Proposed NU Business Name: MIRAJ DAIRY FARM

Project identification and prepared by: Md.Shahidul Islam, Nawabgonj Unit, Dhaka

Project verified by: Md.Samsul Arefin



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MIRAJ BHUYAN				
Age	••	10-05-1985 (32 Years)				
Education, till to date	••	Class 5				
Marital status	••	Married				
Children	••	01 Child				
No. of siblings:	••	03 Brothers 02 Sister				
Address	:	Vill: Singhora, P.O: Paliljhap				
		. P.S: Nawabgonj, Dist: Dhaka.				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Fathe				
(ii) Mother's name	:	NABIJA KHATUN				
(iii) Father's name	:	SUKUR ALI				
(iv) GB member's info	:	Branch: Sollah Nawabgonj, Centre # 45 (Female),				
		Member ID: 3401, Group No: 05				
		Member since: 15-01-1999 (08 Years)				
		First loan: BDT 3,000/-				
Further Information:		Existing loan: 30,000 Outstanding loan: NIL				
(v) Who pays GB loan installment	:	N/A				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB,	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	No
Business Experiences and Training Info		By birth years experience in running business. By birth Years in own business. He has no training
Other Own/Family Sources	:	Cow rearing
of Income	•	
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	•••	01
Family's Contact No.	:	01703-495856
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nawabgonj Unit ,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NABIJA KHATUN joined Grameen Bank since 29 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MIRAJ DAIRY FARM			
Location	:	Singhora, Nawabgonj			
Total Investment in BDT	:	BDT 380,000/-			
Financing	:	Self BDT 3,00,000/- (from existing business) 79%			
		Required Investment BDT 80,000/- (as equity) 21%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x 10 ft= 120 square ft			
Implementation	:	 He has 02 Cow, calf 04 in his farm. The business is operating by entrepreneur. Existing no employee. The farm is owned. Collects goods from Shivrampur & Joypara Hat. Agreed grace period is 3 months. 			

Exesting			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Milk(10x60)	600	18000	216000
	0	0	0
Total Sales(A)	600	18000	216000
Less Variable Expense (B)			0
Sraw,barn,medecine etc	200	6000	72000
Total Variable Expense	200	6000	72000
Contributon Margin (CM) [C=(A-B)]	400	12000	144000
Less Fixed Expense			
Electric Bill		0	0
Transportaion		500	6000
Salary (Self)		5000	60000
Entertainment		0	0
Gard		0	0
Generator		0	0
Salary (Staff-4)		0	0
Mobil Bill		100	1200
Total Fixed Cost (D)		5600	67200
Net Profit (E)= [C-D]		6400	76800

Investment Breakdown								
Existing					Proposed			
Particulars Qty.		Unit Price	Amount	Qty. Unit		Amount Proposed		
			(BDT)		Price	(BDT)	Total	
Cow	2	80,000	1,60,000	1	80,000	80,000	2,40,000	
Calf	3	40,000	1,20,000				1,20,000	
Calf	1	20,000	20,000					
Total			3,00,000			80,000	3,80,000	

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Milk(14x60)	840	25200	302400	317520	333396		
	0	0	0	0	0		
Total Sales(A)	840	25200	302400	317520	333396		
Less Variable Expense (B)							
Straw,barn,medecine etc	0	7000	84000	88200	92610		
Total Variable Expense	0	0	0	0	0		
Contributon Margin (CM) [C=(A-B)]	0	18200	218400	229320	240786		
Less Fixed Expense							
Electric Bill		0	0	300	600		
Transportaion		700	8400	100800	1209600		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff-4)		0	0	0	0		
Entertainment		0	0	0	0		
Generator		0	0	0	0		
Mobil Bill		400	4800	4900	5000		
Total Fixed Cost (D)		6100	73200	166000	1275200		
Net Profit (E)= [C-D]		12100	145200	152460	160083		
Investment Pay Back			32,000	32,000	32,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	145,200	152460	160083
1.3	Depreciation (Non cash			
	Opening Balance of Cash			
1.4	Surplus		113200	233660
	Total Cash Inflow	225,200	265,660	393,743
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr.	32000	32000	32000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	113,200	233,660	361,743

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm: Patilljhap, Nawabganj, Dhaka; Regular customers;

THREATS

Theft Fire

Political unrest







