

Proposed NU Business Name: **SHIBLU POLTRY FARM**



Project identification and prepared by: Md. Mizanur Rahman,
Bogra Sadar Unit, Bogra.

Project verified by: MD. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SHIBLU PRAMANIK
Age	:	10-12-1994 (23 Year)
Education, till to date	:	Class 5
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	01 Brother 03 Sisters
Address	:	Vill: Mondoldharon,P.O: Gorjashahat,P.S: Bogra Shadar, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	KHOKI BEGUM
(iii) Husband's name	:	KORBAN ALI PRAMANIK
(iv) GB member's info	:	Branch: Rameshorpur,Gabtoli, Centre # 32 (Female), Member ID: 4846 Group No: 07 Member since: 10-07-2000 (10 Years) First loan: BDT 3,000/-
Further Information:		Existing Loan: BDT 18,000/-, Outstanding loan: BDT. 14,4435/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. 02 Years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Business
Entrepreneur Contact No.	:	01742-876701
Father's Contact No.	:	01750-354882
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd .Bogra Sadar Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KHOKI BEGUM joined Grameen Bank since 10 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHIBLU POLTRY FARM
Location	:	Mondoldharon,Gorjashahat,Bogra Shadar,Bogra.
Total Investment in BDT	:	BDT 60,000/-
Financing	:	Self BDT30,000/-(from existing business) 50% Required Investment BDT 30,000/-(as equity) 50%
Present salary/drawings from business (estimates)	:	BDT 4,000/-
Proposed Salary	:	BDT 4,000/
Size of shop	:	20 ft x 15 ft= 300 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poltry product.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from▪Agreed grace period is 3 months.

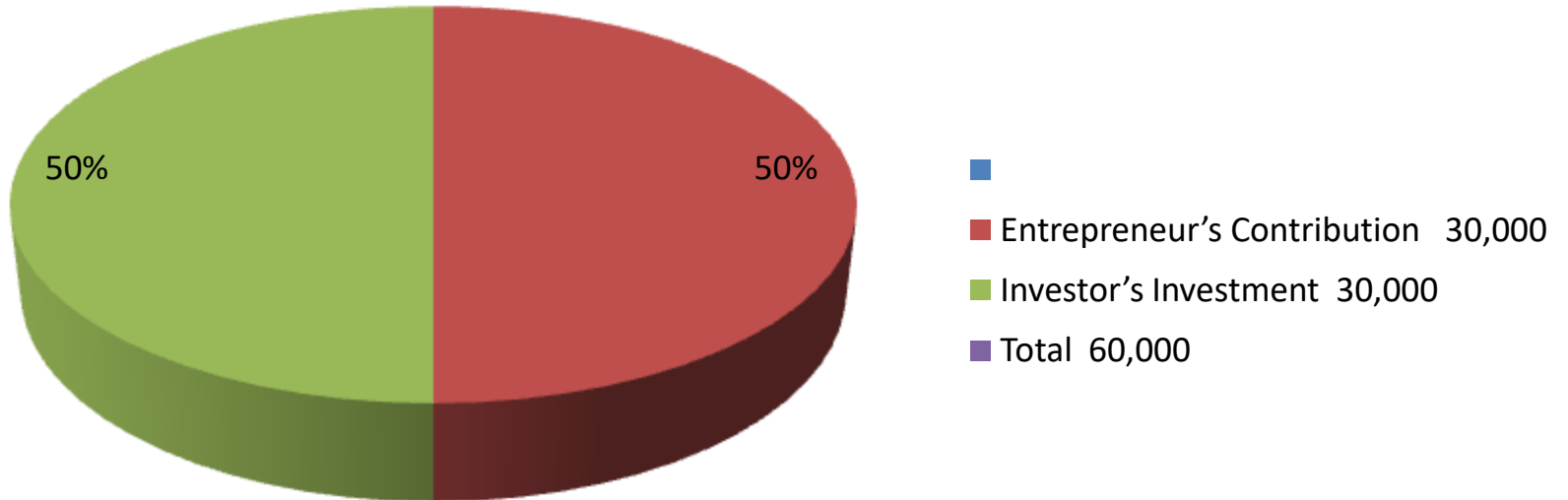
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poltry sales	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Poltry Product cost.	1600	48,000	576,000
Total variable Expense (B)	1600	48,000	576,000
Contribution Margin (CM) [C=(A-B)]	400	12,000	144,000
Less. Fixed Expense			
Electricity Bill		500	6,000
Salary (self)		4,000	48,000
Mobile Bill		300	3,600
Total fixed Cost (D)		4,800	57,600
Net Profit (E) [C-D]		7,200	86,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty.	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Poltry	500	20	10,000	500	20	10,000	20,000
Food	5	2000	10,000	5	2,000	10,000	20,000
Medicin	5	1000	5,000	5	1000	5,000	10,000
Others	1	5000	5,000	1	5000	5,000	10,000
Total	0	0	30,000	0	0	30,000	60,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				0	-
Poltry sales	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Proltry Product cost.	2,400	72,000	864,000	907,200	952,560
Total variable Expense (B)	2,400	72,000	864,000	907,200	952,560
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140
Electricity Bill		500	6,000	6,000	6,000
Salary (self)		4,000	48,000	48,000	48,000
Mobile Bill		300	3,600	3,600	3,600
Total fixed Cost (D)		4,800	57,600	57,600	57,600
Net Profit (E) [C-D)		13,200	158,400	169,200	180,540
Investment Payback			12,000	12,000	12,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	30,000		
1.2	Net Profit	158,400	169,200	180,540
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		146,400	303,600
	Total Cash Inflow	188,400	315,600	484,140
2	Cash Outflow			
2.1	Purchase of Product	30,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	12,000	12,000	12,000
	Total Cash Outflow	42,000	12,000	12,000
3	Net Cash Surplus	146,400	303,600	472,140

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Mondoldharon,Gorjashahat,Bogra
Shadar,Bogra..
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

