

Proposed NU Business Name: **SHAHIN ELECTORNICS**



Project identification and prepared by: Monoj kumar sarkar,
Bagha Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.SHAHIN RANA
Age	:	17-01-1991 (26 Years)
Education, till to date	:	S.s.c
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	02 Brothers & 01 Sister
Address	:	Vill: Meramotpur, P.O:Charghat P.S:Charghat Dist:Rajshahi .
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MRS.FOJILA BEGUM
(iii) Father's name	:	MD.AJIBUR ROHOMAN
(iv) GB member's info	:	Branch:Charghat ,Centre # 42/m(Female) Member ID: 10300, Group No: 10 Member since: 10-05-2009 to 20-04-2015 New 13-07-17 (06Years)
Further Information:		First loan: BDT – 5,000
(v) Who pays GB loan installment	:	Existing Loan: BDT -10,000, Outstanding loan: -7,800 Fathers
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB,	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 Years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Auto Riskew Business
Other Own/Family Sources of Liabilities	:	Auto Riskew Business
Entrepreneur Contact No.	:	01721-334934
Brother's Contact No.	:	01722-045468
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MRS.FOJILA BEGUM joined Grameen Bank since 06 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHAHIN ELECTORNICS
Location	:	Charghat,Bazzar, Rajshahi .
Total Investment in BDT	:	BDT175,000/-
Financing	:	Self BDT 125,000/-(from existing business) 71% Required Investment BDT 50,000/-(as equity)29%
Present salary/drawings from business (estimates)	:	BDT 4,000/-
Proposed Salary	:	BDT 4,000/-
Size of shop	:	20 ft x 20 ft= 400 square ft
Security of the shop	:	70,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods likes;T.v Rice Cooker,& etc Item.▪Average 10% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪The shop is rent.▪Agreed grace period is 3 months.

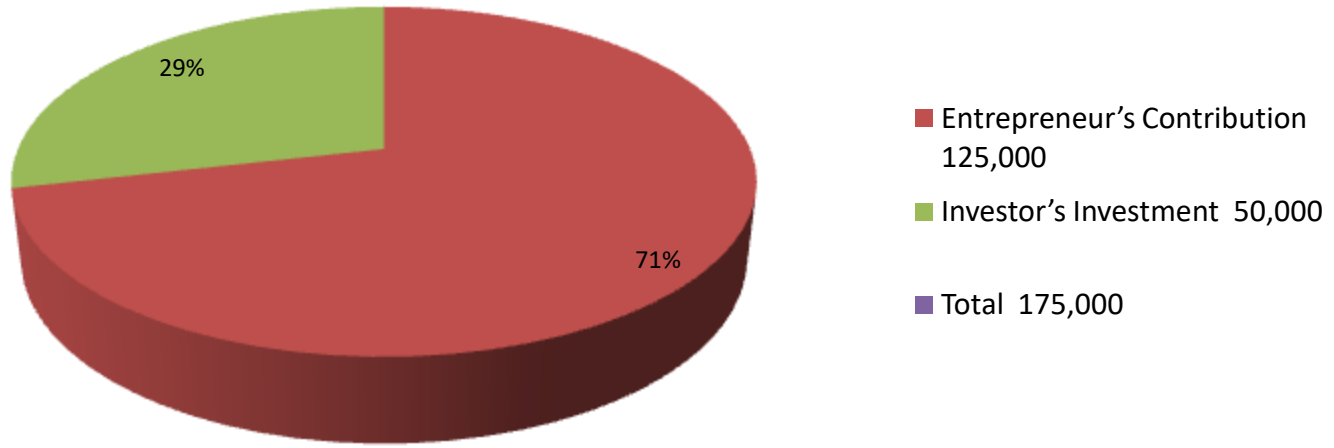
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
T.v Rice Cooker,& etc Item..	8,000	240,000	2,880,000
Total Sales (A)	8,000	240,000	2,880,000
Less. Variable Expense			
T.v Rice Cooker,& etc Item.	7,200	216,000	2,592,000
Total variable Expense (B)	7,200	216,000	2,592,000
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000
Less. Fixed Expense			
Rent		1,900	22,800
Electricity Bill		1,800	21,600
Transportation		3,600	43,200
Salary (self)		4,000	48,000
Salary (staff)		0	0
Entertainment		0	0
Guard		200	2,400
Bank Charge		100	1,200
Mobile Bill		200	2,400
Total Fixed Expense (D)		11,000	141,600

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
T.v	50,000	50,000	100,000
Computer Box	5,000	0	5,000
Security of the shop	70,000	0	70,000
Total	195,000	50,000	175,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
1. Sales of Rice Cooker,& etc Item..	10,000	300,000	3,600,000	3,780,000	3,969,000
Total Sales (A)	10,000	300,000	3,600,000	3,780,000	3,969,000
Less. Variable Expense					
1. Sales of Rice Cooker,& etc Item.	9,000	270,000	3,240,000	3,402,000	3,572,100
Total variable Expense (B)	9,000	270,000	3,240,000	3,402,000	3,572,100
Contribution M. (CM) [C=(A-B)]	1,000	30,000	360,000	378,000	396,900
Less. Fixed Expense					
1. Rent		1,900	22,800	24,000	25,000
2. Electricity Bill		1,800	21,600	22,000	23,000
3. Transportation		3,600	43,200	44,000	45,000
4. Salary (self)		4,000	48,000	48,000	48,000
5. Salary (staff)		0	0	0	0
6. Entertainment		0	0	0	0
7. Guard		200	2,400	2,500	2,600
8. Bank Charge		100	1,200	1,300	1,400
9. Mobile Bill		200	2,400	2,500	3,000
Total Fixed Cost		11,800	141,600	144,300	148,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	218,400	233,700	248,900
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus		198,400	412,100
	Total Cash Inflow	268,400	432,100	661,000
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	198,400	412,100	641,000

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill :04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



X-Protection PRO
32" LED TV
Feel the Beauty

21" COLOR TELEVISION
MODEL NO. 21T29F

LED TELEVISION

ORPAT

LCD TELEVISION

Micrologic

Micrologic

VISION
K. Kamal

K. Kamal
21" COLOR TELEVISION

Wipro
SPEAKER SYSTEM

NOVA

HAMEO

Newspaper

Yellow tape



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FAMILY PICTURE

