment		200	2,400	2,400	2,400
Guard		150	1,800	1,800	1,800
Generator		-	0	0	-
Mobile Bill		300	3,600	3,600	3,600
<b>Non cash item</b>					
Depreciation		0	0	0	0
<b>Total fixed Cost (D)</b>		<b>7,150</b>	<b>85,800</b>	<b>85,800</b>	<b>85,800</b>
<b>Net Profit (E) [C-D]</b>		<b>10,850</b>	<b>130,200</b>	<b>141,000</b>	<b>152,340</b>
<b>Investment Payback</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	130,200	141,000	152,340
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		110,200	231,200
	<b>Total Cash Inflow</b>	<b>180,200</b>	<b>251,200</b>	<b>383,540</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>110,200</b>	<b>231,200</b>	<b>363,540</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 08 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;Mondoldhoron,Jhorgacha  
hat,Bogra.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures







ফ্রি!

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করা হয়

গু আপেক্ষা করুন।  
করুন

FILMCO

ফ্রি!  
বিজ্ঞপ্তি ও নোটিশ

রিভি জিভার্জ  
ইন্টারনেট বাউন্ডল

স্লট	সিউইস
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২০	৪.০০০ (২০)
৩০	৬.০০০ (৩০)
৪০	৮.০০০ (৪০)
৫০	১০.০০০ (৫০)
৬০	১২.০০০ (৬০)
৭০	১৪.০০০ (৭০)
৮০	১৬.০০০ (৮০)
৯০	১৮.০০০ (৯০)
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POSTER WITH TABLE AND CHARTS

6GB  
POSTER WITH PHOTO OF PEOPLE

POSTER WITH LIST OF SERVICES

03338 - 333399  
01914 - 999077

# FAMILY PICTURE

