

# Proposed NU Business Name: **SHOWN TELECOM & ELECTRONICS**



Project identification and prepared by: Md.Sohel Rana,Tahirpur  
Unit , Rajshahi

Project verified by: Mr. Kabir Raksam



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. ABDUS SAKIM</b>
Age	:	18-03-1985( 32 Year)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	1 son
No. of siblings:	:	1 Brother 1 Sister
Address	:	Vill: rosulpur dokhinpara, P.O:jamgram,P.S: bagmara, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. HALIMA BEGUM</b>
(iii) Father's name	:	<b>MD. AUB ALI</b>
(iv) GB member's info	:	Branch: Shreepur, Centre # 15(Female), Member ID: 10635 , Group No: 11 Member since: 04-05-2013 First loan: BDT -5000
Further Information:		Existing Loan: BDT 150,000 Outstanding loan : 117000
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	PAN bor
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01721568663
Father's Contact No.	:	01785957940
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Taherpur Unit, Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. HALIMA BEGUM** joined Grameen Bank since 04 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

# Proposed Nobin Udyokta Business Info

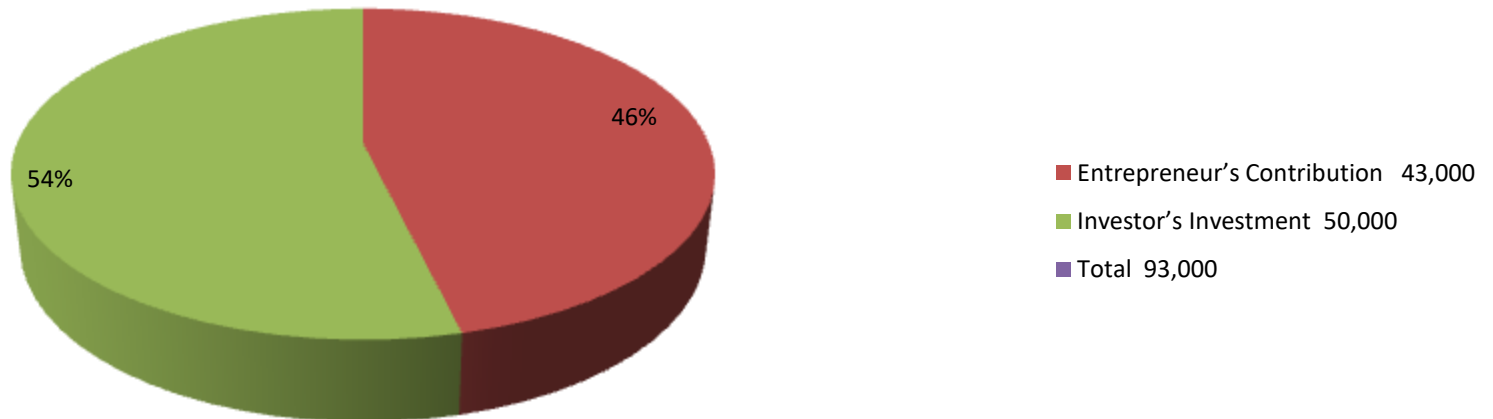
Business Name	:	<b>SHOWN TELECOM &amp; ELECTRONICS</b>
Location	:	Rosulpur dokhinpara, jamgram, bagmara,Rajshahi
Total Investment in BDT	:	BDT 93,000
Financing	:	Self BDT 43,000-(from existing business) 46% Required Investment BDT 50,000/-(as equity) 54%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	15ft x 10ft=150ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Farm</li><li>▪The business is operating by entrepreneur. Existing no employees.</li><li>▪Average gain</li><li>▪The farm is owned.</li><li>▪Agreed grace period is 3 months.</li></ul>

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Servicing=300 and sales=2000	2,300	69,000	828000
<b>Total Sales (A)</b>	2,300	69,000	828000
<b>Less. Variable Expense</b>		0	
sales of product	1,800	54,000	648000
<b>Total variable Expense (B)</b>	1,800	54,000	648000
<b>Contribution Margin (CM) [C=(A-B)]</b>	500	15,000	180000
<b>Less. Fixed Expense</b>			
Rent		200	2,400
Electricity Bill		300	3,600
Mobile Bill		200	2,400
Salary (self)		5000	60,000
Guard			0
Transportation		1300	15,600
Entertainment			
Salary (staff)			
Bank service Charge			
<b>Total fixed Cost (D)</b>		<b>7,000</b>	<b>84,000</b>
<b>Net Profit (E) [C-D]</b>		<b>8,000</b>	<b>96,000</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
electric goods		25,000	25,000		50000	50000	75,000
mobile betari		5,000	5,000				5,000
fan	5	1500	7,500				7500
Others		5500	5,500				5,500
<b>Total</b>	<b>5</b>	<b>37000</b>	<b>43000</b>		<b>50000</b>	<b>50000</b>	<b>93000</b>

## Source of Finance



Financial Projection (BDT)					
Particular	Daily	Month	1st Year	2nd year	3rd Year
<b>Revenue (sales)</b>					
sales	3300	99000	1188000	1247400	1309770
<b>Total Sales (A)</b>	3300	99000	1188000	1247400	1309770
<b>Less. Variable Expense</b>		0	0	0	0
sales of product	2700	81000	972000	1020600	1071630
<b>Total variable Expense (B)</b>	2700	81000	972000	1020600	1071630
<b>Contribution Margin (CM) [C=(A-B)</b>	600	18000	216000	226800	238140
<b>Less. Fixed Expense</b>					
Rent		200	2400	2400	2400
Electricity Bill		300	3600	3800	4000
Mobile Bill		200	2400	2800	3000
Salary (self)		5000	60000	60000	60000
Transportation		1300	15600	15800	16000
Entertainment					
Salary (staff)					
Security Gard					
Bank service Charge			100	100	100
<b>Total Fixed Cost</b>		7000	84100	84900	85500
<b>Net Profit (E) [C-D)</b>		11000	131900	141900	152640
<b>Investment Payback</b>			20000	20000	20000



# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>(BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	131900	141900	152640
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		111900	<b>233800</b>
	<b>Total Cash Inflow</b>	<b>181900</b>	<b>253800</b>	386440
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	20,000
<b>3</b>	<b>Net Cash Surplus</b>	<b>111900</b>	<b>233800</b>	<b>366440</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 04 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm : rosulpur dokhinpara,  
bagmara,Rajshahi  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest



# ড্রেড লাইসেন্স

১৯৭৭ সালের পৌরসভা অর্ডিন্যান্স এর ১৫১ ধারা

~~২০০০-২০~~

২০১৭-২০১৮

তারিখ : ৩০/০২/১৭ খ্রিঃ

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পৌরসভা অর্ডিন্যান্স এর ১৫১ ধারা অনুযায়ী প্রতিষ্ঠান/কারখানা/  
ট/ কোম্পানির জন্য অনুমোদন পত্র নিম্ন বর্ণিত ব্যক্তি/প্রতিষ্ঠানের অনুকূলে  
হার মেয়াদ ~~২০০০-২০১৮~~ সালের ৩০শে জুন পর্যন্ত বলবৎ থাকিবে।

র নাম/ফার্মের নাম : আব্দুল হেলাল ফকর এণ্ড ইলেকট্রনিক্স  
থ্যাঃ আব্দুল হেলাল ফকর।

থ্যাঃ আব্দুল আলী।

সাং: মঞ্জুরুল মুন্সের

থানা বাগমাড়া।

জেলা ঝাড়শাখা।

মঞ্জুরুল মুন্সের, মৌলভীবাজার, বাগমাড়া, ঝাড়শাখা।

প্রতি

ব্যবসা প্রতিষ্ঠানের হোল্ডিং নং/ দোকান নং.....





