A Nobin Udyokta Project

Muntaj Fashion House



Project by: Mukta Begum

Identified by: Md. Mozahidul Islam Verified By: Md. Mozahidul Islam

Laxmipur Unit
Anchal-2
GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Mukta Begum
Age	:	10/02/1989 (28Years 05 month & 14 Days)
Marital status	:	Marriage
Children	:	01 Son .
No. of siblings:	:	01 Brother & 02 Sisters.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Khruisida Begum Md SanaUllah Member since:15/03/2002 Branch: Hamsadi, Centre no.20/M,Group:01 Loanee No.1933/2 First loan:5,000/- Existing loan:40000 Outstanding: 34720
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	Nu's Father. N/A N/A N/A N/A
Education	:	M.S.S

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Fashion House Business
Trade License Number	:	5412
Business Experiences	:	02 years
Other Own/Family Sources of Income	:	IPO Share Market Business.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01980562576
NU Project Source/Reference	:	GT Laxmipur Unit Office, Laxmipur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2002. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in NU's family. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Muntaj Fashion House
Address/ Location	:	Laxmipur New Market, Sadar, Laxmipur.
Total Investment in BDT	• •	215,000/-
Financing	••	Self BDT : 145,000 (from existing business) - 67% Required Investment BDT : 70,000 (as equity) - 33%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BD 8,000
Proposed Business % of present gross profit margin	:	25%
Estimated % of proposed gross profit margin	:	25%
Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Item: Present items: 100000 Furniture: 25000 Advance: 20,000 Total 145,000	145,000		145,000
Proposed Stock item: 70000		70,000	70,000
Total Capital	145,000	70,000	215,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

(Continued)



Present Stock items				
Product name with quantity	Amount			
Different kinds of sari	35,000			
Different kinds of three pies	30,000			
Different kinds of Tops	15,000			
Other	20,000			
Total Present Stock	100,000			

Proposed Stock items				
Product name with quantity	Amount			
Than Kapor	30,000			
Different kinds of Tops	20,000			
Different kinds of three pies	20,000			
Total Proposed Item	70,000			

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)			
T articulars	Daily	Monthly	Yearly	
Income from Sale [A]	2,500	75,000	9,00,000	
Less: Cost of sales [B]	1875	56,250	6,75,000	
Gross profit 25% (A-B) = [C]	625	18,750	2,25,000	
Less: Operating Costs				
Electricity bill		1000	12000	
Mobile Bill		500	6,000	
Shop Rent		2500	30,000	
Salary from Business		7,000	84,000	
Others (Transport)		200	2400	
Non Cash Item				
Depreciation(25000*10%)		209	2508	
Total Operating Cost (D)		11,409	136,908	
Net Profit (C-D):(E)		7,341	88,092	

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Doutionland	Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Income from Sale [A]	2700	81,000	9,72,000	3,000	90,000	10,80,000
Less: Cost of sales [B]	2025	60,750	7,29,000	2,250	67,500	8,10,000
Gross profit 25% (A-B) = [C]	675	20,250	2,43,000	750	22,500	2,70,000
Less operating cost:						
Electricity bill		1000	12000		1100	13200
Shop Rent		1500	30,000		1500	30,000
Salary from Business		8,000	96,000		8,000	96,000
Mobile Bill (SMS and Reporting)		600	7200		600	7200
Others (Transport)		200	2400		200	2400
Non Cash Item						
Depreciation		209	2508		209	2508
Total Operating Cost [E]		11,509	138,108		11,609	139,308
Net Profit (D-E) = (F)		8,741	104,892		10,891	130,692
GT payback	42,000				42,000)
Retained Income:	62,892				88,692	2

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	0
1.2	Net Profit	104,892	130,692
1.3	Depreciation (Non Cash Item)	2508	2508
1.4	Opening Balance of Cash Surplus	0	65,400
	Total Cash Inflow	177,400	198,600
2.0	Cash Outflow		
2.1	Purchase of Cow	70,000	0
2.2	Payment of GB Loan	0	0
2.3	Investment Pay Back	42,000	42,000
	Total Cash Outflow	112,000	42,000
3.0	Net Cash Surplus	65,400	156,600

SWOT Analysis



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IKE	NGI	п

- Skilled & Experience
- Good Communication System.
- Good Networking
- No Credit Sale

WEAKNESS

Lack of investment

OPPORTUNITIES

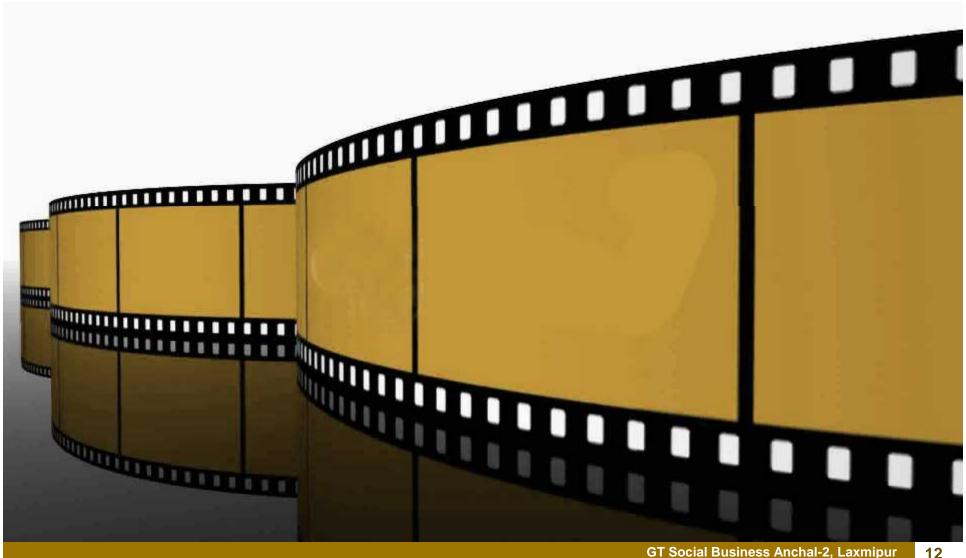
- Expansion Of Business
- Increasing the profitability

THREATS

Theft

Photographs





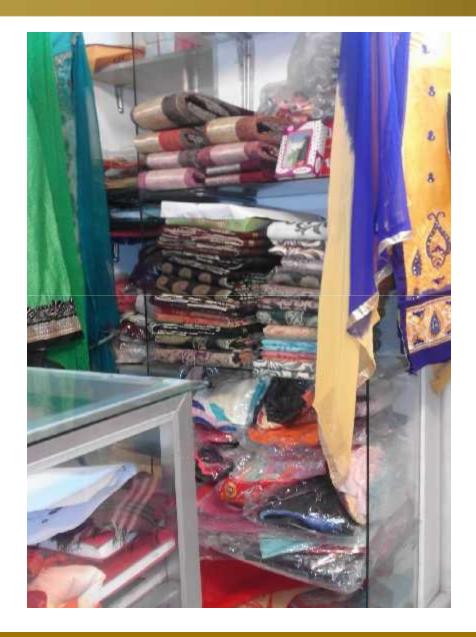
















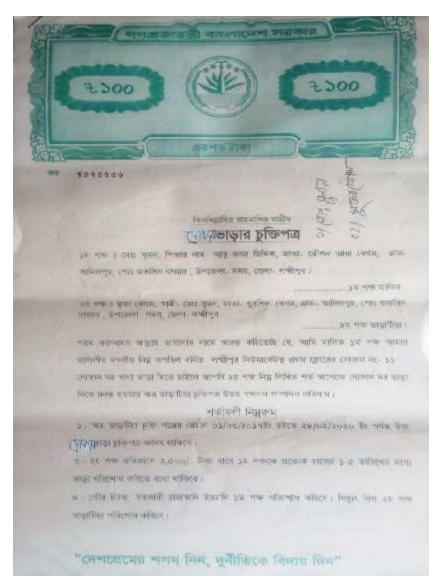


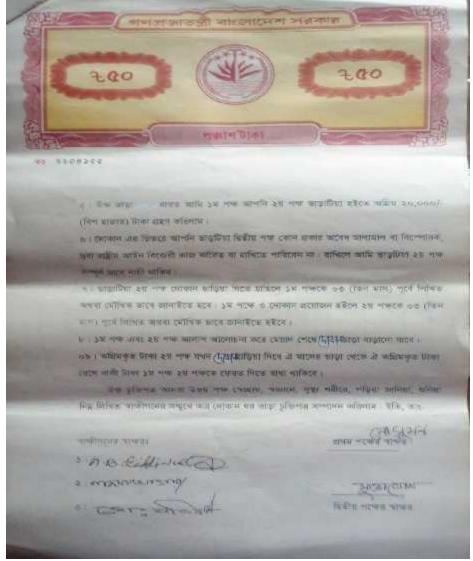




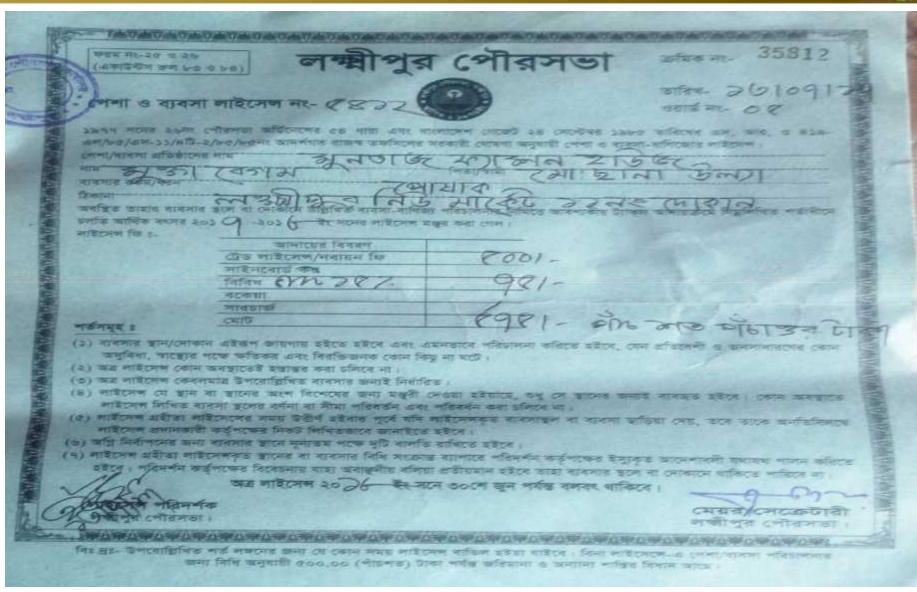




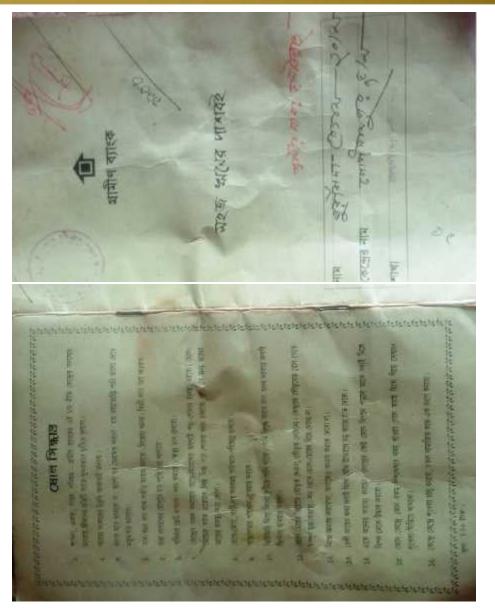


























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