Proposed NU Business Name: DELOWER POLTRY



Project identification and prepared by: Md.Nasir Uddin Sheikh Chagal naiya,feni

Project verified by: Susanto kumar bisshas



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD.DELOWER HOSSAIN				
Age	:	09/08/1983 (35 Years)				
Education, till to date	:	Class 8				
Marital status	:	married				
Children	:	1 Sons 1 Daughter				
No. of siblings:	:	4 Brother 04 Sisters				
Address	:	Vill: Shibpur P.O: Soudagor bazar, P.S: Feni Sadar, Dist: Feni.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father LATE: HASHERA BEGUM JOYNAL ABDIN Branch: Ghopal, Centre # 15/(Female), Member ID:2453/1, Group No: 03 Member since: 05-03-1997-2009 (11 YEARS) First loan: BDT 5,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20,000/- Outstanding loan: BDT ,000/- Mother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)		Nil
Business Experiences And	•••	10 Years Experience In Running Business.
Training Info	:	He Has No Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities		None
Entrepreneur Contact No.	:	01812-325429
Mother's Contact No.	:	01859-262861
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. ChagalNaiya Unit,feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

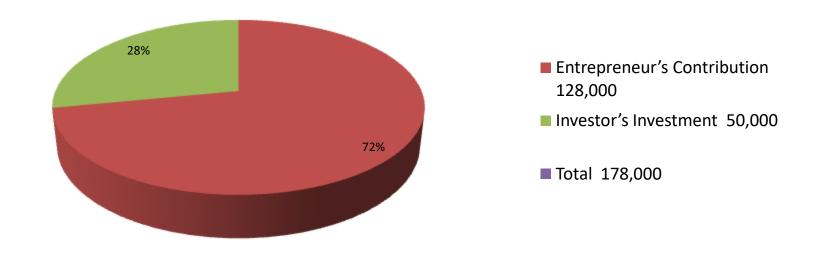
LATE: HASHERA BEGUM joined Grameen Bank since 8 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	DELOWAR POLTEY			
Location	:	Koroia Bazar, Feni Sadar, Feni.			
Total Investment In BDT	:	Bdt 1,78,000/-			
Financing	:	Self BDT 1,28,000/- (From Existing Business) 72% Required Investment Bdt,50,000(as Equity) 28%			
Present Salary/Drawings From Business (Estimates)	:	3dt 5,000			
Proposed Salary	:	Bdt 5,000			
Size Of Shop	•	20 Ft X 10 ft. = 200 Square Ft			
Security Of The Shop	:	30,000/-			
Implementation	:	 The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like poltry, shutki, others. Average 20% Gain On Sale. The Business Is Operating By Entrepreneur. Existing no Employee. He Is Doing His Business In Rent Place. Collects Goods From Feni. Agreed Grace Period Is 3 Months. 			

Existing

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
poltry,shutki, others	2100	63000	756000
	0	0	0
Total Sales(A)	2100	63000	756000
Less Variable Expense (B)			0
poltry,shutki, others	1680	50400	604800
Total Variable Expense	1680	50400	604800
Contributon Margin (CM) [C=(A-B)]	420	12600	151200
Less Fixed Expense			
Rent		2000	24000
Electric Bill		300	3600
Transportaion		300	3600
Salary (Self)		5000	60000
Salary (Staff) 1		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		8100	97200
Net Profit (E)= [C-D]		4500	54000

Investment Breakdown							
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed
							Total
poltry	200	100	20,000	50	600	30,000	50,000
chok	200	190	38,000	400	50	20,000	58,000
shutki	100	200	20,000			0	20,000
others		20,000	20,000			0	20,000
security		30,000	30,000			0	30,000
		0	0			0	0
		0	0			0	0
Total	502	50490	128,000	450	650	50,000	178,000



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
poltry, shutki, others	2600	78000	936000	982800	1031940	
0	0	0	0	0	0	
Total Sales(A)	2600	78000	936000	982800	1031940	
Less Variable Expense (B)						
poltry,shutki, others	2080	62400	748800	786240	825552	
Total Variable Expense	2080	62400	748800	786240	825552	
Contributon Margin (CM) [C=(A-B)]	520	15600	187200	196560	206388	
Less Fixed Expense						
Rent		2000	24000	24000	24000	
Electric Bill		300	3600	3900	4200	
Transportaion		300	3600	3780	3969	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		200	2400	2400	2400	
Gard		0	0	0	0	
Generator		0	0	0	0	
Total Fixed Cost (D)		8100	97200	97780	98369	
Net Profit (E)= [C-D]		7500	90000	94500	99225	
Investment Pay Back			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	90,000	94500	99225
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		88000	180500
	Total Cash Inflow	140,000	182,500	279,725
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	52,000	20,000	20,000
3	Net Cash Surplus	88,000	195,500	287,725

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop,,Koroia Bazar, Feni Sadar,
Feni.

Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







