

Proposed NU Business Name: **NAZIR POULTRY FIRM**



Project identification and prepared by: Md Saidullah,
Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.NAZIR HOSSEN
Age	:	06-05-1998 (19 Years)
Education, till to date	:	SSC
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	01 Sister
Address	:	Vill: Shikor Khamar Para, P.O: Narhatto, Thana: Kahalu, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. RAHANA BEGUM
(iii) Father's name	:	MD. GAFFAR PK
(iv) GB member's info	:	Branch: Narhatto Kahalu , Centre # 65(Female), Member ID: 8578, Group No: 11 Member since: 11-03-2009(08Years) First loan: BDT 10,000
Further Information:		Existing Loan: BDT: 30,000, Outstanding loan: BDT: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	Cow Farm,BDT:60,000(Per Year)
Entrepreneur Contact No.	:	01790-535848
Mother's Contact No.	:	01956-720301
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. RAHANA BEGUM joined Grameen Bank since 8 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	NAZIR POLTRY FIRM
Location	:	Shikor Khamar Para, Narhatto, Kahalu
Total Investment in BDT	:	BDT 320,000/-
Financing	:	Self BDT 260,000/-(from existing business) 81% Required Investment BDT 60,000/-(as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	100 ft x 300 ft= 30,000 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poultry Hen.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Kahalu, Bogra▪Agreed grace period is 3 months.

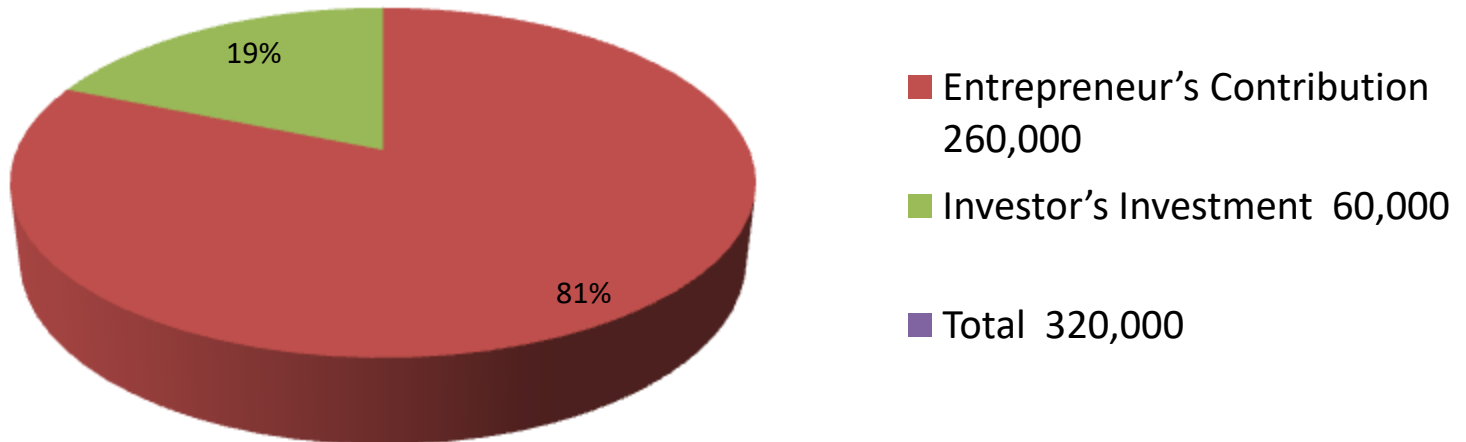
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poultry Hen.	270,000	3,240,000
Total Sales (A)	270,000	3,240,000
Less Variable Expense		0
Poultry Hen.	216,000	2,592,000
Total variable Expense (B)	216,000	2,592,000
Contribution Margin (CM) [C=(A-B)	54,000	648,000
Less Variable Expense		0
Electricity bill	4,000	48,000
Transportation	2,000	24,000
Salary (self)	5,000	60,000
Salary (staf)	3,000	36,000
Entertainment	1,000	12,000
Mobile bill	300	3,600
Total fixed cost (D)	15,300	183,600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hens	5000	18	90000	3000	20	60000	150000
Feed	75	2,000	150000	0	0	0	150000
Medicine	20	1000	20000	0	0	0	20000
Total	1075		260,000	0	0	60,000	320000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen.	320,000	3,840,000	4,032,000	4,233,600
Total Sales (A)	320,000	3,840,000	4,032,000	4,233,600
Less. Variable Expense	0	0	0	0
Poultry Hen.	256,000	3,072,000	3,225,600	3,386,880
Total variable Expense (B)	256,000	3,072,000	3,225,600	3,386,880
Contribution Margin (CM) [C=(A-B)]	64,000	768,000	806,400	846,720
Less. Fixed Expense				
Transportation	3,000	36,000	37,800	39,690
Electricity bill	5,000	60,000	63,000	66,150
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	5,000	60,000	63,000	66,150
Entertainment	2000	24,000	25,200	26,460
Mobile Bill	400	4,800	5,040	5,292
Total Fixed Cost	20400	244,800	257,040	269,892
Net Profit (E) [C-D]	43,600	523,200	549,360	576,828
Investment Payback		24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	523,200	549,360	576,828
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		499,200	1,024,560
	Total Cash Inflow	583,200	1,048,560	1,601,388
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24000	24,000
3	Net Cash Surplus	499,200	1024560	1577388

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:01 Others:01
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Shikor Khamar Para,
Narhatto, Kahalu
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

