#### **Proposed NU Business Name: SAHABUDDIN POULTRY FARM**



Project identification and prepared by: Md.Belal Hossain Chagal naiya,feni

Project verified by: Susanto kumar biswas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SHAKHAWAT HOSSAIN			
Age	:	13/08/1998( 19Years)			
Education, till to date	:	SSC			
Marital status	:	Unmarried			
Children	:	0 Sons 0 Daughter			
No. of siblings:	:	01Brother 01 Sisters			
Address	:	Vill: South sotor P.O: South sotor P.S: Chagalniya , Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  ROKSANA  MD SAHABUDDIN  Branch: Mohamaya, Centre # 24(Female),  Member ID:2781/1, Group No: 05  Member since: 05-03-2010 (7 Year)  First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 10,000/- Outstanding loan: BDT 8000/- Mother No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)		Nil
Business Experiences And	•••	Ten Years Experience In Running Business.
Training Info	:	He Has No Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities		None
Entrepreneur Contact No.	:	01884-042942
Mother's Contact No.	:	01878-603747
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni.

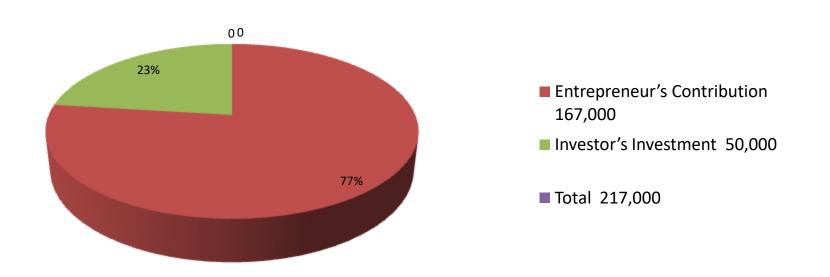
#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**ROKSANA** joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SAHABUDDIN POULTRY FARM			
Location	:	Mirjar bazar ,Chagalnaiya, Feni.			
Total Investment In BDT	:	Bdt 2,17,000/-			
Financing	:	Self BDT 1,67,000/- (From Existing Business) 77% Required Investment Bdt,50,000(as Equity) 23%			
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000			
Proposed Salary	:	Bdt 5,000			
Size Of Shop	:	10 Ft X 20 ft. = 200 Square Ft			
Security Of The Shop	:	50,000/-			
Implementation	:	<ul> <li>The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like poultry,egg,feed,etc.</li> <li>Average 20% Gain On Sale.</li> <li>The Business Is Operating By Entrepreneur. Existing No Employee.</li> <li>He Is Doing His Business In Rent Place.</li> <li>Collects Goods From Feni.</li> <li>Agreed Grace Period Is 3 Months.</li> </ul>			

Existing						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
poultry,egg,feed,etc.	2100	63000	756000			
	0	0	0			
Total Sales(A)	2100	63000	756000			
Less Variable Expense (B)			0			
poultry,egg,feed,etc.	1680	50400	604800			
Total Variable Expense	1680	50400	604800			
Contributon Margin (CM) [C=(A-B)]	420	12600	151200			
Less Fixed Expense						
Rent		1500	18000			
Electric Bill		500	6000			
Transportaion		400	4800			
Salary (Self)		5000	60000			
Salary (Staff)		0	0			
Entertainment		200	2400			
Guard		0	0			
Generator		300	3600			
Mobile Bill		300	3600			
Total Fixed Cost (D)		8200	98400			
Net Profit (E)= [C-D]		4400	52800			

Investment Breakdown							
	Existing	5	Proposed				
Particulars	Qty.	<b>Unit Price</b>	Existing	Qty.	<b>Unit Price</b>	Proposed	Proposed Total
poultry	250	200	50,000	100	200	20,000	70,000
egg	6,000	6	36,000	2,000	6	12,000	48,000
feed	5	2,200	11,000	5	2,200	11,000	22,000
others	1	20,000	20,000	1	7,000	7,000	27,000
security	1	20,000	50,000	1	0	0	20,000
			0			0	0
			0			0	0
			0			0	0
			0			0	0
Total	6257	42406	167,000	2,107	9,406	50,000	217,000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
poultry,egg,feed,etc.	2600	78000	936000	982800	1031940
C	0	0	0	0	0
Total Sales(A)	2600	78000	936000	982800	1031940
Less Variable Expense (B)					
poultry,egg,feed,etc.	2080	62400	748800	786240	825552
Total Variable Expense	2080	62400	748800	786240	825552
Contributon Margin (CM) [C=(A-B)]	520	15600	187200	196560	206388
Less Fixed Expense					
Rent		1500	18000	18000	18000
Electric Bill		500	6000	6300	6600
Transportaion		400	4800	5040	5292
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		200	2400	2400	2400
Gard		0	0	0	0
Generator		300	3600	3600	3600
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		8200	94800	95440	96092
Net Profit (E)= [C-D]		7400	88800	93240	97902
Investment Pay Back			20,000	20,000	20,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	88,800	93240	97902
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		68800	142040
	Total Cash Inflow	138,800	162,040	239,942
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	68,800	142,040	219,942

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community

Location of shop; Mirjar bazar ,Chagalnaiya,

Feni.

Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













