

Proposed NU Business Name: **MAHABUL POULTRY FARM**



Project identification and prepared by: Md. Mahfuzur Rahman
Sreepur Unit
Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MAHABUL
Age	:	05-05-1999 (18 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	1 Brother 2 Sisters
Address	:	Vill:Karnapur P.O: Goshinga P.S: Sreepur, Dist.Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	AZIDA BEGUM
(iii) Father's name	:	AZGAR ALI
(iv) GB member's info	:	Branch: Goshinga, Centre # 3(Female), Member ID: 3433/3, Group No: 03 Member since 2000 to 2017 (17 Years) First loan: BDT 5,000/- Existing loan : 150,000/- Outstanding loan: BDT 35,000/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences & Skill Own Business and Training Info	:	10 years of business experience. : 10 years experience in running business. : He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	
Family's Contact No.	:	01630-500058
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd., Sreepur unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

AZIDA BEGUM joined Grameen Bank for 17 years. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	MAHABUL POULTRY FARM
Location	:	Karnapur, Goshinga
Total Investment in BDT	:	BDT 160,000/-
Financing	:	Self BDT 100,000/- (from existing business) 63% Required Investment BDT 60,000/- (as equity) 37%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	58 ft x 15 ft= 870 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in chicken, cockerel, poultry feed, food & water pot etc▪Average 35% gain on sales.▪The business is operated by entrepreneur.▪The farm is own.▪Collects chickens/crockerels from Gazipur.▪Agreed grace period is 3 months.

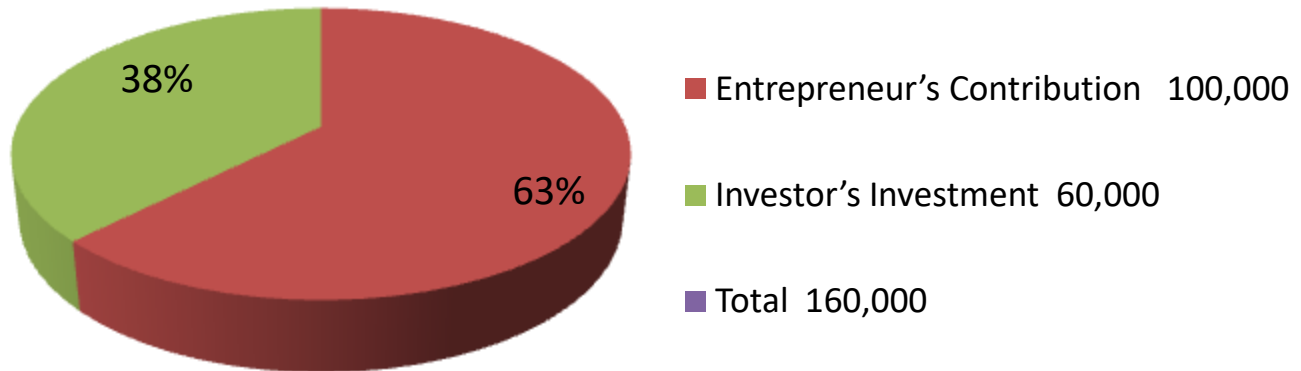
Existing Business

Particular	Daily	Monthly	Yearly
Revnuue (Sale)			
Chicken Sale	1200	36000	432000
Total Sales(A)	1200	36000	432000
Less Variable Expense (B)			0
Poultry Feed, Medicine etc	780	23400	280800
Total Variable Expense	780	23400	280800
Contributon Margin (CM) [C=(A-B)]	420	12600	151200
Less Fixed Expense			
Rent		0	0
Electric Bill		0	0
Transportaion		1000	12000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		6700	80400
Net Profit (E)= [C-D]		5900	70800

Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Chicken	400	250	100,000	0	0	0	100,000
Cockerel	0	0	0	700	60	42,000	42,000
Poultry Feed	0	0	0	1	18000	18,000	18,000
	400	250	100,000			60,000	160,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Chicken Sale	1800	54000	648000	680400	714420
	0	0	0	0	0
Total Sales(A)	1800	54000	648000	680400	714420
Less Variable Expense (B)					
Bikash, SIM Sale	1170	35100	421200	442260	464373
Total Variable Expense	1170	35100	421200	442260	464373
Contributon Margin (CM) [C=(A-B)]	630	18900	226800	238140	250047
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		0	0	300	600
Transportaion		1000	12000	12600	13230
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		200	2400	2400	2400
Gard		0	0	0	0
Generator		0	0	0	0
Mobil Bill		500	6000	6100	6200
Total Fixed Cost (D)		6700	80400	81400	82430
Net Profit (E)= [C-D]		12200	146400	153720	161406
Investment Pay Back			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	146,400	153720	161406
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		122400	252120
	Total Cash Inflow	206,400	276,120	413,526
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	122,400	252,120	389,526

SWOT ANALYSIS

STRENGTH

Employment: 0 Self: 01 Family:0 Others:0
Experience & Skill : 10 Years
Own Business ;
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









