

**Proposed NU Business Name: ARSHI POULTRY FARM**



Project identification and prepared by: Md. Mahfujor Rahman

Project verified by: Md. Siddikur Rahman



**Grameen Shakti  
Samajik Byabosha Ltd.**

## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. SHORIF</b>
Age	:	15-04-1994 (23 Years)
Education, till to date	:	Class 5
Marital status	:	Unmarried
Children	:	
No. of siblings:	:	1 brother 1 sister
Address	:	Vill:TengraP.O:TengraP.S:Shreepur Dist:Gajipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>NUR JAHAN</b>
(iii) Father's name	:	<b>ABDUL FAKER</b>
(iv) GB member's info	:	Branch:Tengraa shreepur, Centre 6(Female), Member ID: 1618/1, Group No: 7 Member since: 2002 to 2017( 15Years) First loan: BDT 5,000Taka.
Further Information:		Existing loan: 150,000 Outstanding loan: 35000
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	NO
Business Experiences and Training Info	:	5 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01799000569
Family's Contact No.	:	01837820422
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Shreepur Unit, Gazipur.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**NUR JAHAN** Joined Grameen Bank Since 15 Years Ago. At First she Took 5,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Agriculture .

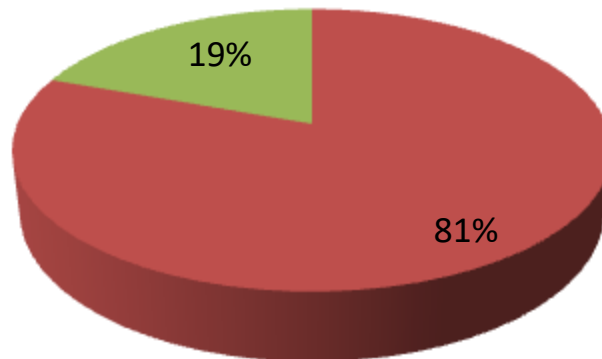
## Proposed Nobin Udyokta Business Info

Business Name	:	<b>ARSHI POULTRY FARM</b>
Location	:	Tengra, Sreepur, Gazipur
Total Investment in BDT	:	BD 360,000=/ 
Financing	:	Self BDT 290,000(from existing business) 81% Required Investment BDT 70,000(as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	50ft x 50ft= 2500 Square ft
Security of the shop	:	0 Taka.
Implementation	:	<ul style="list-style-type: none"><li>▪he has chicken, cows in his farm.</li><li>▪The business is operating by entrepreneur. Existing 0 employee.</li><li>▪The farm is owned.</li><li>▪Collects goods from shreepur.</li><li>▪Agreed grace period is 3 months..</li></ul>

<b>Existing Business</b>			
<b>Particular</b>	<b>Daily</b>	<b>Monthly</b>	<b>Yearly</b>
<b>Revnuue (Sale)</b>			
Chicken & egg sale	1150	34500	414000
Milk	300	9000	108000
<b>Total Sales(A)</b>	<b>1450</b>	<b>43500</b>	<b>522000</b>
<b>Less Variable Expense (B)</b>			0
Straw, Bran, Medicine etc	748	22425	269100
<b>Total Variable Expense</b>	<b>748</b>	<b>22425</b>	<b>269100</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>703</b>	<b>21075</b>	<b>252900</b>
<b>Less Fixed Expense</b>			
Rent		0	0
Electric Bill		700	8400
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		500	6000
<b>Total Fixed Cost (D)</b>		<b>6900</b>	<b>82800</b>
<b>Net Profit (E)= [C-D]</b>		<b>14175</b>	<b>170100</b>

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Cow	2	50,000	100,000	0	0	0	100,000
Calf	2	20,000	40,000	0	0	0	40,000
Chicken	1000	150	150,000	1000	50	50,000	200,000
Feed			0			20,000	20,000
			<b>290,000</b>			<b>70,000</b>	<b>360000</b>

## Source of Finance



- Entrepreneur's Contribution 290,000
- Investor's Investment 70,000
- Total 360,000

Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
Chicken & egg sale	2000	60000	720000	756000	793800
Milk	300	9000	108000	113400	119070
<b>Total Sales(A)</b>	<b>2300</b>	<b>69000</b>	<b>828000</b>	<b>869400</b>	<b>912870</b>
<b>Less Variable Expense (B)</b>					
Straw, Bran, Medicine etc	1300	39000	468000	491400	515970
<b>Total Variable Expense</b>	<b>1300</b>	<b>39000</b>	<b>468000</b>	<b>491400</b>	<b>515970</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>1000</b>	<b>30000</b>	<b>360000</b>	<b>378000</b>	<b>396900</b>
<b>Less Fixed Expense</b>					
Rent		0	0	0	0
Electric Bill		700	8400	8700	9000
Transportaion		500	6000	6300	6615
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		200	2400	2400	2400
Guard		0	0	0	0
Genarator		0	0	0	0
Mobil Bill		500	6000	6100	6200
<b>Total Fixed Cost (D)</b>		<b>6900</b>	<b>82800</b>	<b>83500</b>	<b>84215</b>
<b>Net Profit (E)= [C-D]</b>		<b>23100</b>	<b>277200</b>	<b>291060</b>	<b>305613</b>
<b>Investment Pay Back</b>			<b>28,000</b>	<b>28,000</b>	<b>28,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	277,200	291060	305613
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		249200	512260
	<b>Total Cash Inflow</b>	<b>347,200</b>	<b>540,260</b>	<b>817,873</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	<b>Total Cash Outflow</b>	<b>98,000</b>	<b>28,000</b>	<b>28,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>249,200</b>	<b>512,260</b>	<b>789,873</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others: 0  
Experience & Skill : 5 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures



গ্রামীণ শক্তি সামাজিক ব

প্রস্তাবিত নবীন উদ্যোক্তা প্রকল্পে

প্রকল্পের নাম: আমি পোলি হাট

ইউনিটের নাম: শ্রীপুর গাড়াপুর

প্রকল্প প্রস্তাব গ্রহণে

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:

নাম: শ্রীমতী সার্বীক

জন্ম তারিখ: ২৫/০৪/১৯৯৪ জ

বয়স: ২৩

শিক্ষাগত যোগ্যতা: এম

বৈবাহিক অবস্থা: অবিবাহিত



















