

Proposed NU Business Name: **RONY SHOE STORE**



Project identification and prepared by: Md Sujon hossain ,
Modhupur Unit, Tangail.

Project verified by: MD. Mizanur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	ABDULLAH AL RAJU
Age	:	06-08-1983(34 Years)
Education, till to date	:	Class- Eight
Marital status	:	married
Children	:	01son,01 daughter
No. of siblings:	:	03 Brothers
Address	:	Vill: Brahmmanbari, P.O : ambaria , P.S: modhupur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input type="checkbox"/> Father <input checked="" type="checkbox"/>
(ii) Mother's name	:	ROWSHONARA BEGUM
(iii) Father's name	:	MD. FAZLUL HAQUE
(iv) GB member's info	:	Branch: Mirzabari,Modhupur Centre # 37 (male), Member ID: 3383, Group No: 03 Member since: 1981 (36Years) First loan: 2,000 taka. Existing loan: 30,000 taka Outstanding loan: 23,400 taka
Further Information:		
(v) Who pays GB loan installment	:	son
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	14 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01706-621273
Mother's Contact No.	:	no
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MD. FAZLUL HAQUE joined Grameen Bank since 36 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

Proposed Nobin Udyokta Business Info

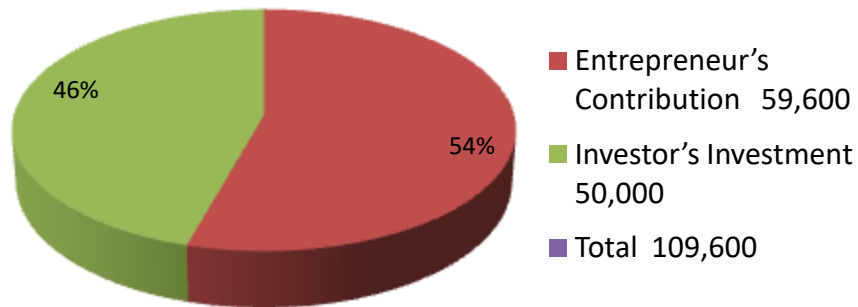
Business Name	:	RONY SHOE STORE
Location	:	Heron bazar,main road, modhupur,Tangail.
Total Investment in BDT	:	BDT :109600/-
Financing	:	Self BDT 59,600(from existing business) 54% Required Investment BDT 50,000(as equity) 48%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	08 ft x 13 ft= 104square ft
Security of the shop	:	20,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; bakery, pan pata, chaul,chini,moyda,vushi etc.▪The business is operating by entrepreneur. Existing no employee.▪The business is Own.▪Collects goods from Modhupur,▪Agreed grace period is 3 months.

Existing

Particular	Daily	Monthly	Yearly
Revnuue (Sale)			
bata shoe,apex shoe,babor shoe, others	1500	45000	540000
	0	0	0
Total Sales(A)	1500	45000	540000
Less Variable Expense (B)			0
bata shoe,apex shoe,babor shoe, others	1275	38250	459000
Total Variable Expense	1275	38250	459000
Contributon Margin (CM) [C=(A-B)]	225	6750	81000
Less Fixed Expense			
Rent		600	7200
Electric Bill		120	1440
Transportaion		100	1200
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		50	600
Guard		100	1200
Generator		0	0
Mobile Bill		200	2400
Total Fixed Cost (D)		6170	74040
Net Profit (E)= [C-D]		580	6960

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
bata shoe	50	100	5,000			25,000	30,000
apex shoe	40	140	5,600			25,000	30,600
babor shoe	100	90	9,000			0	9,000
others	0	0	20,000			0	20,000
security	0	0	20,000			0	20,000
	0	0	0			0	0
	0	0	0			0	0
			0			0	0
			0			0	0
			0			0	0
Total	190	330	59,600	0	0	50,000	109,600

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
bata shoe,apex shoe,babor shoe, others	2000	60000	720000	756000	793800
0	0	0	0	0	0
Total Sales(A)	2000	60000	720000	756000	793800
Less Variable Expense (B)					
bata shoe,apex shoe,babor shoe, others	1700	51000	612000	642600	674730
Total Variable Expense	1700	51000	612000	642600	674730
Contributon Margin (CM) [C=(A-B)]	300	9000	108000	113400	119070
Less Fixed Expense					
Rent		600	7200	7200	7200
Electric Bill		120	1440	1740	2040
Transportaion		100	1200	1260	1323
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		50	600	600	600
Gard		100	1200	1200	1200
Generator		0	0	0	0
Mobil Bill		200	2400	2500	2600
Total Fixed Cost (D)		6170	74040	74500	74963
Net Profit (E)= [C-D]		2830	33960	35658	37441
Investment Pay Back			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	33,960	35658	37441
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		13960	29618
	Total Cash Inflow	83,960	49,618	67,059
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	13,960	29,618	47,059

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;heron bazar,main
road,modhupur, Tangail
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

প্রকল্পের নাম: রানি ডু খেটার

ইউনিটের নাম: সুরিন্দুর

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:

নাম: আব্দুল্লাহ আল বাবু

বয়স: ৬৪

জন্ম তারিখ:

শিক্ষাগত যোগ্যতা: ৮ম ক্রম











FAMILY PICTURE

