



<u>Project by</u>: Md. Imtieas Hossain NU Identified by: Md. Kamruzzaman (Shovon) Verified By: Md. Sayedul Amin Shakib



Shariatpur Unit Anchal -6

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



| Name   | : | Md. Imtieas Hossain   |
|--|---|---|
| Age  | : | 34 Years (12/05/1983)   |
| Marital status   | : | Married   |
| Children   | : | 01 Son  |
| No. of siblings:   | : | 02 Brothers & 03 Sisters  |
| Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info                                       | • | Mother V Father Rania Begum Md. Ishaq Hosen Member since: 2004 to 2015. Branch: Mohishar, Vadorgonj. Centre no: 12/M, Group: 06 Loanee No: 8125, First loan: 10,000/- Existing loan: 00/-, Outstanding: 00/ |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others | : | N/A<br>N/A<br>N/A<br>N/A<br>N/A   |
| Education  | : | S.S.C   |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



| Present Occupation                       | : | Varieties Business          |
|--|---|-----------------------------|
| Trade License Number                     | • | 65/2017-2018                |
| Initial Investment (Own &Family Support) |   | 1,50,000tk                  |
| Business Experiences:                    | : | 5 years                     |
| Training Info.                           | : | N/A                         |
| Other Own/Family Sources of Income       | : | Brothers                    |
| Other Own/Family Sources of Liabilities  | : | N/A                         |
| NU Contact Info                          | : | 01716-587921, 01923-065105. |
| NU Project Source/Reference              | : | GT Shariatpur Unit Office   |

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank Since 2004 to 2015. At first his mother took a loan amount of 10,000 BDT from GB. She invested the money in her husband's Business. NU's mother gradually improved their life standard by using GB loan.

### PROPOSED BUSINESS Info.



| Business Name  | :        | Ehan Store   |
|--|----------|--|
| Address/ Location  | :        | Charchanda, Khashmahal Bazar, Vadorgonj, Shariatpur.   |
| Total Investment in BDT  | :        | 4,25,000/-   |
| Financing  | :        | Self BDT: 3,45,000 (from existing business) - 81%<br>Required Investment BDT: 80,000 (as equity) - 19% |
| Present salary/drawings from business (estimates)  | :        | BDT 8,000  |
| Proposed Salary  |          | BDT 10,000   |
| i. Proposed Business % of present gross profit margin  | :        | 20%  |
| <ul><li>ii. Estimated % of proposed gross profit margin</li><li>iii. Agreed grace period</li></ul> | <b>:</b> | 20% 2 months   |

#### PRESENT & PROPOSED INVESTMENT Breakdown



| Particulars  | Existing<br>Business (BDT) | Proposed (BDT) | Total (BDT) |
|--|----------------------------|----------------|-------------|
| Investments in different categories:   | (1)                        | (2)            | (1+2)       |
| i. Goods:       2,55,000         ii. Decoration:       50,000         iii. Freeze:       35,000         iv. IPS:       5,000 | 3,45,000                   |                | 3,45,000    |
| Proposed Stock Items:  |                            | 80,000         | 80,000      |
| Total Capital  | 3,45,000                   | 80,000         | 4,25,000    |

N.B: Details of Present stock (\*) & proposed (\*\*) items have enclosed in next slide.

### PRESENT & PROPOSED INVESTMENT Breakdown



| Present Stock item         |          |  |  |  |
|----------------------------|----------|--|--|--|
| Product name               | Amount   |  |  |  |
| Biscuits                   | 35,000   |  |  |  |
| Cosmetics                  | 50,000   |  |  |  |
| Drinks                     | 35,000   |  |  |  |
| Stationary                 | 15,000   |  |  |  |
| Cigarette                  | 45,000   |  |  |  |
| Grocery Items              | 30,000   |  |  |  |
| Egg                        | 5,000    |  |  |  |
| Oil                        | 20,000   |  |  |  |
| Others                     | 20,000   |  |  |  |
| <b>Total Present Stock</b> | 2,55,000 |  |  |  |

| Proposed stock item         |        |  |  |  |  |
|-----------------------------|--------|--|--|--|--|
| <b>Product Name</b>         | Amount |  |  |  |  |
| Grocery Items               | 30,000 |  |  |  |  |
| Cosmetics                   | 20,000 |  |  |  |  |
| Drinks                      | 15,000 |  |  |  |  |
| Biscuits                    | 15,000 |  |  |  |  |
| <b>Total Proposed Stock</b> | 80,000 |  |  |  |  |

#### **EXISTING BUSINESS OPERATIONS Info.**



|                                     |       | <b>Existing Business</b> |           |  |  |  |
|-------------------------------------|-------|--------------------------|-----------|--|--|--|
| Particulars                         | Daily | Monthly                  | Yearly    |  |  |  |
| Sales Income                        | 5,000 | 1,50,000                 | 18,00,000 |  |  |  |
| Less: Cost of Sales                 | 4,000 | 1,20,000                 | 14,40,000 |  |  |  |
| Gross Profit 20%                    | 1,000 | 30,000                   | 3,60,000  |  |  |  |
| Less: Operating Costs               |       |                          |           |  |  |  |
| Electricity Bill                    | 0     | 600                      | 7,200     |  |  |  |
| Shop Rent                           | 0     | 0                        | 0         |  |  |  |
| Night Guard Bill                    | 0     | 200                      | 2,400     |  |  |  |
| Entertainment Bill                  | 0     | 100                      | 1,200     |  |  |  |
| Mobile Bill                         | 0     | 300                      | 3,600     |  |  |  |
| Present Salary/Drawings-Self        | 0     | 8,000                    | 96,000    |  |  |  |
| Present Salary Employee             | 0     | 0                        | 0         |  |  |  |
| Others                              | 0     | 300                      | 3,600     |  |  |  |
| Non Cash Item:                      |       |                          |           |  |  |  |
| Depreciation Expenses(1,79,500*12%) | 0     | 900                      | 10,800    |  |  |  |
| <b>Total Operating Cost</b>         | 0     | 10,400                   | 1,24,800  |  |  |  |
| Net Profit                          | 1,000 | 19,600                   | 2,35,200  |  |  |  |

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



|                                 |                   | Year-1   |           | Year-2 |          |           |
|---------------------------------|-------------------|----------|-----------|--------|----------|-----------|
| Particulars                     | Daily             | Monthly  | Yearly    | Daily  | Monthly  | Yearly    |
| Estimated Sales(B7)             | 5,500             | 1,65,000 | 19,80,000 | 6,000  | 1,80,000 | 21,60,000 |
| Less:(Cost of sales(B8)         | 4,400             | 1,32,000 | 15,84,000 | 4,800  | 1,44,000 | 17,28,000 |
| Gross Profit C=(B7-B8)          | 1,100             | 33,000   | 3,96,000  | 1,200  | 36,000   | 4,32,000  |
| <b>Less: Operating Costs</b>    |                   |          |           |        |          |           |
| Electricity Bill                | 0                 | 650      | 7,800     | 0      | 700      | 8,400     |
| Shop Rent                       | 0                 | 0        | 0         | 0      | 0        | 0         |
| Night Guard Bill                | 0                 | 230      | 2,760     | 0      | 250      | 3,000     |
| Generator Bill                  | 0                 | 150      | 1,800     | 0      | 200      | 2,400     |
| Mobile Bill                     | 0                 | 350      | 4,200     | 0      | 400      | 4,800     |
| Proposed Salary-Self            | 0                 | 10,000   | 1,20,000  | 0      | 10,000   | 1,20,000  |
| Proposed Salary-Staff           | 0                 | 0        | 0         | 0      | 0        | 0         |
| Others                          | 0                 | 350      | 4,200     | 0      | 400      | 4,800     |
| Non Cash Item:                  |                   |          |           |        |          |           |
| Dep. Exp. (1,03,500*12%)        | 0                 | 900      | 10,800    | 0      | 900      | 10,800    |
| <b>Total Operating Cost (D)</b> | 0                 | 12,630   | 1,51,560  | 0      | 12,850   | 1,54,200  |
| Net Profit(C-D)                 | 1,100             | 20,370   | 2,44,440  | 1,200  | 23,150   | 2,77,800  |
| Pay back to GT                  |                   |          | 48,000    |        |          | 48,000    |
| Retained Income                 | 1,96,440 2,29,800 |          |           |        |          |           |

# CASH FLOW Projection on Business Plan (Rec. & Pay.)



| Sl.no. | Particulars                                       | Year-1   | Year-2   |
|--------|---|----------|----------|
| 1      | Cash Inflow                                       |          |          |
| 1.1    | Investment Infusion by Investor                   | 80,000   | 0        |
| 1.2    | Net Profit(Ownership Tr. Fee added back)          | 2,44,440 | 2,77,800 |
| 1.3    | Depreciation(Non cash item)                       | 10,800   | 10,800   |
| 1.4    | Opening Balance of Cash Surplus                   | 0        | 2,07,240 |
|        | Total Cash Inflow                                 | 3,35,240 | 4,95,840 |
| 2      | Cash Outflow                                      |          |          |
| 2.1    | Purchase of Product                               | 80,000   | 0        |
| 2.2    | Payment of GB Loan                                | 0        | 0        |
| 2.3    | Investment Pay Back (Including ownership Tr. Fee) | 48,000   | 48,000   |
|        | Total Cash Outflow                                | 1,28,000 | 48,000   |
| 3.0    | Net Cash Surplus                                  | 2,07,240 | 4,47,840 |

#### **SWOT Analysis**



# STRENGTH

- Business Experience and Skill
- Maintain Daily accounts
- 15 hours shop open
- No loan against business
- Located beside Road

## WEAKNESS

- Lack of investment
- Credit Sale

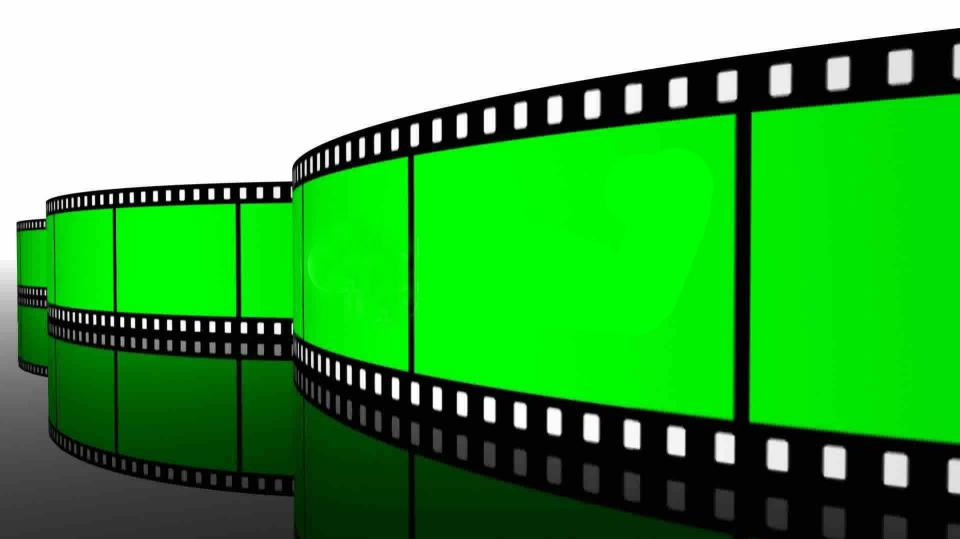
## **O**PPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Have chance to grab new customer

#### THREATS

- Fire.
- Theft.
- Political Instability may reduce the sale.

# Photographs































# গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Verticinant of the People's Republic of Bargadesh NATIONAL ID CARD / জাতীয় পরিচয় পর



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নাম: মোঃ ইমতিয়াজ হোসেন

Name: Md Imtieas Hossain

পিতা: মোঃ ইসহাক হোসেন

মাতা: রানিয়া বেগম

Date of Birth: 12 May 1983

ID NO: 8611443498825

এই কাউটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কাউটি ব্যবহারকারী ব্যক্তিত ভা কোখাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে জমা দেরার জন্য অনুরোধ করা হলোঁ। ঠিকানা: গ্রাম/রাজা: চর চান্দা ইমামুন্দিন বেপারী কান্দি, ৮৮ নং চর চান্দা, ভাকঘর: চর ভয়রা - ৮০৩০, ভেদরগঞ্জ, শরীয়তপুর

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প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২৮/০৭/২০০৮



গ্রামীণ ব্যাংক

মহিৰাৰ চেদৱগণ্ড শাৰা

#### সহজ ঋণের পাশ বই

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| শাখা ব্যবস্থাপকের স্বাক্ষর                      |



ডি, এম, খালী ইউনিয়ন পরিষদ থানা ঃ সখিপুর, উপজেলা ঃ ভেদরগঞ্জ, জেলা ঃ শরীয়তপুর। ট্রেড লাইসেন্স ১৯৬০ ইং সূনের ইউনিয়ন পরিষদ প্রশাসনিক আইনের ৩৩নং ধারা মোতাবেক-বই নম্বর : ১। প্রতিষ্ঠানের নাম :---- প্রহান দিন্দে व्याथाइद्यः - (१९८१ - इम्बिग्डक) (इम्बिम २। निंछा / श्रामीत नाम : --- ने प्र रहिक - (द्वा (प्राक्ष ०। थ्रनः विकाना : - हिव्हिन्ता गण्यास्ट्रेस वर्ष्या,व হোন্ডিং নং ----- থানা ঃ সখিপুর, উপজেলা ঃ ভেদরগঞ্জ, জেলা ঃ শরীয়তপুর। 8। वावमात्र धत्रण : -- (%) व्याप्त प्रिट्रिय ব্যবসা / ঠিকাদারী ঃ ----- ঠি ব দেশ ৫। মেয়াদ / অর্থবছর ঃ---- ১০ ১৭ - ১৮ ७। नारेलन किः ए० छ छिर - १० = ०१०/ ESSE 1945 - 25. 1942 - 1. 1842 - 1. 1842 ডি,এম, খালী ইউনিয়ন পরিষদ।



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প্রকাত, শ্রো: ইশ্বহাক শ্রোক্তান



Presented at

...... Internal Design Lab

on ...... 2017 at GT

