Proposed NU Business Name: FAHIM TELECOM



Project identification and prepared by:Mominur Rahaman Dakshinkhan Unit, Dhaka Project verified by: Md. Siddiqur Rahaman



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MOSAMMAT DELARA AKTER					
Age	:	08-06-1985 (32 Years)					
Education, till to date	:	B, B, A					
Marital status	:	Married					
Children	:	01 Son					
No. of siblings:	:	02 Brothers 01Sister					
Address	:	Vill: Modhubag ,P.O:Dakshinkhan ,P.S: Dakshinkhan, Dist: Dhaka					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mosammat Parvin Akter Md: Shamin Uddin Branch: Dakshinkhan, Centre # 24(Female), Member ID: 2558, Group No: 03 Member since: 12-05-2001 (12 Years) First loan: BDT = 3,000 /-					
Further Information:		Outstanding loan:=Nill Father					
(v) Who pays GB loan installment (vi) Mobile lady	•	No					
(vii) Grameen Education Loan		No					
(viii) Any other loan like GB, BRAC ASA etc	:	No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	10 years of business experience.
Own Business and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Nil
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01922-791828
Family's Contact No.	:	01929-496310
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Mosammat Parvin Akter joined Grameen Bank since 12 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

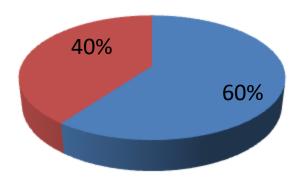
Pro	pc	sed Nobin Udyokta Business Info
Business Name	:	Fahim Telecom
Location	:	Modhubag ,Dakshinkhan ,Dhaka
Total Investment in BDT	:	BDT15 0,000/-
Financing	:	Self BDT 90,000/- (from existing business) %
		Required Investment BDT 60,000/- (as equity) %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 08 ft= 80 square ft
Security of the shop	:	Nill
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Memori card ,Head phone, Battary , Charger ,Cosmatics etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing No employee. The shop is Owner . Collects goods from Dakshinkhan. Agreed grace period is 3 months.

Existing Busi	ness (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Electronics goods, Stationary	1,200	36,000	432,000
Bkash,Flexiload	200	6,000	72,000
Total Sales (A)	1,400	42,000	504,000
Less. Variable Expense			
Electronics goods, Stationary	960	28,800	345,600
Total variable Expense (B)	960	28,800	345,600
Contribution Margin (CM) [C=(A-B)	440	13,200	158,400
Less. Fixed Expense			
Rent		0	0
Electricity Bill		300	3,600
Transportation		500	6,000
Mobile Bill		300	3,600
Entertainment		200	2,400
Salary (sttaf)		0	0
Salary (self)		5,000	60,000
Total fixed Cost (D)		6,300	75,600
Net Profit (E) [C-D)		6,900	82,800

			Inve	estment Breakdov	wn			
Particulars		Existing	3	Particulars		Proposed	t	Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Bkash	1	50000	50000	Bkash	1	20000	20000	70,000
Flexi Load	4	3000	12000	Flexi Load	4	5000	20000	32,000
Memori card	30	300	9000	Memori card	12	300	3600	12,600
Head phone	15	80	1200	Head phone	17	80	1360	2,560
Charger	10	80	800	Charger	12	80	960	1,760
Battary	15	250	2000	Battary	13	250	2000	4,000
Cosmatics	0	0	3000	Cosmatics	0	0	5000	8,000
pen	100	30	3000	pen	50	30	1500	4,500
Khata	70	20	1400	Khata	50	20	1000	2,400
	0	0	0				0	0
Others			7600	Others			4,580	12,180
Total			90,000				60,000	150,000

Source of Finance

■ Entrepreneur's contibution 90000 ■ Investor's Investment 60000



Financial	Projec	tion (BD	T)		
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Electronics goods, Stationary	1,500	45,000	540,000	567,000	595,350
Bkash,Flexiload	250	7,500	90,000	94,500	99,225
Total Sales (A)	1,750	52,500	630,000	661,500	694,575
Less. Variable Expense					
Electronics goods, Stationary	1,200	36,000	432,000	453,600	476,280
Total variable Expense (B)	1,200	36,000	432,000	453,600	476,280
Contribution Margin (CM) [C=(A-B)	550	16,500	198,000	207,900	218,295
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		315	3,780	3,969	4,167
Transportation		550	6,600	6,930	7,277
Mobile Bill		360	4,320	4,536	4,763
Entertainment		200	2,400	2,520	2,646
Salary (sttaf)		0	0	0	0
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		6,425	77,100	77,955	78,853
Net Profit (E) [C-D)		10,075	120,900	129,945	139,442
Investment Payback			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	120,900	129,945	139,442
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		96,900	202,845
	Total Cash Inflow	180,900	226,845	342,287
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	24,000	24,000	24,000
2.3	Ownership Tr. Fee)	24,000	24,000	2-1,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	96,900	202,845	318,287

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Own Business: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

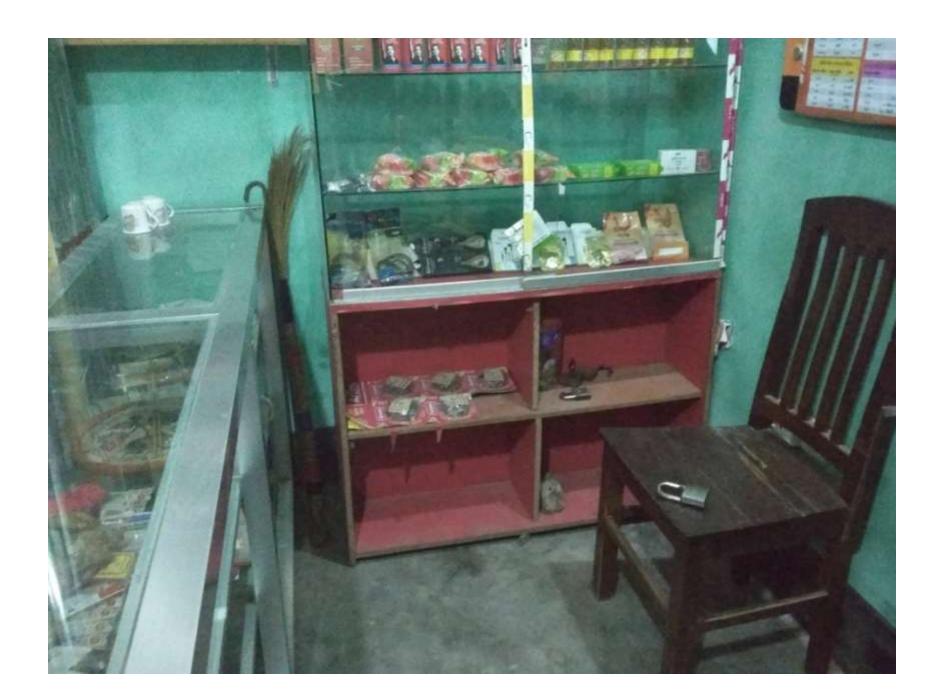
Fire

Political unrest

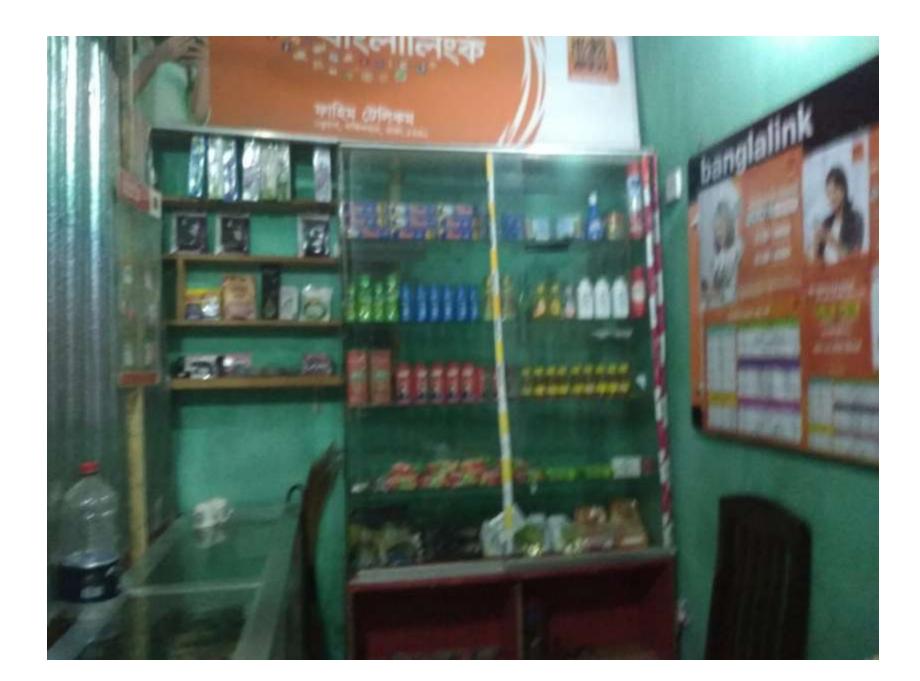
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FAMILY PICTURE

