### Proposed NU Business Name: FAZLUL HAQUE DAIRY FARM



Project identification and prepared by: Sujat Ali, Shokipur Unite

Project verified by:MD Sumsul Arifin



Brief Bio of The Proposed Nobin Udyokta							
Name	:	NASIR UDDIN					
Age	:	19-01-1988 (29 Years)					
Education, till to date	:	BSS					
Marital status	:	married					
Children	:	None					
No. of siblings:	:	02 Brothers 0 Sisters					
Address	:	Vill: Bairia , P.O: Nulufa, P.S Shokipur, Dist: Tangail					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Fathe  ASHIA AKTHER  FAZLUL HAQUE  Branch:Bohoria: Centre # (Female),  Member ID: 2350, Group No: 05  Member since: 19-05-1995-2004 (10 Years)  First loan: BDT 5,000/-					
Further Information: (v) Who pays GB loan installment	  :	Existing loan: BDT 20,000/- Outstanding loan: BDT /- No					
(vi) Mobile lady		No					
(vii) Grameen Education Loan	:	No					
(viii) Any other loan like GB, BRAC ASA etc	:	No					

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has training no years
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-925874
Mother's Contact No.	:	01822978054
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. shokipur Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

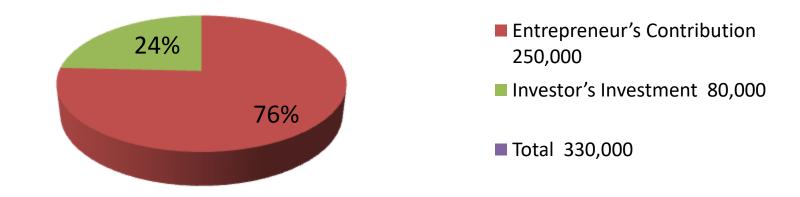
**MST. ASHIA AKTHER** joined Grameen Bank since 10 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	FAZLUL HAQUE DAIRY FARM				
Location	:	Botol Baite, Tangail				
Total Investment in BDT	:	BDT 280000/-				
Financing	:	Self BDT 200,000(from existing business) 85 % Required Investment BDT 80,000(as equity) 15 %				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	12ft x 12 ft= 144 square ft				
Security of the shop	:	Nil				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cow</li> <li>Average 12-13 gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>He is doing his business in own place.</li> <li>Collects goods from kalidash.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk (12*50)	600	18,000	216,000			
Total Sales (A)	600	18,000	216,000			
Less. Variable Expense						
Straw, Bran, Medicine etc	200	6,000	72,000			
Total variable Expense (B)	200	6,000	72,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Electric Bill		300	3,600			
Mobile Bill		300	3,600			
Transport		500	6,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		6,100	73,200			
Net Profit (E) [C-D)	Net Profit (E) [C-D) 5,900 70,800					

Investment Breakdown								
Existing					Proposed			
Particulars Qty. Unit			Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Cow	3	50000	150000	1	80000	80,000	80,000	
Calf	1	50000	50000					
Total	8		200000	1		80,000	80,000	

### **Source of Finance**



Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Milk (12 x 50)	700	21,000	252,000	264,600	277,830
Calf Sale			25,000	25,000	25,000
Total Sales (A)	700	21,000	277,000	289,600	302,830
Less. Variable Expense					
Straw, Bran, Medicine etc	300	9,000	108,000	113,400	119,070
Total variable Expense (B)	300	9,000	108,000	113,400	119,070
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000	151,200	158,760
Less. Fixed Expense					
Electric Bill		300	3,600	3,600	3,600
Mobile Bill		300	3,600	3,700	3,800
Transport		500	6,000	6,000	6,000
Salary (self)		5,000	60,000	60,000	60,000
Total Fixed Cost		6,100	73,200	73,300	73,400
Net Profit (E) [C-D)		5,900	70,800	77,900	85,360
Investment Payback			32,000	32,000	32,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	70,800	77,900	85,360
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		38,800	84,700
	Total Cash Inflow	150,800	116,700	170,060
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	38,800	84,700	117,360

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









