

Proposed NU Business Name: MANJUR RAHMAN POULTRY FARM.



Project identification and prepared by: Md. Sohel Mia,
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Project verified by: MD. Abdul Mannan Talukder



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.MANJUR RAHMAN.
Age	:	11/09/1987(30 Years)
Education, till to date	:	Honours pass.
Marital status	:	Married
Children	:	1 Son.
No. of siblings:	:	6 Brothers,1 Sister.
Address	:	Vill: Koyra, P.O: Hatgodagari, P.S:paba, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. JABEDA KHATUN.
(iii) Father's name	:	MD. LATE. YADATH ALI.
(iv) GB member's info	:	Branch: parila paba, Centre # 1(Female), Member ID: 9012/1, Group No: 07. Member since:2005 to 2012 and rejoin 16/8/17. First loan: BDT 10,000
Further Information:		Existing Loan: BDT 5,000. Outstanding loan:4340.
(v) Who pays GB loan installment	:	Self.
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	2 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Agriculture.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01724777779.
Mother's Contact No.	:	01733273599.
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Rajshahi Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. JABEDA KHATUN. joined Grameen Bank since 7 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for House repair.

Proposed Nobin Udyokta Business Info

Business Name	:	MANJUR RAHMAN POULTRY FARM
Location	:	Koyra.
Total Investment in BDT	:	BDT 94,000/-
Financing	:	Self BDT 44,000/-(from existing business) 47% Required Investment BDT 50,000/-(as equity)53%
Present salary/drawings from business (estimates)	:	BDT 4,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	35ft x 30ft= 1288 square ft.
Security of the shop	:	12,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Hen.▪Average 15% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪The farm is own.▪Agreed grace period is 3 months.

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Egg sales	5,250	157,500	1890000
Total Sales (A)	5,250	157,500	1890000
Less. Variable Expense		0	
Egg sales	4,462	133,860	1606320
Total variable Expense (B)	4,462	133,860	1606320
Contribution Margin (CM) [C=(A-B)	788	23,640	283680
Less. Fixed Expense			
Rent			
Electricity Bill		1000	12,000
Mobile Bill		200	2,400
Salary (self)		4000	48,000
Guard			0
Transportation		500	6,000
Entertainment		100	1,200
Salary (staff)			0
Bank service Charge			0
Total fixed Cost (D)		5,800	69,600
Net Profit (E) [C-D]		17,840	214,080

Investment Breakdown

Particulars	Existing	Proposed	Total
hen	44,000		44,000
Feed of hen		50000	50000
total	44000	50,000	94,000

Source of Finance



- Entrepreneur's Contribution 44,000
- Investor's Investment 50,000
- Total 94,000

Financial Projection (BDT)					
Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
Egg sales	6000	180000	2160000	2268000	2381400
Total Sales (A)	6000	180000	2160000	2268000	2381400
Less. Variable Expense		0	0	0	0
Egg sales	5100	153000	1836000	1927800	2024190
Total variable Expense (B)	5100	153000	1836000	1927800	2024190
Contribution Margin (CM) [C=(A-B)]	900	27000	324000	340200	357210
Less. Fixed Expense					
Rent					
Electricity Bill		1000	12000	12000	12000
Mobile Bill		200	2400	2400	2400
Salary (self)		4000	48000	48000	48000
Transportation		500	6000	6000	6000
Entertainment		100	1200	1200	1200
Salary (staff)					
Security Gard					
Bank service Charge			100	100	100
Total Fixed Cost		5800	69700	69700	69700
Net Profit (E) [C-D]		21200	254300	270500	287510
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay

<i>Sl #</i>	<i>Particulars</i>	<i>1st year</i>	<i>2nd year</i>	<i>3rd year</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	254300	270500	287510
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		234300	484800
	Total Cash Inflow	304,300	504800	772310
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	234,300	484800	752310

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 2 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; -Koyra,korkori.
Regular customers;

THREATS

Theft
Fire
Political unrest









FAMILY PICTURE

