Proposed NU Business Name: Sheuly Poultry Farm



Project identification and prepared by: Md. Musha Mia, Khulna Sadar Unit, Khulna.

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Md Hizbuila Sheike			
Age	:	07-01-1983 (35 Years)			
Education, till to date	:	S,s c			
Marital status	:	Married			
Children	:	01Dauther 01 Son			
No. of siblings:	:	02 Brothers 01 Sisters			
Address	:	Vill: Hatbati ,P.O:Botiaghata ,P.S: Batiaghata Dist: Khulna			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Jebunnecha Begum Late: Sirajul Haque Branch: Batiaghata, Centre # 32 (Female), Member ID: 9138/1, Group No: 09 Member since: 02-01-2009 (09 Years) First loan: BDT = 10,000 /- Last loan BDT=140,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan:= 1,18,150 0/- Mother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill Own Business and	:	08 years of business experience. 08 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01717-003828
Family's Contact No.	:	01840-357005
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Khulna Sadar Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Jebunnesa joined Grameen Bank since 00 years ago. At first she took BDT ,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

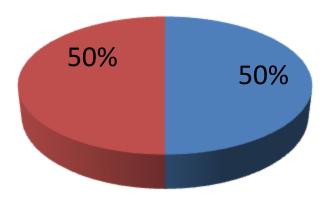
Proposed Nobin Udyokta Business Info					
Business Name	:	Sheuly Poultry Farm			
Location	:	Hatbati,Botiaghata,Khulna			
Total Investment in BDT	:	BDT 120,000/-			
Financing	:	Self BDT 60,000/- (from existing business) 50 % Required Investment BDT 60,000/- (as equity) 50 %			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	14 ft x 52 ft=728 square ft			
Security of the shop	:	owneer			
Implementation	:	 The business is planned to be scaled up by investment in existing goods likeFood; etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The Farm is onwer. Collects goods from Khulna. Agreed grace period is 3 months. 			

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Hen	60,000	720,000		
Total Sales (A)	60,000	720,000		
Less. Variable Expense				
Feed	48,000	576,000		
Total variable Expense (B)	48,000	576,000		
Contribution Margin (CM) [C=(A-B)	12,000	144,000		
Less. Fixed Expense				
Electricity Bill	1000	12,000		
Transportation	300	3,600		
Salary (staff)	0	0		
Entertainment	200	2,400		
Mobile Bill	500	6,000		
Total fixed Cost (D)	7,000	84,000		
Net Profit (E) [C-D)	5,000	60,000		

Investment Breakdown								
Particulars		Existing	3	Particulars		Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Leyer Hen	650	50	32500	Food	30	2000	60,000	92,500
Broyler	100	45	4500				0	4,500
Food	8	2000	16000				0	16,000
Others			7000	Others				7,000
Total			60,000				60,000	120,000

Source of Finance

■ Entrepreneur's contibution 60000 ■ Investor's Investment 60000 ■ Total 120000



Financial Pro				
Particular	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)				
Hen	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense				
Feed	72,000	864,000	907,200	952,560
Total variable Expense (B)	72,000	864,000	907,200	952,560
Contribution Margin (CM) [C=(A-B)	18,000	216,000	226,800	238,140
Less. Fixed Expense				
Electricity Bill	1300	15,600	16,380	17,199
Transportation	390	4,680	4,914	5,160
Salary (self)	5,000	60,000	63,000	66,150
Entertainment	260	3,120	3,276	3,440
Mobile Bill	650	7,800	7,800	7,800
Non Cash Item				
Depreciation	0	0	0	0
Total Fixed Cost	7,600	91,200	95,370	131,430
Net Profit (E) [C-D)	10,400	124,800	131,430	106,710
Investment Payback		24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	124,800	131,430	106,710
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		100,800	208,230
	Total Cash Inflow	184,800	232,230	314,940
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	24,000	24,000	24,000
2.3	Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	100,800	208,230	290,940

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





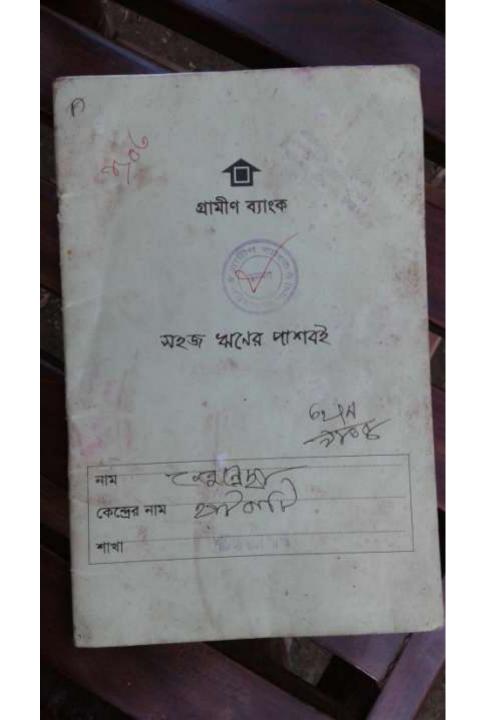














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গণপ্রজাভন্তী বাংলাদেশ সরকার Garannesent of the People's Prepatitic of Bangladean NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: জেবুমেছা বেশম

Name Jebunnecha Begum

যামী: মৃত মোঃ নিৱাজুল হক

भाकाः मनुद्रशायाचा

Date of Birth: 17 May 1961

ID NO: 4711235091025

এই বাম্নী দাহজামন্ত্ৰী ব্যালানৰ সকলানৰ সন্দৰ্ভিত কানী কান্ত্ৰাৰ কৰিব কৰা কানত প্ৰকাশ কৰা হৈছে।
ক্ৰিকাৰ প্ৰকাশ হাজাৰী, হাজাৰী, কাৰণৰ ব্যালানান ১২৩০, বলিবাৰ্কি, কুলবা
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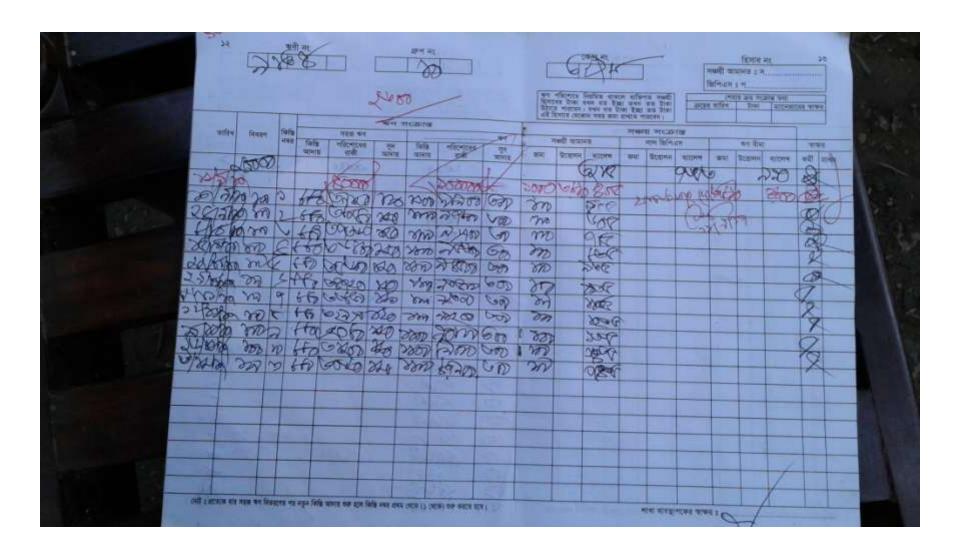
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আমি তাঁর প্রবিধার জীবনের উল্লেখ্য বাঞ্চল্য ও মঙ্গল কামনা করছি।

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FAMILY PICTURE

