Proposed NU Business Name: MEHEDI PAN BOROJ



Project identification and prepared by: Md. Sahabuddin, Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. MEHEDI HASAN		
Age	:	11-12-1993 (24 Years)		
Education, till to date	:	B.A Running		
Marital status	:	Married		
Children	:	Nill		
No. of siblings:	:	03 Brother, 01 Sister		
Address	:	Vill: Dhorail P.O: Dhorol, P.S:Mohanpur, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Fathe MOST. TOIBATUNNESA MD. ABDUL HALIM Branch: Mowgasi Mohanpur Centre 34 (Female), Member ID: 5471/3, Group No: 07 Member since: Befor 2004-2010 Present 15-06-2017 (8Years) First loan: BDT 10,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 20,000 Outstanding loan: 12,200/ Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Four years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Mudi Shop
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-430399
Mother's Contact No.	:	01742-773100
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. TOIBATUNNESA joined Grameen Bank since 8 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MEHEDI PAN BOROJ		
Location	:	Doroil, Mohanpur, Rajshahi.		
Total Investment in BDT	:	BDT 1,10,000/-		
Financing	:	Self BDT 60,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 Shotangsho		
Implementation		■The business is planned to be scaled up by investment in existing; pan item etc. ■Average 100% gain on sale. ■The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed. ■The shop is No Rent ■Collects goods from Mohanpur. ■Agreed grace period is 3 months.		

Exsisting Business

Daily	Monthly	Yearly
500	15,000	1,80,000
500	15,000	1,80,000
0	0	0
0	0	0
500	15,000	1,80,000
	300	3,600
	5,000	60,000
	700	8,400
	2,000	24,000
	8,000	96,000
	7,000	84,000
	500 500 0	500 15,000 0 0 0 0 500 15,000 300 5,000 700 2,000

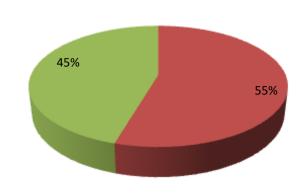
Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Tota	
Pan Chara	3000	20	60,000	1500	20	30,000	800,000	
Repearing Pan Boroj	-			_	_	20,000	30,000	
Total	3000		60,000	1500		50,000	1,10,000	

Source of Finance

■ Entrepreneur's Contribution 60,000

■ Investor's Investment 50,000

■ Total 110,000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	
Revenue (sales)					
Pan Item	700	21,000	2,52,000	2,64,600	
Total Sales (A)	700	21,000	2,52,000	2,64,600	
Less. Variable Expense					
Fish Item	0	0	0	0	
Total variable Expense (B)					
Contribution Margin (CM) [C=(A-B)	700	21,000	2,52,000	2,64,600	
Less. Fixed Expense					
Mobile Bill		400	4,800	5,000	
Salary (self)		5,000	60,000	60,000	
Transportation		1,000	12,000	15,000	
Kitnashok		2,500	30,000	30,000	
Bank service Charge		100	1,200	1,200	
Total Fixed Cost		9,000	1,08,000	1,11,200	
Net Profit (E) [C-D)		12,000	1,44,000	1,53,400	
Investment Payback			30000	30000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,44,00	1,53,400
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		1,14,000
	Total Cash Inflow	1,94,000	2,67,400
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	1,14,000	2,37,400

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

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FAMILY PICTURE

