A Nobin Udyokta Project

Aynal Store





Project by :Md. Mizanur Rahman

Verified and Identified: By: Md. Gias uddin

Matab Uttar Unit,Chandpur Anchal-1

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Mizanur Rahman		
Age	:	25/07/1985 (31 Years)		
Marital status	:	Married		
Children	:	00 Son, 01 Daughter		
No. of siblings:	:	03 brothers and 03 Sisters		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother √ Father Aklima Dalowar Hossan Member since: 03.01.2010 Branch: West Fathapur, Centre no.22/M, Group-02 Loaneeno:1746 First loan: Tk.10000 Existing loan:45,000 Outstading:Tk 29160		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Brother N/A N/A N/A N/A N/A		
Education, till to date	:	Class Eight		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Grocery Business
Trade License Number		174
Business Experiences	:	10 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01914290987
NU Project Source/Reference	:	GT Matlab Uttar Unit Office,Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 03.01.2010 to till now. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Husbands business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Aynal Store
Address/ Location	:	Naton Bazar,Matlab (North), Chandpur.
Total Investment in BDT	:	291,000/-
Financing	:	Self BDT : 231,000 (from existing business) - 79% Required Investment BDT :60,000 (as equity) - 21%
Present salary/drawings from business (estimates)	:	BDT 9,000
Proposed Salary		BDT 10,000
Proposed Business 15% of present gross profit margin	:	15%
Estimated 15% of proposed gross profit margin	:	15%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales	5000	150000	180000		
Less: Cost of sale	4250	127500	1530000		
Profit 15% (A)= C	750	22500	270000		
Less: Operating Costs					
House rent		1500	18000		
Electricity bill		300	3600		
Solar Bill		00	00		
Night Guard Bill		200	2400		
Mobile Bill		300	3600		
Salary from Business (Self)		9000	108000		
Salary from Business (Staff)		00	00		
Transport		00	00		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses		260	3120		
Total Operating Cost (D)		11860	142320		
Net Profit (C-D):		10640	127680		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:			
Present items:			2,31000
Decoration:	30,000		
Freeze	00		
Fan	1000		
Advance:	50000		
Present Goods Items (*):	1,50,000		
Proposed Items (**):		60,000	60,000
Total Capital	231,000	70,000	301,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)

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Present Stock item

Product name	Amount
Buiscit, Bread, Cake	15,000
Drinks (Various)	15,000
Lental ,Sugar	15,000
Chips,chanachur	10,000
Water,Juce	10,000
Oil,Deparent lentel	25,000
Cosmetics(Soap, Snow etc)	20,000
Deparent Rice	20,000
Others	20,000
Total Present Stock	1,50,000

Proposed Item

Product Name	Amount		
Drinks (Various)	10,000		
Sugar,Salt,Onion	10,000		
Spaice,oil and Rice	20,000		
Water, Juce	10,000		
Cosmetics(Soap, Snow etc)	10,000		
Total :	60,000		

Financial Projection of NU BUSINESS PLAN



Doutionlare	Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	6000	180000	2160000	7000	210000	2520000
Less: Cost of Sale	8100	243000	2916000	5950	178500	2142000
Profit 15% (A)= C	900	27000	324000	1050	31500	378000
Less operating cost:						
Shop rent		1500	18000		1500	18000
Electricity bill		400	4800		500	6000
Solar Bill		00	00		00	00
Night Guard Bill		250	3000		300	3600
Mobile Bill		400	4800		500	6000
Salary from Business		10000	120000		12000	144000
Salary from Business (Staff)		00	00		00	00
Others (Entertainment)		400	4800		500	6000
Depreciation Expenses		260	3120		260	3120
Total Operating Cost (D)		13210	158520		15560	186720
Net Profit =(C-D)		13790	165480		15940	191280
GT payback		36,000			36,000	
Retained Income:		129480			239280	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	60,000	
Net Profit (Ownership Tr. Fee added back)	165480	191280
Depreciation (Non cash item)	3120	3120
Opening Balance of Cash Surplus	0	132600
Total Cash Inflow	228600	327,000
Cash Outflow		
Purchase of Product	60,000	
Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
Payment of GB loan	0	0
Total Cash Outflow	96,000	36,000
Net Cash Surplus	132,600	291,000

SWOT Analysis



STRENGTH

- Skill and 10 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

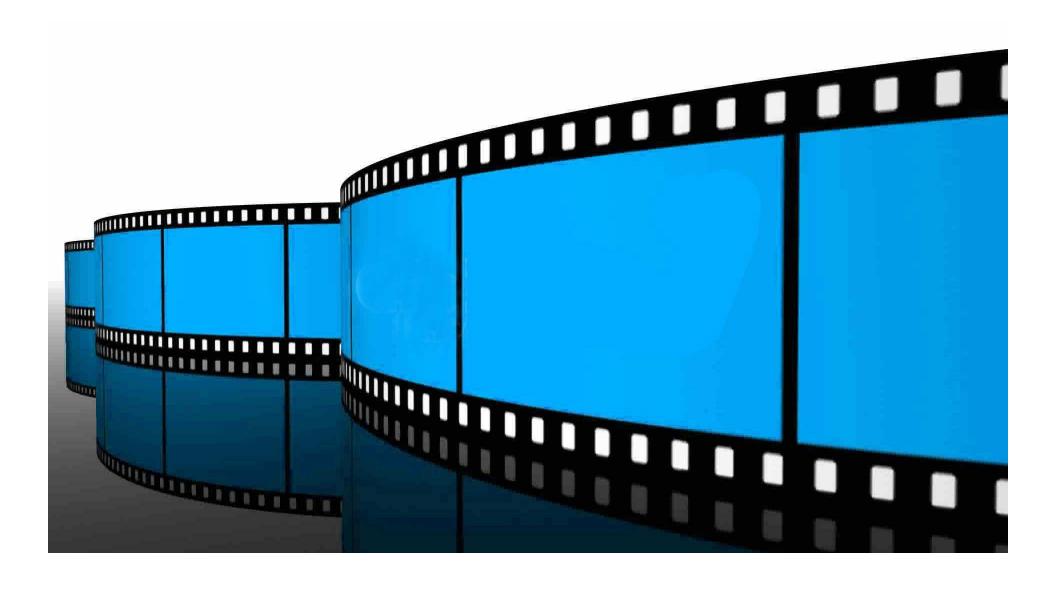
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

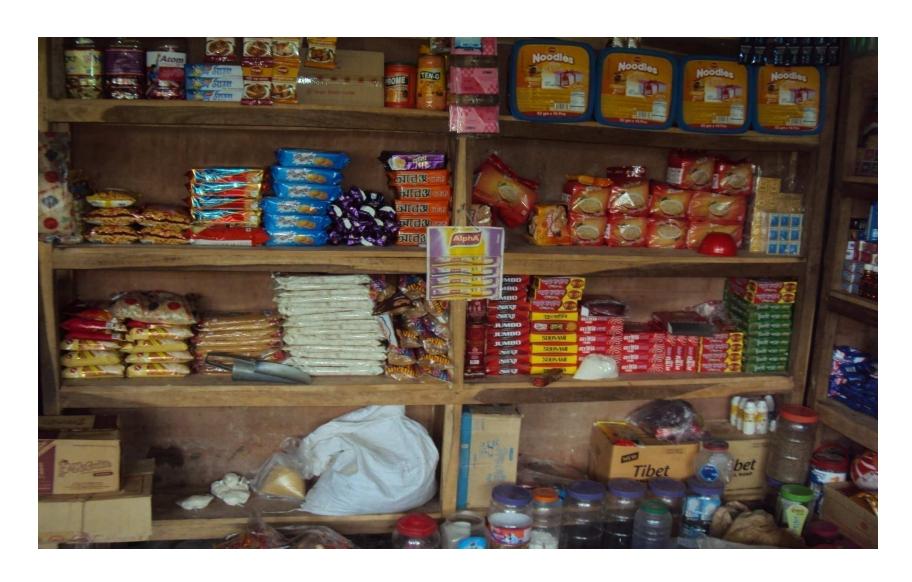
THREATS

- New competitor may be present
- Political Unrest
- Thif

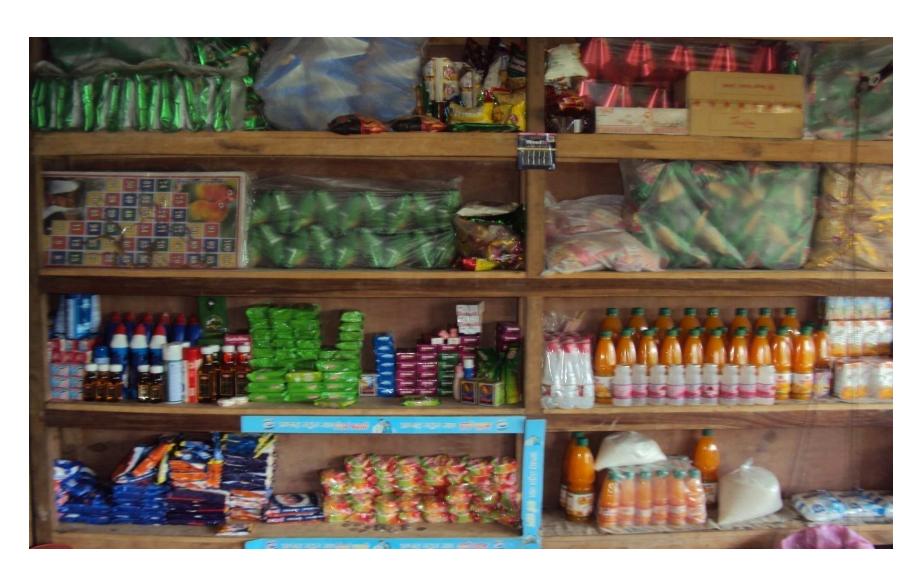
























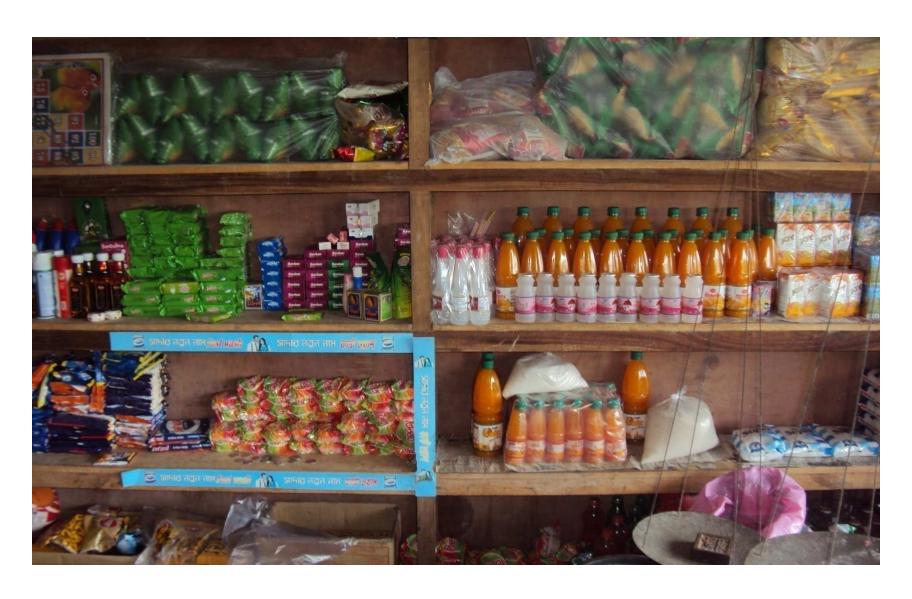






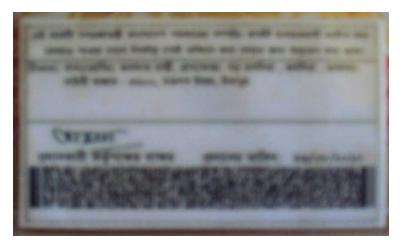


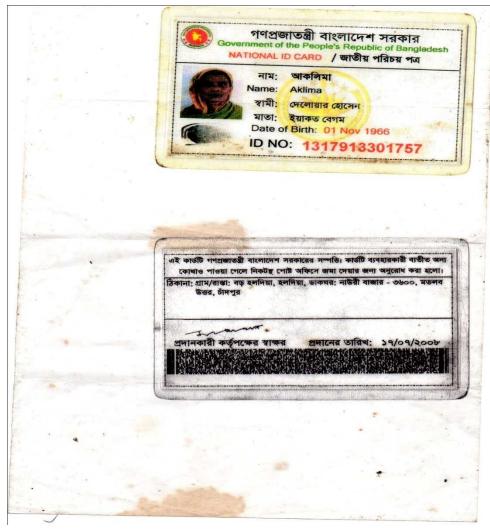










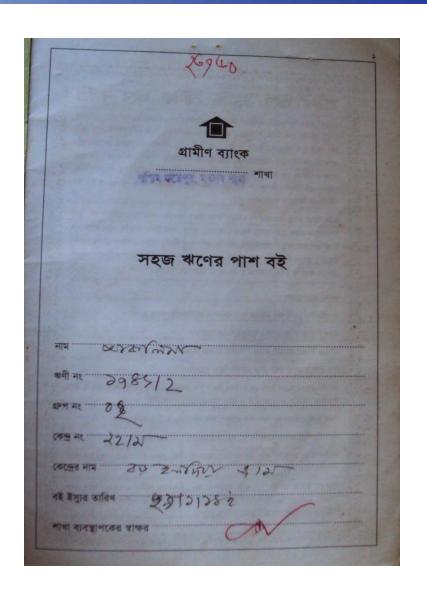




















Presented at

153rd Internal Design Lab

(22nd Regional Lab)

On 10th August-2017 at Chandpur

