#### Proposed NU Business Name: SAHAB UDDIN STORE



Project identification and prepared by: Aowlad Hossain, Feni Sadar Unit, Feni

Project verified by: Susanta Kumar Bishwash



| Brief Bio of The Proposed Nobin Udyokta   |       |  |  |  |
|---|-------|--|--|--|
| Name  | :     | SAHAB UDDIN  |  |  |
| Age   | :     | 05-01-1985 ( 32 Years)   |  |  |
| Education, till to date   | :     | Class 10   |  |  |
| Marital status  | :     | Married  |  |  |
| Children  | :     | 03 Daughters   |  |  |
| No. of siblings:  | :     | 03 Brothers 01 Sister  |  |  |
| Address   | :     | Vill: Moruar Char ; P.O: Miyar Bazar ; P.S: Feni Sadar ; Dist: Feni  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                  | : : : | Mother Father  MON BIYA  ABDUL KADER  Branch: Baligaon; Centre # 14 (Female),  Member ID: 2283, Group No: 08  Member since: 01-07-2003 to 2009 (07 Years)  First loan: BDT 5,000/- |  |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing loan: BDT 20,000 Outstanding loan: Nill Father No No No   |  |  |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil  |
|---|---|--|
| Business Experiences and  | : | 20 years experience in running business. 09 Years in own business. |
| Training Info   | : | He has no training   |
| Other Own/Family Sources of Income  | : | Shop Rent  |
| Other Own/Family Sources of Liabilities   | : | None   |
| Entrepreneur Contact No.  | : | 01862-297875   |
| Family's Contact No.  | : | 01826-591985   |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni         |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MON BIYA** joined Grameen Bank since 07 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

| Proposed Nobin Udyokta Business Info              |   |  |  |
|---|---|--|--|
| Business Name                                     | : | SAHAB UDDIN STORE  |  |
| Location  | : | Moruar Char, Barai Pond, Feni  |  |
| Total Investment in BDT                           | : | BDT 140,000/-  |  |
| Financing   | : | Self BDT 90,000/- (from existing business) 64% Required Investment BDT 50,000/- (as equity) 36%  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000  |  |
| Proposed Salary                                   | : | BDT 5,000  |  |
| Size of shop                                      | : | 10 ft x 20 ft= 200 square ft   |  |
| Security  | : | None   |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Oil, Cosmetics, Biscuit, etc</li> <li>Average 15% gain on sales.</li> <li>The shop is Rented.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |

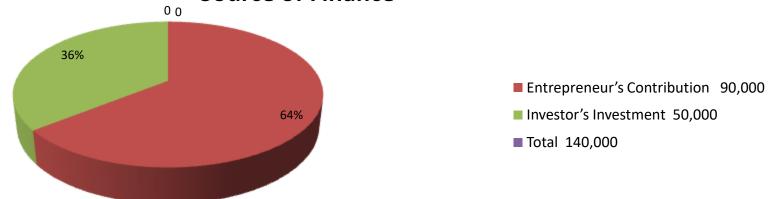
## **Existing Business (BDT)**

| Particulars                        | Daily | Monthly | Yearly    |
|------------------------------------|-------|---------|-----------|
| Revenue(Sales)                     |       |         |           |
| Rice, Oil, Cosmetics, Biscuit, etc | 4,000 | 120,000 | 1,440,000 |
| Total Sales (A)                    | 4,000 | 120,000 | 1,440,000 |
| Less Variable Expense              |       |         |           |
| Rice, Oil, Cosmetics, Biscuit, etc | 3,400 | 102,000 | 1,224,000 |
| Total variable Expense (B)         | 3,400 | 102,000 | 1,224,000 |
| Contribution Margin (CM) [C=(A-B)  | 600   | 18,000  | 216,000   |
| Less Variable Expense              |       |         |           |
| Electricity bill                   |       | 700     | 8,400     |
| Transportation                     |       | 2,000   | 24,000    |
| Salary (self)                      |       | 5,000   | 60,000    |
| Entertainment                      |       | 500     | 6,000     |
| Mobile bill                        |       | 500     | 6,000     |
| Total fixed cost (D)               |       | 8,700   | 104,400   |
| Net Profit (E)= [C-D]              |       | 9,300   | 111,600   |

#### **Investment Breakdown**

|              | Proposed |            |        |     |            |        |          |
|--------------|----------|------------|--------|-----|------------|--------|----------|
| Particulars  | Qty.     | Unit Price | Amount | Qty | Unit Price | Amount | Proposed |
|              |          |            | (BDT)  | 7   |            | (BDT)  | Total    |
| Rice         | 5        | 2300       | 11,500 | 7   | 2300       | 16100  | 27,600   |
| Dal          | 2        | 2500       | 5,000  | 1   | 2500       | 2,500  | 7,500    |
| Oil          | 4        | 1200       | 4,800  | 5   | 1200       | 6,000  | 10,800   |
| Sugar        | 1        | 2500       | 2,500  | 1   | 2500       | 2,500  | 5,000    |
| Wheat, Flour | 6        | 1700       | 10,200 | 0   | 0          | 0      | 10,200   |
| Cosmetics    | 1        | 5000       | 5,000  | 1   | 5000       | 5,000  | 10,000   |
| Cold Drinks  | 10       | 500        | 5,000  | 10  | 500        | 5,000  | 10,000   |
| Spice        | 1        | 10000      | 10,000 | 0   | 0          | 0      | 10,000   |
| Mobile Load  | 1        | 15000      | 15,000 | 0   | 0          | 0      | 15,000   |
| Others       | 1        | 21000      | 21,000 | 1   | 12900      | 12900  | 33,900   |
| Total        | 32       | 61700      | 90,000 | 26  | 26900      | 50,000 | 140,000  |

#### **Source of Finance**



| Financi | <b>Financial Projection</b> |         |        |  |  |  |
|---------|-----------------------------|---------|--------|--|--|--|
|         | Daily                       | Monthly | Year 1 |  |  |  |

Year 3

Year 2

20,000

20,000

20,000

**Particulars** 

Revenue(Sales)

Investment Payback

| Rice, Oil, Cosmetics, Biscuit, etc | 5,500 | 165,000 | 1980000 | 2079000 | 2182950   |
|------------------------------------|-------|---------|---------|---------|-----------|
| Total Sales (A)                    | 5,500 | 165,000 | 1980000 | 2079000 | 2182950   |
| Less Variable Expense              |       |         |         |         |           |
| Rice, Oil, Cosmetics, Biscuit, etc | 4,675 | 140,250 | 1683000 | 1767150 | 1855507.5 |
| Total variable Expense (B)         | 4,675 | 140,250 | 1683000 | 1767150 | 1855507.5 |
| Contribution Margin (CM) [C=(A-B)  | 825   | 24,750  | 297000  | 311850  | 327442.5  |
| Less Variable Expense              |       |         |         |         |           |
| Electricity bill                   |       | 1,000   | 12,000  | 12,500  | 13,000    |
| Transportation                     |       | 2,500   | 30,000  | 31,000  | 32,000    |
| Salary (self)                      |       | 5,000   | 60,000  | 60,000  | 60,000    |
| Entertainment                      |       | 500     | 6,000   | 6,000   | 6,000     |
| Mobile bill                        |       | 600     | 7,200   | 7,500   | 78,000    |
| Total fixed cost (D)               |       | 9,600   | 115,200 | 117,000 | 189,000   |
| Net Profit (E)= [C-D]              |       | 15,150  | 181,800 | 194,850 | 138,443   |

## Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars                                       | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1   | Cash Inflow                                       |              |              |              |
| 1.1 | Investment Infusion by Investor                   | 50,000       |              |              |
| 1.2 | Net Profit  | 181,800      | 194,850      | 138,443      |
| 1.3 | Depreciation (Non cash item)                      |              |              |              |
| 1.4 | Opening Balance of Cash Surplus                   |              | 161,800      | 336,650      |
|     | Total Cash Inflow                                 | 231,800      | 356,650      | 475,093      |
| 2   | Cash Outflow                                      |              |              |              |
| 2.1 | Purchase of Product                               | 50,000       |              |              |
| 2.2 | Payment of GB Loan                                |              |              |              |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 20,000       | 20,000       | 20,000       |
|     | Total Cash Outflow                                | 70,000       | 20,000       | 20,000       |
| 3   | Net Cash Surplus                                  | 161,800      | 336,650      | 455,093      |

### **SWOT ANALYSIS**

# Strength

Employment: Self: 00 Family:0 Others:00

Experience & Skill : 20 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Barai Pukur, Moruar Char Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures















## **FAMILY PICTURE**

