

Proposed NU Business Name: MAHI SHOE STORE



Project identification and prepared by: Rupaly Akter,
Ashulia Unit, Dhaka.

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	SHAHRIAR SHISHIR SHANTO
Age	:	14-07-1998 (19 Years)
Education, till to date	:	SSC
Marital status	:	Unmarried
Children	:	Null,
No. of siblings:	:	01 Brother 01 Sister
Address	:	Vill: Basaid, P.O: Ashulia, P.S:Ashulia, Dist: Dhaka.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	KOHINUR SIKDER
(iii) Father's name	:	MD MONSUR SIKDER
(iv) GB member's info	:	Branch:Ashulia , Centre # 25 (Female), Member ID: 4818, Group No: 08 Member since: 20-01-1912 (5Years) First loan: BDT 5,000/-.
Further Information:		Existing loan: BDT 50,000/-, Outstanding loan:40,100 /-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	Yes
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYAKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	SHUE STORE
Business Experiences and Training Info	:	5 years experience in running business. 3 Years in own business He has no training.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01674008150
Family's Contact No.	:	01636-545042
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KOHINUR SIKDER Joined Grameen Bank Since 5 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In House repair.

Proposed Nobin Udyakta Business Info

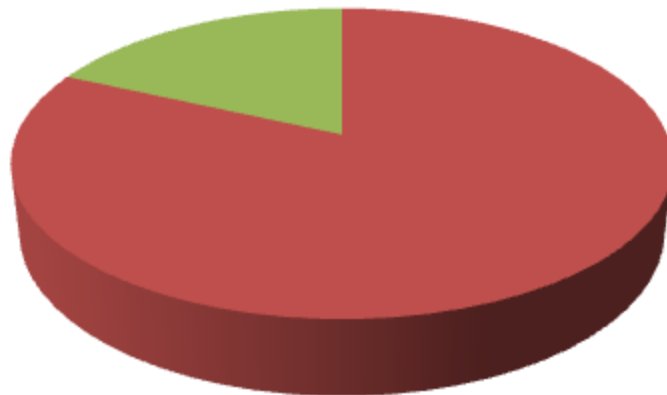
Business Name	:	MAHI SHOE STORE
Location	:	Dosaid Bazar,Ashulia,Dhaka.
Total Investment in BDT	:	BDT 4,10,000/-
Financing	:	Self BDT 3,60,000(from existing business) 88% Required Investment BDT 50,000 (as equity) 12%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	10ft x 10ft = 100 Square ft.
Implementation	:	<ul style="list-style-type: none">▪Currently run a Shoes Business.▪The business is operating by entrepreneur. Existing No Employees.▪The business is under renting.▪Collects goods from Dhaka,▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Tea item	2500	75000	900000
	0	0	0
Total Sales (A)	2500	75000	900000
Less Variable Expense			
Tea item	2050	61500	738000
Total variable Expense (B)	2,050	61500	738000
Contribution Margin (CM) [C=(A-B)]	450	13500	162000
Less Variable Expense			
Rent		3,000	36000
Electricity bill		700	8400
Transportation		1,000	12000
Salary (self)		5000	60000
Salary(Staff)		0	0
Entertainment		300	3600
Guard		150	1800
Generator		0	0
Bank charge		0	0
Mobile bill		300	3600
Total fixed cost (D)		10,450	125400
Net Profit (E)= [C-D]		3,050	36600

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Barmis shues			100,000			20,000	120,000
slipar			50,000			10,000	60,000
chamrar shues			50,000			0	50,000
cosmetics			40,000			20,000	60,000
others			20,000	0		0	
advanced			100,000				100,000
Total	0	0	360,000	0	0	50,000	410,000

Source of Finance



- Entrepreneur's Contribution 360,000
- Investor's Investment 80,000
- Total 440,000

Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Electrical Farniture Item	3000	90000	1080000	1134000	1190700
	0	0	0	0	0
Total Sales (A)	3000	90000	1080000	1134000	1190700
Less Variable Expense			0		
Fridge	2460	73800	885600	929880	976374
			0		
Total variable Expense (B)	2,460	73800	885600	929880	976374
Contribution Margin (CM) [C=(A-B)	540	16200	194400	204120	214326
Less Variable Expense			0		
Rent		3,000	36000	36,000	36000
Electricity bill		900	10800	11300	11800
Transportation		1,000	12000	12,500	13000
Salary (self)		5000	60000	60000	60000
Salary(Staff)		0	0	0	0
Entertainment		400	4800	4800	4800
Guard		150	1800	1800	1800
Generator			0	0	0
Bank charge		0	0	0	0
Mobile bill		400	4800	4900	5000
Total fixed cost (D)		10,850	130,200	131,300	132400
Net Profit (E)= [C-D]		5350	64200	72,820	81926
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	64,200	72,820	81926
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		37,533	83686
	Total Cash Inflow	144200	110353	165612
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	26667	26667	26667
	Total Cash Outflow	106,667	26667	26667
3	Net Cash Surplus	37,533	83686	138945

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 2 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Dosaid Bazar, ashulia
Dhaka.
Regular customers;

THREATS

Theft
Political unrest

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Small blue sign with white text, possibly a price tag or promotional message, located near the top center of the image.

Small red and white sign, possibly a brand logo or price tag, located in the middle section of the shoe display.

Yellow box with the brand name "Shoeban" visible, located on the floor in the bottom right corner.







