

# Proposed NU Business Name: **M/S KHAN ENTERPRISE**



Project identification and prepared by: Md. Sirajul Islam

Project verified by: Mizanur Rahman Patwary



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. ANOWER HOSEN</b>
Age	:	02-11-1991(28 Years)
Education, till to date	:	LLB
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	4 Brother's
Address	:	Vill: Kushariya P.O: Kushariya P.S:Ghatail Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Fathe <input type="checkbox"/>
(ii) Mother's name	:	<b>NAHIDA BEGUM</b>
(iii) Father's name	:	<b>MD. JALAL UDDIN</b>
(iv) GB member's info	:	Branch:Sonkhola,Ghatail, Centre # 04(Female), Member ID: 1124/1, Group No: 03 Member since: 10-06-2011(06Years) First loan: BDT 5000 Taka.
Further Information:		Existing loan: 30,000 Outstanding loan: 12840Taka.
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and Training Info	:	5 years experience in running business. He has No tarined
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01712-851321
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit, Tangail.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**NAHIDA BEGUM** Joined Grameen Bank Since 06 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

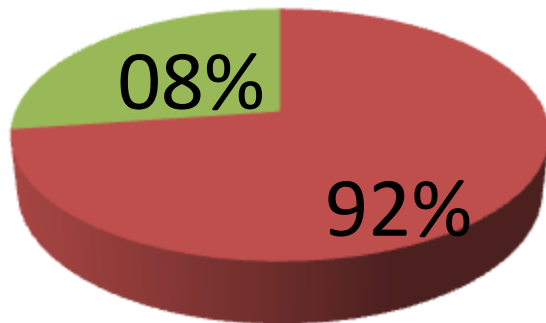
## Proposed Nobin Udyokta Business Info

Business Name	:	<b>M/S KHAN ENTERPRISE</b>
Location	:	Kalihati , Tangail.
Total Investment in BDT	:	BDT 930,000 Taka
Financing	:	Self BDT 860,000 (from existing business) 92% Required Investment BDT 70,000(as equity) 8%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	08 ft x 21 ft= 168 Square ft
Security of the shop	:	230,000 taka.
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; mamipuku,khelna,cosmetics,fidar,etc.</li><li>▪Average 20% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing One Employee.</li><li>▪The shope is rented.</li><li>▪Collects goods from Dhaka.</li><li>▪Agreed grace period is 3 months.</li></ul>

<b>Existing Business (BDT)</b>			
<b>Particular</b>	<b>Daily</b>	<b>Monthly</b>	<b>Yearly</b>
<b>Revenue (sales)</b>			
mamipuku,khelna,cosmetics,fidar,etc.	4,500	135,000	1620000
	0	0	0
	0	0	0
<b>Total Sales (A)</b>	4,500	135,000	1620000
<b>Less. Variable Expense</b>			
mamipuku,khelna,cosmetics,fidar,etc.	3,600	108,000	1296000
	0	0	0
	0	0	0
<b>Total variable Expense (B)</b>	3,600	108,000	1296000
<b>Contribution Margin (CM) [C=(A-B)]</b>	900	27,000	324000
<b>Less. Fixed Expense</b>			
Rent		5000	60,000
Electricity Bill		800	9,600
Mobile Bill		200	2,400
Salary (self)		5000	60,000
Salary (stuff)		4000	48,000
Transportation		2000	24,000
Entertainment		300	3,600
Genaretor		150	1,800
Guard		150	1,800
<b>Total fixed Cost (D)</b>	<b>0</b>	17600	211,200
<b>Net Profit (E) [C-D]</b>		<b>9,400</b>	<b>112,800</b>

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Mamipuku	800	100	80,000	1	40000	40000	120,000
Khelna	1	300,000	300,000	1	30000	30000	330,000
Cosmetics	1	200,000	200,000	0	0	0	200,000
Fidar	1000	50	50,000	0	0	0	50,000
Security	1	230000	230,000			0	230,000
<b>Total</b>	<b>1803</b>	<b>730,150</b>	<b>860,000</b>	<b>2</b>	<b>70000</b>	<b>70000</b>	<b>930,000</b>

## Source of Finance



**Entrepreneur**  
**Investment:860,000**  
**Investor Investment:70,000**  
**Total Investment:930,000**

## Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2
<b>Revenue(Sales)</b>				
mamipuku,khelna,cosmetics,fidar,etc.	5000	150000	1800000	1890000
<b>Total Sales(A)</b>	<b>5000</b>	<b>150000</b>	<b>1800000</b>	<b>1890000</b>
<b>Less Variable Expense (B)</b>				
mamipuku,khelna,cosmetics,fidar,etc.	4000	120000	1440000	1512000
<b>Total Variable Expense</b>	<b>4000</b>	<b>120000</b>	<b>1440000</b>	<b>1512000</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>1000</b>	<b>30000</b>	<b>360000</b>	<b>378000</b>
<b>Less Fixed Expense</b>				
Rent		5000	60000	60000
Electric Bill		800	9600	115200
Transportaion		250	3000	3150
Salary (Self)		5000	60000	60000
Salary (Staff)		4000	48000	48000
Entertainment		2000	24000	24000
Guard		350	4200	4200
Generator		150	1800	1800
Mobile Bill		150	1800	0
<b>Total Fixed Cost (D)</b>		<b>17700</b>	<b>210600</b>	<b>314550</b>
<b>Net Profit (E)= [C-D]</b>		<b>12300</b>	<b>147600</b>	<b>154980</b>
<b>Investment Pay Back</b>			<b>42,000</b>	<b>42,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	147,600	154980
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		105600
	<b>Total Cash Inflow</b>	<b>217,600</b>	<b>260,580</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42000	42000
	<b>Total Cash Outflow</b>	<b>112,000</b>	<b>42,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>105,600</b>	<b>218,580</b>

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:01  
Experience & Skill : 05 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures

যেসার্স

বিসমিল্লাহির রাহমানির রাহীম

# খান এন্টারপ্রাইজ

প্রোঃ মোঃ আনোয়ার হোসেন

যাবতীয় দেশী-বিদেশী খেলনা ও কসমেটিকস সামগ্রী  
পরিবেশক পাইকারী ও খুচরা বিক্রয় করা হয়।



দরাজ আলী সুপার মার্কেট, হাসপাতাল রোড, সোনালী ব্যাংকের নীচতলা, কলিহাতী, টাঙ্গাইল। মোবাঃ ০১৭১২-৮৫১৩২১



















# FAMILY PICTURE