

Proposed NU Business Name: **SHARIKUL TRADERS**



Project identification and prepared by: Pongkoj Kumar,
Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	SHARIKUL ISLAM
Age	:	08-03-1983 (34 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	3 Brothers 3 Sister
Address	:	Vill: Chadpur, P.O: Bhaoyal Chadpur, P.S: Kapashia, Dist: Gazipur.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	LATE. HASNARA BEGUM
(iii) Father's name	:	SIRAJ UDDIN
(iv) GB member's info	:	Branch: Jangaliya, Centre # 53 (Female), Member ID: 8540/1, Group No: 04 Member since: 03/05/1990 to 2005 (10Years) First Loan: BDT 5,000/- , Existing Loan: BDT 20,000/- Outstanding Loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has 03 Years training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01684-607389
Family's Contact No.	:	01727-102849
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE. HASNARA BEGUM joined Grameen Bank since 15 years ago. At first he took BDT 5,000/- loan from Grameen Bank. He gradually took loan from GB. He utilized loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHARIKUL TRADERS
Location	:	Chadpur Bazar.
Total Investment in BDT	:	BDT 3,00,000/-
Financing	:	Self BDT 2,30,000/- (from existing business) 77% Required Investment BDT 70,000/- (as equity) 23%
Present salary/drawings from business (estimates)	:	BDT 4,000/-
Proposed Salary	:	BDT 4,000/-
Size of Farm	:	10 ft x 15 ft= 150 squares ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Boyler stater, boyler goaur, boyler finisher, layer stater,layer-1,layer-2 etc.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing 0 employee.▪He is doing his business in rent place.▪Collects goods from Narayongonj, Dhaka.▪Agreed grace period is 3 months.

Existing Business

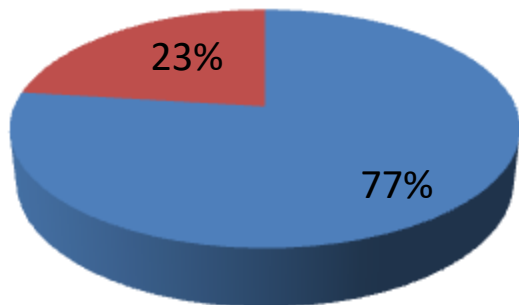
BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Boyler stater,boyler goyour,boyler finisher,layer stater,layer-1,layer-2etc.	3,000	90,000	10,80,000
Total Sales (A)	3,000	90,000	10,80,000
Less. Variable Expense			
Boyler stater,boyler goyour,boyler finisher,layer stater,layer-1,layer-2etc.	2,400	72,000	8,64,000
Total variable Expense (B)	2,400	72,000	8,64,000
Contribution Margin (CM) [C=(A-B)]	600	18,000	2,16,000
Less. Fixed Expense			
Rent		2,000	24,000
Electricity Bill		500	6,000
Transportation		500	6,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Guard		200	2,400
Ganaretor		300	3,600
Salary (self)		4,000	48,000
Total fixed Cost (D)		7,950	95,400
Net Profit (E) [C-D]		10,050	1,20,600

Investment Breakdown

Particulars	Existing			Proposed			Proposed Total
	Unit	Unit Price	Total	Unit	Unit Price	Total	
Boyler starter	10 sacks	2,100	21,000	10 Sacks	2,100	21,000	42,000
Boyler goar	10 sacks	2,000	20,000	05 Sacks	2,000	10,000	30,000
Layer starter	05 sacks	1,750	8,750	05 Sacks	1,750	8,750	17,500
Layer-1	05 sacks	1,600	8,000	-	-	-	8,000
Layer-2	05 sacks	1,550	7,750	03 Sacks	1,550	4,650	12,400
Free layer	05 sacks	1,650	8,250	-	-	-	8,250
Poultry medicine	-	-	1,00,000	-	-	20,250	1,20,250
Others			6,250	-	-	5,350	11,600
Security	-	-	50,000	-	-	-	50,000
Total			2,30,000			70,000	3,00,000

Source of Finance



- Entrepreneur's Contribution- 2,30,000
- Investor's Investment- 70,000
- Total Investment-3,00,000

Financial Projection

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)
Revenue (sales)				
Boyler starter, boyler goyour, boyler finisher, layer stater,layer-1,layer-2etc.	4,000	1,20,000	14,40,000	15,12,000
Total Sales (A)	4,000	1,20,000	14,40,000	15,12,000
Less. Variable Expense				
Boyler stater,boyler goyour,boyler finisher,layer stater,layer-1,layer-2etc.	3,200	96,000	11,52,000	12,09,600
Total variable Expense (B)	3,200	96,000	11,52,000	12,09,600
Contribution Margin (CM) [C=(A-B)]	800	24,000	2,88,000	3,02,400
Less. Fixed Expense				
Rent		2,000	24,000	24,000
Electricity Bill		500	6,000	6,000
Transportation		500	6,000	6,100
Mobile Bill		300	3,600	3,800
Entertainment		150	1,800	1,900
Guard		200	2,400	2,400
Generator		300	3,600	3,600
Salary (self)		4,000	48,000	48,000
Total fixed Cost (D)		7,950	95,400	95,800
Net Profit (E) [C-D]		16,050	1,92,600	2,06,600
Investment Payback			42,000	42,000

Cash Flow Projection on Business Plan (Rec. & Pay)

<i>SL</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,92,600	2,06,600
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		1,50,600
	Total Cash Inflow	2,62,600	3,57,200
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	1,12,000	42,000
3	Net Cash Surplus	1,50,600	3,15,200

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 10 Years
Quality goods & services
Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm
Regular customers

THREATS

Theft
Fire
Political unrest

Pictures



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সংগঠিত

গ্রামীণ শক্তি সামাজি

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প্রস্তাবিত নবীন উদ্যোক্তা

ফিল্ডের নাম: আমরিকুল

হেডার্স

উনিটের নাম: বঙ্গবন্ধু

গার্ভেঞ্জার

প্রকল্প প্রস্তাব

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:

নাম: আমরিকুল হুসেন

জন্ম তারিখ: ০৮/০৬/২০৮৮

বয়স: ৩৪

যোগ্যতা: এম.এস. ডি







FAMILY PICTURE

