Proposed NU Business Name: **BIVAS SUTRADHAR FURNITURE**



Project identification and prepared by: Md. Shujat Ali, Shakhipur Unit, Tangail

Project verified by: Md.Shamsul Arefin



| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|---|---|---|--|--|--|
| Name | : | BIVAS SUTRADHAR | | | |
| Age | : | 13-04-1989 (28 Years) | | | |
| Education, till to date | : | | | | |
| Marital status | : | Married | | | |
| Children | : | 1 Son | | | |
| No. of siblings: | : | 2 Brothers 1 Sister | | | |
| Address | : | Vill: Toktar Chala, P.O: Toktar Chala; P.S: Shakhipur, Dist: Tangail | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Father ADHURI SUTRADHAR MONINDRA SUTRADHAR Branch: Hatikanda, Centre # 16 (Male), Member ID:, Group No: 03 Member since: 2000-2017 (17 Years) First loan: BDT 10,000/- | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | | Existing loan: 50,000 /- Outstanding loan: BDT 20,200/- Father Yes No No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | | No |
|---|-----|--|
| Business Experiences and | ••• | 03 years experience in running business. |
| Training Info | : | He has 03 Years training |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01719-111198 |
| Family's Contact No. | • | 01713-549482 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Shakhipur Unit , Tangail |

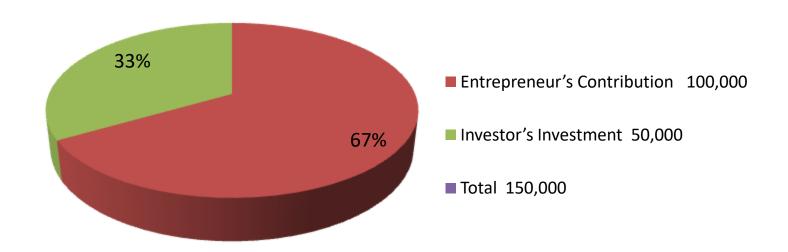
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MONINDRA SUTRADHAR joined Grameen Bank since 17 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info | | | | |
|---|---|--|--|--|
| Business Name | : | BIVAS SUTRADHAR FURNITURE | | |
| Location | : | Shakhipur | | |
| Total Investment in BDT | : | BDT 150,000/- | | |
| Financing | : | Self BDT 100,000/- (from existing business) 67% | | |
| | | Required Investment BDT 50,000/- (as equity) 33% | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | | |
| Proposed Salary | : | BDT 5,000 | | |
| Size of shop | : | 12 ft x 25 ft= 300 square ft | | |
| Implementation | • | The business is planned to be scaled up by investment in existing goods like Bed, Showcase, Dressing Table, Wood etc Average gain on 30% sale. The business is operating by entrepreneur. Existing 1 employee. None employee will be appointed. The shop is own. Collects goods from Bonki. Agreed grace period is 3 months. | | |

| Existing | | | | | | |
|--|-------|---------|---------|--|--|--|
| Particular | Daily | Monthly | Yearly | | | |
| Revnue (Sale) | | | | | | |
| Dressing table, Bed, Showcase, long wood etc | 6000 | 180000 | 2160000 | | | |
| | 0 | 0 | 0 | | | |
| Total Sales(A) | 6000 | 180000 | 2160000 | | | |
| Less Variable Expense (B) | | | 0 | | | |
| Dressing table, Bed, Showcase, long wood etc | 4200 | 126000 | 1512000 | | | |
| Total Variable Expense | 4200 | 126000 | 1512000 | | | |
| Contributon Margin (CM) [C=(A-B)] | 1800 | 54000 | 648000 | | | |
| Less Fixed Expense | | | | | | |
| Rent | | 0 | 0 | | | |
| Electric Bill | | 600 | 7200 | | | |
| Transportaion | | 2000 | 24000 | | | |
| Salary (Self) | | 5000 | 60000 | | | |
| Salary (Staff) | | 5000 | 60000 | | | |
| Entertainment | | 200 | 2400 | | | |
| Guard | | 0 | 0 | | | |
| Generator | | 0 | 0 | | | |
| Mobile Bill | | 500 | 6000 | | | |
| Total Fixed Cost (D) | | 13300 | 159600 | | | |
| Net Profit (E)= [C-D] | | 40700 | 488400 | | | |

| Investment Breakdown | | | | | | | |
|----------------------|----------|------------|---------|------|-------|--------|----------|
| | Proposed | | | | | | |
| Particulars | Qty. | Unit Price | Amount | Qty. | Unit | Amount | Proposed |
| | | | (BDT) | | Price | (BDT) | Total |
| Dressing Table | 3 | 5,000 | 15,000 | | | 0 | 15,000 |
| Bed | 2 | 10,000 | 20,000 | | | 0 | 20,000 |
| Showcase | 2 | 10000 | 20,000 | | | 0 | 20,000 |
| Wood | | | 45,000 | 0 | 0 | 50,000 | 95,000 |
| | 7 | 25000 | 100,000 | | | 50,000 | 150000 |



| Financial Projection (BDT) | | | | | |
|-------------------------------------|-------|---------|---------|---------|---------|
| Particular | Daily | Monthly | Year -1 | Year-2 | Year-3 |
| Revenue(Sales) | | | | | |
| Dressing table, Bed, Showcase, long | | | | | |
| wood etc | 8500 | 255000 | 3060000 | 3213000 | 3373650 |
| 0 | 0 | 0 | 0 | 0 | 0 |
| Total Sales(A) | 8500 | 255000 | 3060000 | 3213000 | 3373650 |
| Less Variable Expense (B) | | | | | |
| Straw, Bran, Medicine etc | 5950 | 178500 | 2142000 | 2249100 | 2361555 |
| Total Variable Expense | 5950 | 178500 | 2142000 | 2249100 | 2361555 |
| Contributon Margin (CM) [C=(A-B)] | 2550 | 76500 | 918000 | 963900 | 1012095 |
| Less Fixed Expense | | | | | |
| Rent | | 0 | 0 | 0 | 0 |
| Electric Bill | | 600 | 7200 | 7500 | 7800 |
| Transportaion | | 2000 | 24000 | 25200 | 26460 |
| Salary (Self) | | 5000 | 60000 | 60000 | 60000 |
| Salary (Staff) | | 5000 | 60000 | 60000 | 60000 |
| Entertainment | | 200 | 2400 | 2400 | 2400 |
| Gard | | 0 | 0 | 0 | 0 |
| Generator | | 0 | 0 | 0 | 0 |
| Mobil Bill | | 500 | 6000 | 6100 | 6200 |
| Total Fixed Cost (D) | | 13300 | 159600 | 161200 | 162860 |
| Net Profit (E)= [C-D] | | 63200 | 758400 | 796320 | 836136 |
| Investment Pay Back | | | 20,000 | 20,000 | 20,000 |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|--------------------------|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| | Investment Infusion by | | | |
| 1.1 | Investor | 50,000 | | |
| 1.2 | Net Profit | 758,400 | 796320 | 836136 |
| | Depreciation (Non cash | | | |
| 1.3 | item) | | | |
| | Opening Balance of Cash | | | |
| 1.4 | Surplus | | 738400 | 1514720 |
| | Total Cash Inflow | 808,400 | 1,534,720 | 2,350,856 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 50,000 | | |
| 2.2 | Payment of GB Loan | | | |
| | Investment Pay Back | | | |
| | (Including Ownership Tr. | | | |
| 2.3 | Fee) | 20000 | 20000 | 20000 |
| | Total Cash Outflow | 70,000 | 20,000 | 20,000 |
| 3 | Net Cash Surplus | 738,400 | 1,514,720 | 2,330,856 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:1

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









