Monju Hosto Shilpo



Project by: Monju Rani Identified by-Md. Masum Mia Verified By: Md. Ziaul Hoque



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Monju Rani
Age	:	16/01/1988
Marital status	:	Married
Children	:	0 Son 0 Daughters
No. of siblings:	:	0 Brother 0 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Rong Mala Satya Moni Das Member since: 1990 to 2000 Branch: Katigram, Centre no.00, Group:00 First loan: Tk. 2000/-Last Loan: Nil Outstanding: Nil
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A
Education	:	Class-5

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation		Handicrafts Business
Trade License Number	:	N/A
Business Experiences	:	8 Years
Other Own/Family Sources of Income	:	Business
NU Contact Info	:	
Other Own/Family Sources of Liabilities		N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother was a member of Grameen Bank from 1990 to 2000. At first her mother took a loan amount of 2000 BDT from Grameen Bank. She invested the money in her family house construction. NU's mother gradually improved the standard of their life by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Monju Hosto Shilpo
Address/ Location	:	Atanipara ,Shoapur, Dhamrai, Dhaka
Total Investment in BDT	:	48000/-
Financing	:	Self BDT : 28000 (from existing business) - 58% Required Investment BDT : 20000 (as equity) - 42%
Present salary/drawings from business (estimates)	:	BDT 3000
Proposed Salary		BDT 4000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT Breakdown



articulars	Existing	Proposed (BDT)	Total	
	Business (BDT)	Troposca (BBT)	(BDT)	
Investments in different categories:				
Present items:			28,000	
Decoration:	0			
Advance:	0			
Present Goods Items (*):	28000			
Proposed Items (**) :		20,000	20,000	
Total Capital	28,000	20,000	48,000	

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Item				
Product Name	Amount			
Baskets	25000			
Others	3000			
Total	28000			
lotai	28000			

Propose Item				
Product Name	Amount			
Bamboo	17000			
Others	3000			
Total	20000			

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
Faiticulai 5	Daily	Monthly	Yearly			
Sales	1100	33000	396000			
Less: Cost of sale	880	26400	316800			
Profit 20% (A)= C	220	6600	79200			
Less: Operating Costs						
shop rent		0	0			
Electricity bill		0	0			
Genarator Bill		0	0			
Night Guard Bill		0	0			
Mobile Bill		200	2400			
Salary from Business (Self)		3000	36000			
Salary from Business (Staff)		0	0			
Transport		300	6000			
Others (Entertainment)		500	6000			
Non Cash Item:						
Depreciation Expenses		0	0			
Total Operating Cost (D)		4000	48000			
Net Profit (C-D):		2600	31200			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Doutioulous	•	Year 1 (BD	T)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	1300	39000	468000	1500	45000	540000
Less: Cost of Sale	1040	31200	374400	1200	36000	432000
Profit 20% (A)= C	260	7800	93600	300	9000	108000
Less operating cost:						
shop rent		0	0		0	0
Electricity bill		0	0		0	0
Genarator Bill		0	0		0	0
Night Guard Bill		0	0		0	0
Mobile Bill		200	2400		300	3600
Salary from Business		4000	48000		4000	48000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		600	7200		600	7200
Depreciation Expenses		0	0		0	0
Total Operating Cost (D)		4800	57600		4900	58800
Net Profit =(C-D)		3000	36000		4100	49200
GT payback			12000			12000
Retained Income:			24000			37200

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	20,000	
Net Profit (Ownership Tr. Fee added back)	36000	49200
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	24,000
Total Cash Inflow	56,000	73200
Cash Outflow		
Purchase of Product	20,000	
Investment Pay Back (Including Ownership Tr. Fee)	12,000	12,000
Payment of GB loan	0	0
Total Cash Outflow	32,000	12,000
Net Cash Surplus	24,000	61,200

SWOT Analysis



STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Pleasant personality

WEAKNESS

Lack of investment

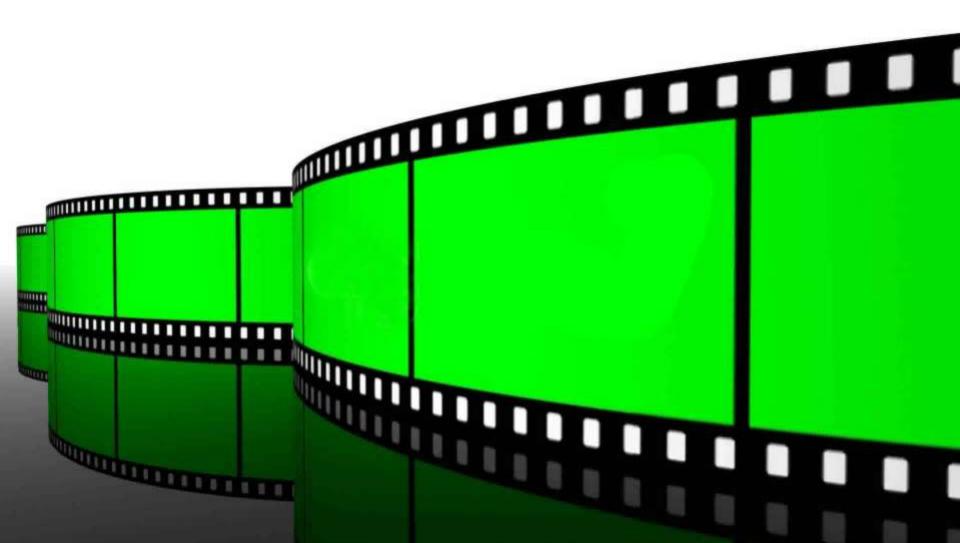
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer

THREATS

- Competitor may create.
- Fire.
- Theft.







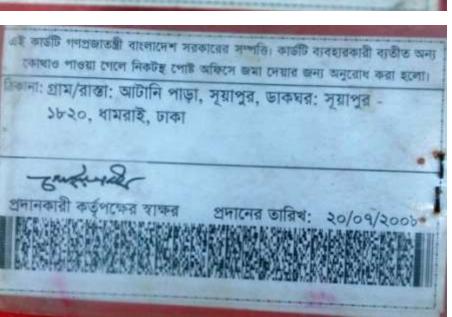




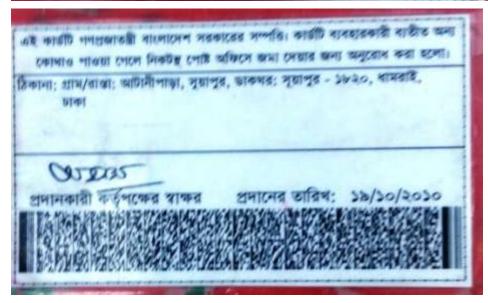














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