Minu Dairy



Project by: Minu Identified by-Md. Masum Mia Verified By: Md. Ziaul Hoque



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Minu		
Age	:	16/01/1983		
Marital status	:	Married		
Children	:	02 Son , 01 Daughter		
No. of siblings:	:	03 Brothers 06 Sister		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother √ Father Jibanun Nesa Late Ali Ahmed Jomadar Member since: 1990 to 2000 Branch: Dhamrai, Centre no.00, Group:00 First loan: Tk. 2,000/- Total Amount Received: Last Loan: Nil Outstanding: Nil		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A		
Education	:	Class-9		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	: Dairy Business
Trade License Number	: 0000
Business Experiences	: 13 Years
Other Own/Family Sources of Income	: N/A
NU Contact Info	: 01966-215970
Other Own/Family Sources of Liabilities	: N/A
NU Project Source/Reference	: GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother was a member of Grameen Bank from 1990 to 2000. At first her mother took a loan amount of 2000 BDT from Grameen Bank. She invested the money in her family house construction. NU's mother gradually improved the standard of their life by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Minu Dairy
Address/ Location	:	Atani Para, Suapur, Dhamrai, Dhaka
Total Investment in BDT	:	65000/-
Financing	:	Self BDT :35000/-(from existing business) - 54% Required Investment BDT : 30,000 (as equity) - 46%
Present salary/drawings from business (estimates)	:	BDT 4000
Proposed Salary		BDT 5000
i. Proposed Business % of present gross profit margin	:	50%
ii. Estimated % of proposed gross profit margin	:	50%
iii. Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Investments in different categories:	1	2	(1+2)	
Present Items:				
Oxe Cow 00	30,000			
Goat 02			35,000	
Cow shed	5000			
Proposed Items:		30000	30,000	
Small Size one calf		30000	30,000	
Total Capital	35,000	30,000	65,000	

N.B: Details of Present (*) & proposed (**) items have enclosed in next slide.

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)			
	Monthly	Yearly		
Cow Sales (A)	25000	300000		
Cost of Sale (Food, Medicine, Doctor fee) (B)	12500	150000		
Profit 50% (A-B)= C	12500	150000		
Less: Operating Costs				
Electricity bill	100	1200		
Mobile Bill	0	0		
Salary from Business (Self)	3000	36000		
Transport	1000	12000		
Others (TL Fee, Local Contribution)	500	6000		
Non Cash Item:				
Depreciation Expenses 10000*10%	0	0		
Total Operating Cost (D)	4600			
Net Profit (C-D)= (E)	7900	106200		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Doutioulous	Year 1	(BDT)	Year 2 (BDT)	
Particulars	Monthly	Yearly	Monthly	Yearly
Cow Sales	30000	360000	35000	420000
Less: Cost of Sale	15000	180000	17500	210000
Profit 50% (A-B)= C	15000	180000	17500	210000
Less operating cost:				
Electricity bill	0	0	0	0
Mobile Bill	0	0	0	0
Salary from Business	4000	48000	4000	48000
Others (TL Fee, Local Contribution)	1000	12000	1000	12000
Depreciation Expenses	0	0	0	0
Total Operating Cost (D)	5000	60000	5000	60000
Net Profit =(C-D)	10000	120,000	12500	120,000
GT payback	18000		18000	
Retained Income:	102,000		102,000	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	30,000	
Net Profit (Ownership Tr. Fee added back)	120,000	120,000
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	102,000
Total Cash Inflow	150,000	222,000
Cash Outflow		
Purchase of Product	30,000	
Investment Pay Back (Including Ownership Tr. Fee)	18,000	18,000
Total Cash Outflow	48,000	18,000
Net Cash Surplus	102,000	204,000

SWOT Analysis



STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Position of his shop beside main road.
- Pleasant personality

WEAKNESS

Lack of investment

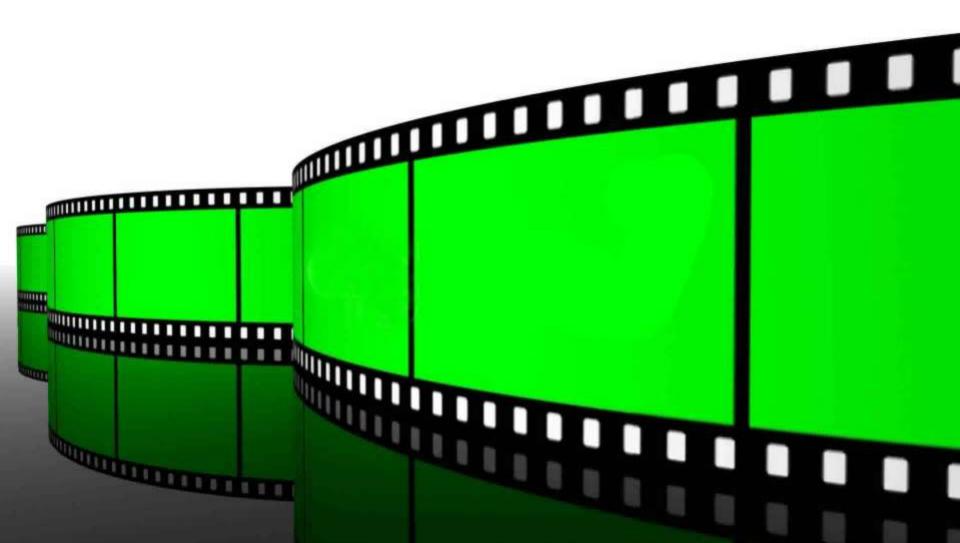
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer

${f T}_{\sf HREATS}$

- Competitor may create.
- Fire.
- Theft.



















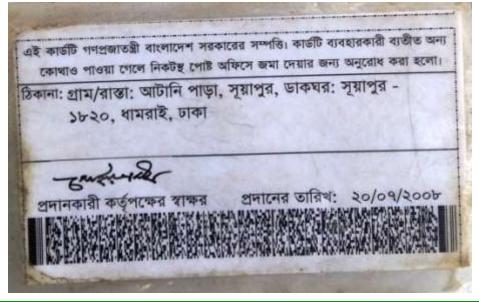


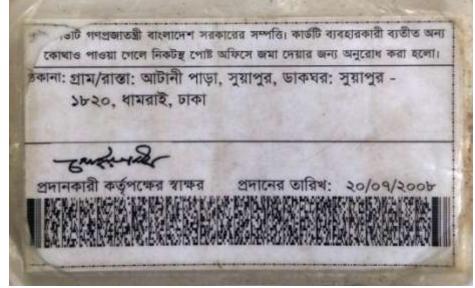














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