

Proposed NU Business Name: **MA BABA POULTRY AND DAIRY FARM**



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Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. Taraq Rahman
Age	:	20-10-1999 (18 Years)
Education, till to date	:	S.S.C
Marital status	:	Unmarried
Children	:	None
No. of siblings:	:	1 Brother 1 Sister
Address	:	Vill: Fazzilpur ,P.O: Korpur. P.S: Sonatala Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Most. Beauty Begum
(iii) Father's name	:	Md. Tota Sarker
(iv) GB member's info	:	Branch: Digdair.Sonatala Centre # 40(Female), Member ID: 8255, Group No: 10 Member since: 15-04-2013 (03Years) First loan: BDT 20,000/- Existing Loan: BDT 36,000/-, Outstanding loan: BDT 36,000
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01767-111330
Mother's Contact No.	:	01710814799
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most. Beauty Begum joined Grameen Bank since 03 years ago. At first she took 20,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MABABA POULTRY AND DAIRY FARM
Location	:	Fazilpur , Korpur,Sonatala,Bogra.
Total Investment in BDT	:	BDT 1,21,000/-
Financing	:	Self BDT 810,000/-(from existing business) 67% Required Investment BDT 40,000/-(as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	60 ft x 120 ft= 7200 square ft
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods; poultry feeds etc. ▪Average 30% gain on sale. ▪The business is operating by entrepreneur. Existing No employee. ▪None employee will be appointed. ▪The shop is own ▪Collects goods from Korpur Bazer, Bogra ▪Agreed grace period is 3 months.

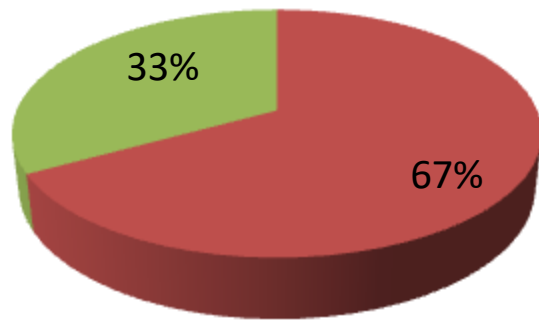
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poultry production	1,200	36,000	432,000
Total Sales (A)	1,200	36,000	432,000
Less. Variable Expense			
Poultry production	780	23,400	280,800
Total variable Expense (B)	780	23,400	280,800
Contribution Margin (CM) [C=(A-B)]	420	12,600	151,200
Less. Fixed Expense			
Electricity Bill		1,000	12,000
Transportation		1,500	18,000
Salary (self)		5,000	60,000
Mobile Bill		300	3,600
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		7,800	93,600
Net Profit (E) [C-D]		4,800	57,600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
poultry	1500	40	60,000	1	40,000	40,000	100,000
Feeds	10	2100	21,000	0	0	0	21,000
Total	1510	2140	81000	1	40000	40000	121000

Source of Finance



- Entrepreneur's Contribution 81,000
- Investor's Investment 40,000
- **Total 121,000**

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Poultry production	1,600	48,000	576,000	604,800	635,040
Total Sales (A)	1,600	48,000	576,000	604,800	635,040
Less. Variable Expense					
Poultry production	1,040	31,200	374,400	393,120	412,776
Total variable Expense (B)	1,040	31,200	374,400	393,120	412,776
Contribution Margin (CM) [C=(A-B)]	560	16,800	201,600	211,680	222,264
Less. Fixed Expense					
Electricity Bill		1,000	12,000	12,000	12,000
Transportation		1,500	18,000	18,000	18,000
Salary (self)		5,000	60,000	60,000	60,000
Mobile Bill		300	3,600	3,600	3,600
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		7,800	93,600	93,600	93,600
Net Profit (E) [C-D]		9,000	108,000	118,080	128,664
Investment Payback			16,000	16,000	16,000

Cash flow projection on business plan (rec. & Pay)

	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	108,000	118,080	128,664
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		92,000	194,080
	Total Cash Inflow	148,000	210,080	322,744
2	Cash Outflow			
2.1	Purchase of Product	40,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16,000	16,000
3	Net Cash Surplus	92,000	194,080	306,744

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 ,Others:0
Experience & Skill : 5 Years
Quality goods & services;
Skill and experience; 5Years

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures













Family picture

