Proposed NU Business Name: ALAMIN HOMEO CENTER



Project identification and prepared by: Md. Bellal Hossain Dagonvuiyan Unit, Feni

Project verified by: Shush anta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD.ABUL KHAIR				
Age	:	24-04-1989(29Years)				
Education, till to date	:	S.S.C				
Marital status	:	Married				
Children	:	03 Douthers 01 Son				
No. of siblings:	:	02 Brothers.02 Sisters				
Address	:	Vill: Chorparboti, P.O:Chowdharyhat P.S: Companion, Dist: Nohakhali				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father LATE:ROZZOBER NESA MD.MOKHLAYSUR RAHAMAN Branch:Chorparboti,Companigong. Centre # 07(Female), Member ID: 1348, Group No: 02 Member since: 1998 to 2004 till (05Years) First loan: BDT 2,000 Existing Loan: BDT: 30,000, Outstanding loan:0/=				
(v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	06 years experience in running business. 06 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income		
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01851307191
Family's Contact No.	:	01828732337
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

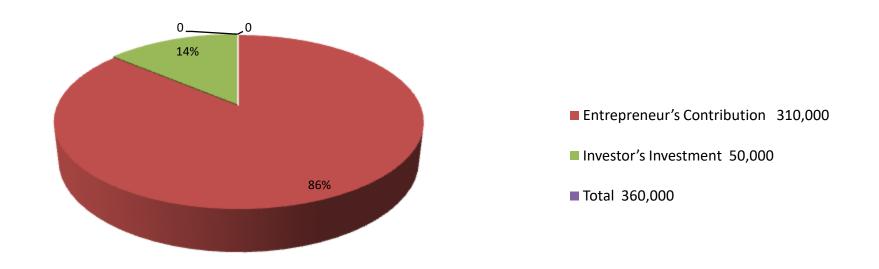
LATE:ROZZOBER NESA joined Grameen Bank since 05 years ago. At first she took BDT 2000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	ALAMIN HOMEO CENTER			
Location	:	Fajilarghat road, Hasem Super Market, Dagonbhuainy, Feni.			
Total Investment in BDT	:	BDT 360000/-			
Financing	:	Self BDT310000/- (from existing business) 86% Required Investment BDT 50,000/- (as equity) 14%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x 10 ft= 200 square ft			
Implementation :		 The business is planned to be scaled up by investment in existing goods like; Madicin items ,etc. The business is operating by entrepreneur. Existing Two employee. After getting equity fund 01 will be appointed Average 30% gain on sales The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Business	(BDT)	
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Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Marriage items	5,000	150000	1800000
Total Sales (A)	5000	150000	1800000
Less Variable Expense			
Marriage items	4500	135000	1620000
Total variable Expense (B)	4500	135000	1620000
Contribution Margin (CM) [C=(A-B)	1500	45000	540000
Less Variable Expense			
Rent		2800	33600
Electricity bill		300	3600
Transportation		1000	12000
Salary (self)		10000	120000
Salary(staff)		20000	240000
Entertainment		200	2400
Gird		50	600
Generator		0	0
Mobile bill		500	6000
Total fixed cost (D)		34850	418200
Net Profit (E)= [C-D]		10150	121800

Investment Breakdown								
	Exist	ting		Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Soketi Medicine	0	0	80000	0	0	10000	90000	
Bayokeymic	0	0	60000	0	0	10000	70000	
Mother teacher	0	0	50000	0	0	10000	60000	
Fatten	0	0	100000	0	0	20000	120000	
Security	0	0	20000	0	0	0	20000	
Total	0	0	310000	0	0	50000	360000	



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Marriage items	5700	171000	2052000	2154600	2262330
Total Sales (A)	5700	171000	2052000	2154600	2262330
Less Variable Expense					
Marriage items	3990	119700	1436400	1508220	1583631
Total variable Expense (B)	3990	119700	1436400	1508220	1583631
Contribution Margin (CM) [C=(A-B)	1710	51300	615600	646380	678699
Less Variable Expense					
Rent		2800	33600	33600	33600
Electricity bill		500	6000	6200	6400
Transportation		1500	18000	18200	18400
Salary (self)		10000	120000	120000	120000
Salary(staff)		24000	288000	288000	288000
Entertainment		200	2400	2400	2400
Gird		50	600	600	600
Generator		0	0	0	0
Mobile bill		700	8400	8600	8800
Total fixed cost (D)		39750	477000	500850	525892.5
Net Profit (E)= [C-D]		11550	138600	145530	152806.5
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 2 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	138600	145530	152806.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		118,600	244,130
	Total Cash Inflow	188,600	264,130	396,937
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	118,600	244,130	376,937

SWOT ANALYSIS

Strength

Employment: Self: 00 Family:0 Others:00

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest













