Salma Dairy



Project by: Salma Akter Identified by-Md. Masum Mia Verified By: Md. Ziaul Hoque



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Salma Akter
Age	:	05/02/1993
Marital status	:	Married
Children	:	0 Son , 01 Daughter
No. of siblings:	:	02 Brothers 01 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother √ Father Ujala Begum Halim Member since: 1992 to 2003 Branch: Dhamrai, Centre no.00, Group:00 First loan: Tk. 2,000/- Total Amount Received: Last Loan: Nil Outstanding: Nil
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A
Education	:	Class-5

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	Dairy Business
Trade License Number	N/A
Business Experiences	05 Years
Other Own/Family Sources of Income	 N/A
NU Contact Info	01684-915728
Other Own/Family Sources of Liabilities	N/A
NU Project Source/Reference	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother was a member of Grameen Bank from 1992 to 2003. At first her mother took a loan amount of 2000 BDT from Grameen Bank. She invested the money in her family house construction. NU's mother gradually improved the standard of their life by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Salma Dairy
Address/ Location	:	Atani Para ,Suapur, Dhamrai, Dhaka
Total Investment in BDT	:	70000/-
Financing	:	Self BDT :40000 (from existing business) - 57% Required Investment BDT : 30,000 (as equity) - 43%
Present salary/drawings from business (estimates)	:	BDT 4000
Proposed Salary		BDT 5000
 i. Proposed Business % of present gross profit margin 	:	50%
ii. Estimated % of proposed gross profit margin	:	50%
iii. Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	1	2	(1+2)
Present Items:			
Oxe Cow 02	40,000		
Goat 02			40,000
Cow Shed			
Proposed Items:		30000	30,000
Small Size Two calf		30000	30,000
Total Capital	40,000	30,000	70,000

N.B: Details of Present (*) & proposed (**) items have enclosed in next slide.

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)			
	Monthly	Yearly		
Cow Sales (A)	28000	336000		
Cost of Sale (Food, Medicine, Doctor fee) (B)	14000	168000		
Profit 50% (A-B)= C	14000	168000		
Less: Operating Costs				
Electricity bill	200	2400		
Mobile Bill	0	0		
Salary from Business (Self)	3000	36000		
Transport	1000	12000		
Others (TL Fee, Local Contribution)	500	6000		
Non Cash Item:				
Depreciation Expenses 10000*10%	0	0		
Total Operating Cost (D)	4700			
Net Profit (C-D)= (E)	9300	106200		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Doutioulous	Year 1	(BDT)	Year 2 (BDT)		
Particulars	Monthly	Yearly	Monthly	Yearly	
Cow Sales	32000	384000	37000	444000	
Less: Cost of Sale	16000	192000	18500	222000	
Profit 50% (A-B)= C	16000	192000	18500	222000	
Less operating cost:					
Electricity bill	200	2400	200	2400	
Mobile Bill	0	0	0	0	
Salary from Business	4000	48000	4000	48000	
Others (TL Fee, Local Contribution)	1000	12000	1000	12000	
Depreciation Expenses	0	0	0	0	
Total Operating Cost (D)	5200	62400	5200	62400	
Net Profit =(C-D)	10800	124,800	13300	124,800	
GT payback	18000		18000		
Retained Income:	106,800		106,800		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	30,000	
Net Profit (Ownership Tr. Fee added back)	124,800	124,800
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	106,800
Total Cash Inflow	154,800	231,600
Cash Outflow		
Purchase of Product	30,000	
Investment Pay Back (Including Ownership Tr. Fee)	18,000	18,000
Total Cash Outflow	48,000	18,000
Net Cash Surplus	106,800	213,600

SWOT Analysis



STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Position of his shop beside main road.
- Pleasant personality

WEAKNESS

Lack of investment

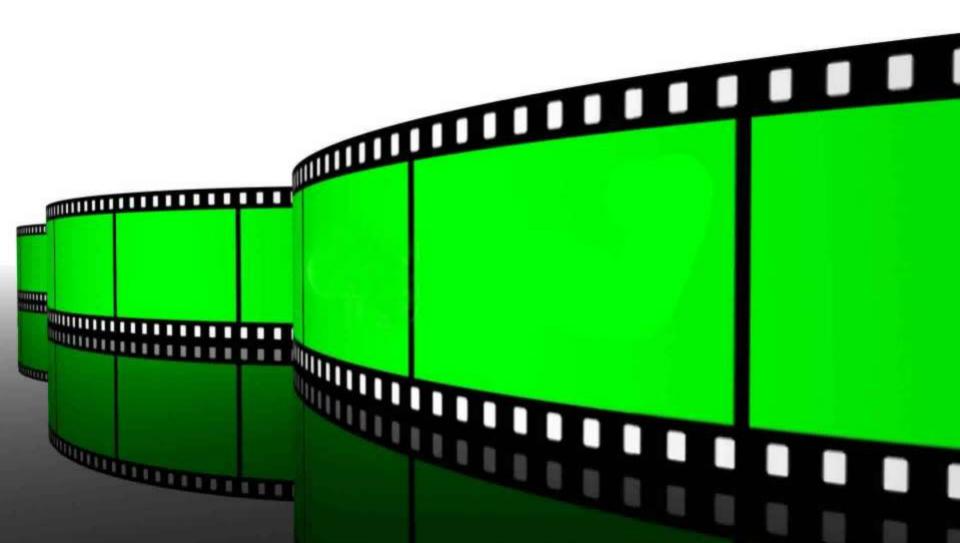
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer

${f T}_{\sf HREATS}$

- Competitor may create.
- Fire.
- Theft.













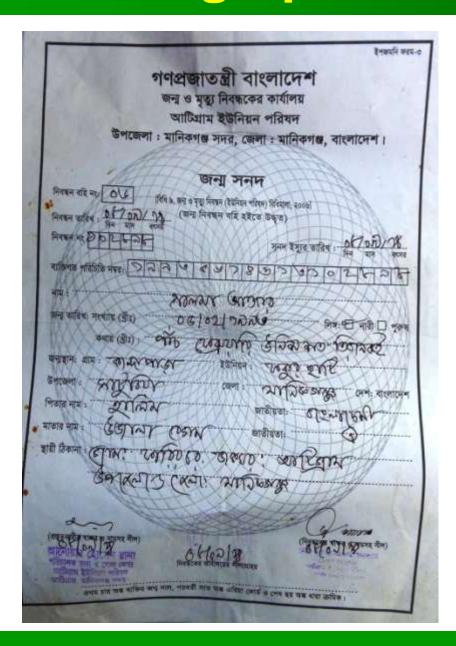












জাতীর পরিচিতি বিবরণ



লাম : শামসূল ইমলাম

Name : SAMSOL ISLAM

পিছা : মো: আগনাল হক

<u> নাভা : শানসুয়াহার</u>

Date of Birth : 05-02-1988

NID No. : 19885614613000106

Blood Group : .

বর্তমান ঠিকালা : ভাক্ষর: অধিয়ম – ১১২৫, মানিকগঞ্জ সদর,

श्री, मानिकवक



থামীণ ট্রাস্ট ধামরাই ইউনিট ঘোষণাপত্র

তারিখ: ১১/১০/২০১৭
আইভি করার সময় তিনি গ্রামঃ ফরিরচর মানিকগন্জ ছিলেন। বর্তমানে তিনি সুয়াপুর জায়গা বিদেন । উল্লেখ্য যে ভোটার থাকেন। বিষয়টি সম্পর্কে নিশ্চিত হওয়ার জন্য আমরা দ্বানীয় লোকজনের কাছে জিজেস করি। অবশেষে এই তিকানা (গ্রাম; আটানিপাড়া, পো:সুয়াপুর, থানা: ধামরাই) যে তার স্তায়ী ঠিকানা তা নিশ্চিত হওয়া গেলো।

ইউনিট ম্যানেজারের স্বাক্ষর:
- শ্রেক্তি

মো. মাছুম মিয়া

ধামরাই ইউনিট



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