### **Proposed NU Business Name: MACHING CENTER**



Project identification and prepared by: Md. Majnu Hossen, Sherpur Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.HABIBUR RAHAMAN			
Age	:	11/06/1984(33 Years)			
Education, till to date	:	S.S.C.			
Marital status	:	Married			
Children	:	None			
No. of siblings:	:	1 Brother,2Sisters			
Address	:	Vill:KatabariyeaP.O:DemajaniP.SShajahanpur Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MOST. LOTIFA BEGUM  MD.FOJLE RABBI DUDU  Branch:Garidoh,Sherpur,Centre # 38(Female),  Member ID: 7635/2, Group No: 11			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Member since:20/07/2012 (5 Years) First loan: BDT4000 /- Existing Loan: BDT 30,000, Outstanding loan: 16572 Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	He has 7 experience in running business.
Training Info	:	He has not training.
Other Own/Family Sources of Income	:	Dairy farm.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01748-904154
Mother's Contact No.	:	01720-948207
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. LOTIFA BEGUM** joined Grameen Bank since 5 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

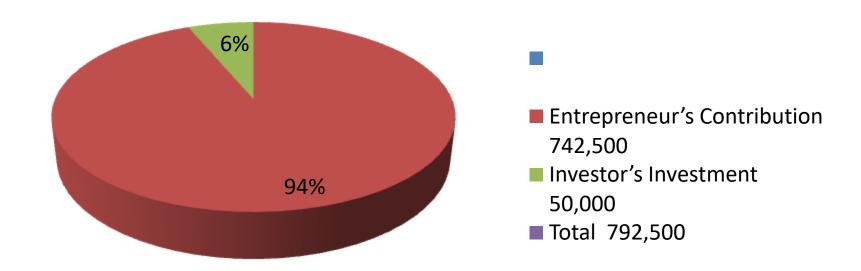
Proposed Nobin Udyokta Business Info						
Business Name	<b> </b> :	MACHING SENTER				
Location	:	Katabariyea, Demjani, Sherpur.				
Total Investment in BDT	:	BDT 792500 /-				
Financing	:	Self BDT 742500/-(from existing business) 94% Required Investment BDT 50,000/-(as equity)6 %				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	15ft x 8 ft = 120 square ft				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from Sherpu, Bogra</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Millk	7,000	210,000	2,520,000			
Total Sales (A)	7,000	210,000	2,520,000			
Less. Variable Expense						
Feed & Medicine	5,600	168,000	2,016,000			
Total variable Expense (B)	5,600	168,000	2,016,000			
Contribution Margin (CM) [C=(A-B)	1,400	42,000	504,000			
Less. Fixed Expense						
House rant		10,000	120,000			
Electricity Bill		1,500	18,000			
Transportation		2,000	24,000			
Salary (self)		5,000	60,000			
Salary (staf)		4,000	48,000			
Entertainment		1,500	18,000			
Guard		200	2,400			
Generator		360	4,320			
Mobile Bill		300	3,600			
Total fixed Cost (D)		24,860	298,320			
Net Profit (E) [C-D)		17,140	205,680			

<b>Investm</b>	ont	Broa	4	OWN
mvezmi	ent	DIEd	KU	IUWII

	Existi	ng	Proposed				
Particulars Qty.		<b>Unit Price</b>	Amount	Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Borka	250	750	187500	50	750	37500	225000
Three pich	300	850	255000	13	850	12500	277500
Security			300,000				300,000
Total	550		742,500	63		50,000	792,500

### **Source of Finance**



Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Millk	10,000	300,000	3,600,000	3,780,000	3,969,000		
Total Sales (A)	10,000	300,000	3,600,000	3,780,000	3,969,000		
Less. Variable Expense							
Feed & Medicine	8,000	240,000	2,880,000	3,024,000	3,175,200		
Total variable Expense (B)	8,000	240,000	2,880,000	3,024,000	3,175,200		
Contribution Margin (CM) [C=(A-B)	2,000	60,000	720,000	756,000	793,800		
Less. Fixed Expense							
House rant		10000	120,000	120,000	120,000		
Electricity Bill		1500	18,000	18,000	18,000		
Transportation		2000	24,000	24,000	24,000		
Salary (self)		5,000	60,000	60,000	60,000		
Salary (staf)		4000	48,000	48,000	48,000		
Entertainment		1500	18,000	18,000	18,000		
Guard		200	2,400	2,400	2,400		
Generator		360	4,320	4,320	4,320		
Mobile Bill		300	3,600	3,600	3,600		
Total fixed Cost (D)		24,860	298,320	298,320	298,320		
Net Profit (E) [C-D)		35,140	421,680	457,680	495,480		
Investment Payback			20,000	20,000	20,000		

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	421,680	457,680	495,480
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus	0	401,680	839,360
	Total Cash Inflow	471,680	859,360	1,334,840
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
12.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	401,680	839,360	1,314,840

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0Family: 3 Others:0

Experience & Skill: 7 Years Quality goods & services;

Skill and experience

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire

Political unrest

# Pictures









# **FAMILY PICTURE**

