Proposed NU Business Name: **SHAMIM POULTRY FARM**



Project identification and prepared by: Md. Delower hossain, Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	SHAMIM				
Age	:	10-12-1994 (23 Years)				
Education, till to date	:	S.S.C				
Marital status	:	Unmarried				
Children	:	None				
No. of siblings:	:	03 Sisters				
Address	:	Vill: Kamra, P.O: Fulbariya, P.S: Kapasia, Dist: Gazipur.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC	: : : : : : : : : : : : : : : : : : : :	Mother Father TASLIMA ZILON MRIDHA Branch: Chadpur, Centre # 32 (Female), Member ID: 2832, Group No: 10 Member since: 05-10-1997 to 2005 (08 Years) First Loan: BDT 5,000/-, Existing Loan: BDT 20,000/- Outstanding Loan: None Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	03 years experience in running business. He has 03 Years training
Training Info	:	
Other Own/Family Sources of Income	:	Yes (Dairy Farm & Motso Khamar)
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.		01712-153199
Family's Contact No.	:	None
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

TASLIMA joined Grameen Bank since 08 years ago. At first She took BDT 5,000/-loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SHAMIM POULTRY FARM			
Location		Kamra, Fulbariya.			
Total Investment in BDT	:	BDT 4,80,000/-			
Financing	:	Self BDT 4,10,000/- (from existing business) 85% Required Investment BDT 70,000/- (as equity) 15%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of Farm	:	90 ft x 30 ft= 2700 squares ft			
Implementation	:	 The business is planned to be scaled up by investment in Poultry & Poultry Food. Average 30% gain on sale. The business is operated by entrepreneur. Existing no employee. The farm is owned. Collects Poultry from Chadpur. Agreed grace period is 3 months. 			

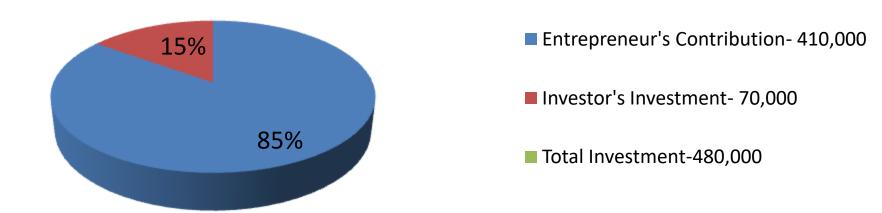
Existing Business

BDT (TK)

Particulars	Daily	Monthly	Yearly
Revenue (sales)			
Poultry		120,000	1,440,000
Total Sales (A)		120,000	1,440,000
Less. Variable Expense			
Poultry Food, Medicine etc.		84,000	1,008,000
Total variable Expense (B)		84,000	1,008,000
Contribution Margin (CM) [C=(A-B)		36,000	432,000
Less. Fixed Expense			
Electronic Bill		500	6,000
Transportation		700	8,400
Mobile Bill		300	3,600
Entertainment		150	1,800
Salary (self)		5,000	60,000
Total fixed Cost (D)		6,650	79,800
Net Profit (E) [C-D)		29,350	352,200

Investment Breakdown							
	Exis	ting		Propose	Proposed		
Particulars	Qty.	Unit Price	Amount	Qty.	Unit	Amount	Total
			(BDT)		Price	(BDT)	
Poultry	2,000	200	400,000			70,000	4,70,000
Food Pot	80	48	3,840				3,840
Water Pot	70	48	3,360				3,360
Others			2800				2,800
Total			4,10,000			70,000	4,80,000

Source of Finance



Financial Projection							
BDT (TK)							
Particulars	Daily	Monthly	1st Year	2nd Year (+5%)	3rd year (+5%)		
Revenue (sales)							
Poultry		180,000	2,160,000	2,268,000	2,381,400		
Total Sales (A)		180,000	2,160,000	2,268,000	2,381,400		
Less. Variable Expense							
Poultry Food, Medicine etc.		126,000	1,512,000	1,587,600	1,666,980		
Total variable Expense (B)		126,000	1,512,000	1,587,600	1,666,980		
Contribution Margin (CM) [C=(A-B)]		54,000	648,000	680,400	714,420		
Less. Fixed Expense							
Electronic Bill		500	6,000	6,000	6,000		
Transportation		1000	12,000	13,000	14,000		
Mobile Bill		350	4,200	4,400	4,500		
Entertainment		150	1,800	1,900	2,000		
Salary (self)		5,000	60,000	60,000	60,000		
Total Fixed Cost		7,000	84,000	88,200	92,610		
Net Profit (E) [C-D]		47,000	564,000	592,200	621,810		
Investment Payback			28,000	28,000	28,000		

Cash Flow Projection on Business Plan (Rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	47,000	564,000	592,200
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		19,000	555,200
	Total Cash Inflow	1,17,000	583,000	1,147,200
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	19,000	555,000	1,119,200

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services

Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm Regular customers

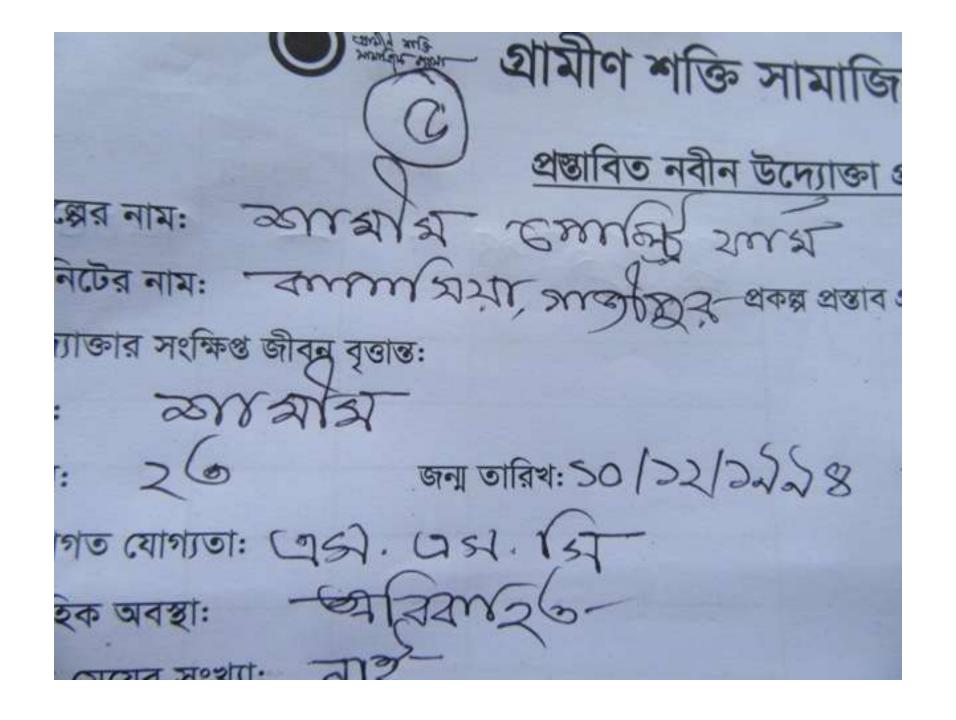
THREATS

Theft

Fire

Political unrest

Pictures











FAMILY PICTURE

