

Proposed NU Business Name: **SHOHID COOLING CORNER**



Project identification and prepared by: MD.ANISAR RAHAMAN
Parshuram,Feni.

Project verified by: Susasnto Kumar biswas.



Brief Bio of The Proposed Nobin Udyokta

Name	:	SHOHIDUL ISLAM
Age	:	01-02-1984(34 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	01 Son,01 Daughter
No. of siblings:	:	02 Sisters,04 Brothers
Address	:	Vill:Sothha nagar, P.O:shubar bazar, P.S: Porshuram, Dist: Feni.
Parent's and GB related Info		<input checked="" type="checkbox"/> <input type="checkbox"/>
(i) Who is GB member	:	Mother Father
(ii) Mother's name	:	LATE:ZAHANARA BAGUM
(iii) Father's name	:	MOKBUL AHAMAD
(iv) GB member's info	:	Branch: Porshuram, Centre # 58(Female), Member ID:8334, Group No: 04 Member since: 01-01-2000-2007 (7 Years) First loan: BDT 3,000/- Existing loan: BDT 000/- Outstanding loan: 000/-
Further Information:		
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	15years experience in running business.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713630253
Mother's Contact No.	:	01813814016
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Parshuram,Feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ZAHANARA BAGUM joined Grameen Bank since 10 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

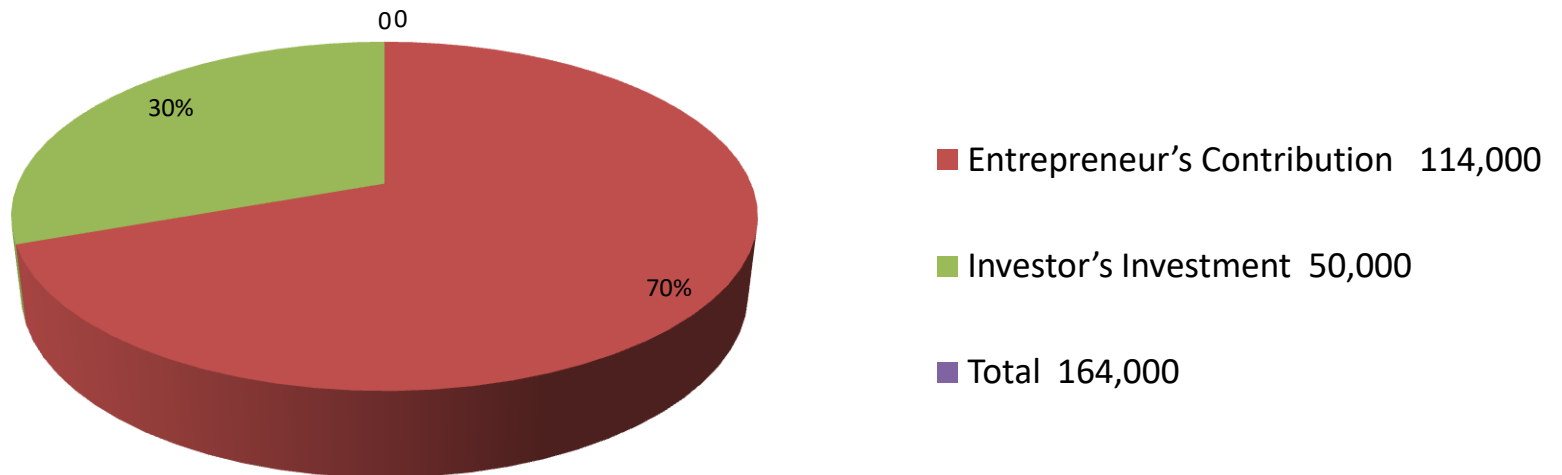
Proposed Nobin Udyokta Business Info

Business Name	:	SHOHID COOLING CORNER
Location	:	CNG station road,subar bazar ,Porshuram,Feni.
Total Investment in BDT	:	BDT 1,64,000/-
Financing	:	Self BDT 114,000(from existing business) 70% Required Investment BDT,50,000(as equity) 30%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	105ft x 15 ft. = 225square ft
Security of the shop	:	0,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like;cooldrinks,juce,water,biscute,chanachur,tea,chips,others..▪Average 15% gain on sale.▪The business is operating by entrepreneur. Existing 0 employee.▪He is doing his business in renting place.▪Collects goods from Porshuram.▪Agreed grace period is 3 months.

Existing

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
cooldrinks,jkuce,water,biscute,chanachur,others	3000	90000	1080000
	0	0	0
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			0
cooldrinks,jkuce,water,biscute,chanachur,others	2550	76500	918000
Total Variable Expense	2550	76500	918000
Contributon Margin (CM) [C=(A-B)]	450	13500	162000
Less Fixed Expense			
Rent		1000	12000
Electric Bill		1500	18000
Transportaion		300	3600
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		300	3600
Guard		50	600
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		8650	103800
Net Profit (E)= [C-D]		4850	58200

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
cooldrinks	0	0	10,000			0	0
juce	0	0	8,000			10,000	18,000
water	0	0	5,000			0	0
biscute	0	0	6,000			10,000	16,000
chanachur	0	0	5,000			10,000	15,000
tea	0	0	5,000			10,000	15,000
chips	0	0	4,000			0	4,000
pan	0	0	1,000			0	1,000
others	0	0	20,000			10,000	30,000
security	0	0	50,000			0	50,000
Total	0	0	114,000	0	0	50,000	164,000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
cooldrinks,jkuce,water,biscute,chanachur,others	4000	120000	1440000	1512000	1587600
0	0	0	0	0	0
Total Sales(A)	4000	120000	1440000	1512000	1587600
Less Variable Expense (B)					
silver disk,jug,paint,iron,electronic etc.	3400	102000	1224000	1285200	1349460
Total Variable Expense	3400	102000	1224000	1285200	1349460
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	238140
Less Fixed Expense					
Rent		1000	12000	12000	12000
Electric Bill		1500	18000	18300	18600
Transportaion		300	3600	3780	3969
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		300	3600	3600	3600
Gard		50	600	600	600
Generator		0	0	0	0
Mobil Bill		500	6000	6100	6200
Total Fixed Cost (D)		8650	103800	104380	104969
Net Profit (E)= [C-D]		9350	112200	117810	123701
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	112,200	117810	123700.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		92200	190010
	Total Cash Inflow	162,200	210,010	313,711
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	92,200	190,010	293,711

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0
Others:0 Experience & Skill : 15 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Subarbazar,Parshuram,Feni.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





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Decent Cafe
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FAMILY PICTURE

