#### Proposed NU Business Name: CHAN MIYA DAIRY FARM



Project identification and prepared by: Ashraful Alam, Kaliganj Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	CHAN MIYA				
Age	:	03/07/1988 (29 Years)				
Education, till to date	:	Class 5				
Marital status	:	Unmarried				
Children	:	Nil				
No. of siblings:	:	1 Brother 1 Sister				
Address	:	Vill: Alua, P.O: Shom Notunbazar, P.S: Kaliganj, Dist: Gazipur				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan	: : : :	Mother Father  JOYNOB BEGUM  AKBAR ALI  Branch: Kaliganj, Centre # 7 (Female),  Member ID: 1842/5, Group No: 05  Member since: 03/02/1999 to 2008 (09 Years)  First Loan: BDT 10,000/-, Existing Loan: BDT 20,000/-  Outstanding Loan: Nil  Father  No  No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business. He has no training
Training Info	:	
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01961-813940
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliganj Unit, Gazipur

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

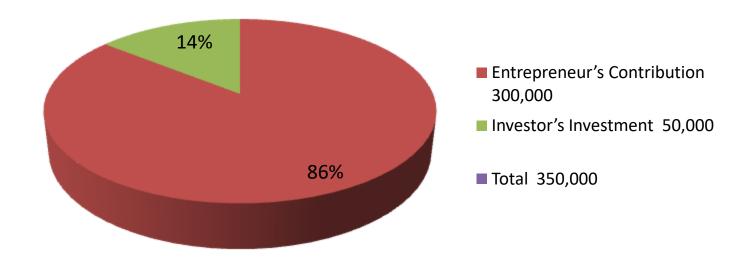
**JOYNOB BEGUM** joined Grameen Bank for 09 years. At first She took BDT 10,000/- loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	CHAN MIYA DAIRY FARM		
Location	:	Alua		
Total Investment in BDT	:	BDT 350,000/-		
Financing	:	Self BDT 300,000/- (from existing business) 86% Required Investment BDT 50,000/- (as equity) 14%		
Present salary/drawings from business (estimates)	:	BDT 4,000/-		
Proposed Salary	:	BDT 4,000/-		
Size of Farm	:	20 ft x 10 ft= 200 square ft		
Implementation	:	<ul> <li>He has four cows in his farm.</li> <li>Average daily milk production is 09 liter and milk price is BDT 60/</li> <li>The business is operated by entrepreneur. Existing no employee.</li> <li>The farm is owned.</li> <li>Collects cows from Kaliganj</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)		-	-			
Milk Sale	540	16200	194400			
	0	0	C			
Total Sales(A)	540	16200	194400			
Less Variable Expense (B)			C			
Straw, Bran, Medicine	216	6480	77760			
Total Variable Expense	216	6480	77760			
Contributon Margin (CM) [C=(A-B)]	324	9720	116640			
Less Fixed Expense						
Rent		0	C			
Electric Bill		300	3600			
Transportaion		500	6000			
Salary (Self)		4000	48000			
Salary (Staff)		0	C			
Entertainment		0	C			
Guard		0	C			
Generator		0	C			
Mobile Bill		200	2400			
Total Fixed Cost (D)		5000	60000			
Net Profit (E)= [C-D]		4720	56640			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.		Amount (BDT)	Proposed Total
Cow	4	75,000	300,000	1	50,000	50,000	350,000
Total	4	75000	300,000			50,000	350000

#### **Source of Finance**



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Milk Sale	720	21600	259200	272160	285768		
	0	0	0	0	0		
Total Sales(A)	720	21600	259200	272160	285768		
Less Variable Expense (B)							
Straw, Bran, Medicine etc	288	8640	103680	108864	114307		
Total Variable Expense	288	8640	103680	108864	114307		
Contributon Margin (CM) [C=(A-B)]	432	12960	155520	163296	171461		
Less Fixed Expense							
Rent		0	0	0	0		
Electric Bill		300	3600	3900	4200		
Transportaion		500	6000	6300	6615		
Salary (Self)		4000	48000	48000	48000		
Salary (Staff)		0	0	0	0		
Entertainment		0	0	0	0		
Gard		0	0	0	0		
Generator		0	0	0	0		
Mobil Bill		200	2400	2500	2600		
Total Fixed Cost (D)		5000	60000	60700	61415		
Net Profit (E)= [C-D]		7960	95520	100296	105311		
Investment Pay Back			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)						
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
	Investment Infusion by					
1.1	Investor	50,000				
1.2	Net Profit	95,520	100296	105310.8		
	Depreciation (Non cash					
1.3	item)					
	Opening Balance of Cash					
1.4	Surplus		75520	155816		
	Total Cash Inflow	145,520	175,816	261,127		
2	Cash Outflow					
2.1	Purchase of Product	50,000				
2.2	Payment of GB Loan					
	Investment Pay Back					
	(Including Ownership Tr.					
2.3	Fee)	20000	20000	20000		
	Total Cash Outflow	70,000	20,000	20,000		
3	Net Cash Surplus	75,520	155,816	241,127		

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 06 Years

Quality goods & services

Skill and experience

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm Regular customers

## THREATS

Theft

Fire

Political unrest

# Pictures







## **FAMILY PICTURE**

