

Proposed NU Business Name: **ALIF FAST FOOD & COFEE HOUSE**



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Project verified by: Susanto kumar biswhas



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD : NURUL ISLAM
Age	:	13/06/1984 (34Years)
Education, till to date	:	Class - 08
Marital status	:	Married
Children	:	01 Son 01 Doughter
No. of siblings:	:	02 Brathers 01 Sister
Address	:	Vill: Mirzapur P.O: Boktaemunci P.S: Sonagazi, Dist: Feni.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	AMENA KHATUN
(iii) Father's name	:	ESHAK MIA
(iv) GB member's info	:	Branch: Mongol kandi, Centre # 05/(Female), Member ID: 7532/1, Group No: 11 Member since: 05-03-2013(04Years) First loan: BDT 10,000/-
Further Information:		Existing loan: BDT 15,000/- Outstanding loan: BDT 10,380/-
(v) Who pays GB loan installment	:	Brother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	:	Nil
Business Experiences And Training Info	:	03 Years Experience 03 In Running Business. He Has No Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities	:	None
Entrepreneur Contact No.	:	01819- 785595
Mother's Contact No.	:	01815- 950451
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit, feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

AMENA KHATUN joined Grameen Bank since 04 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

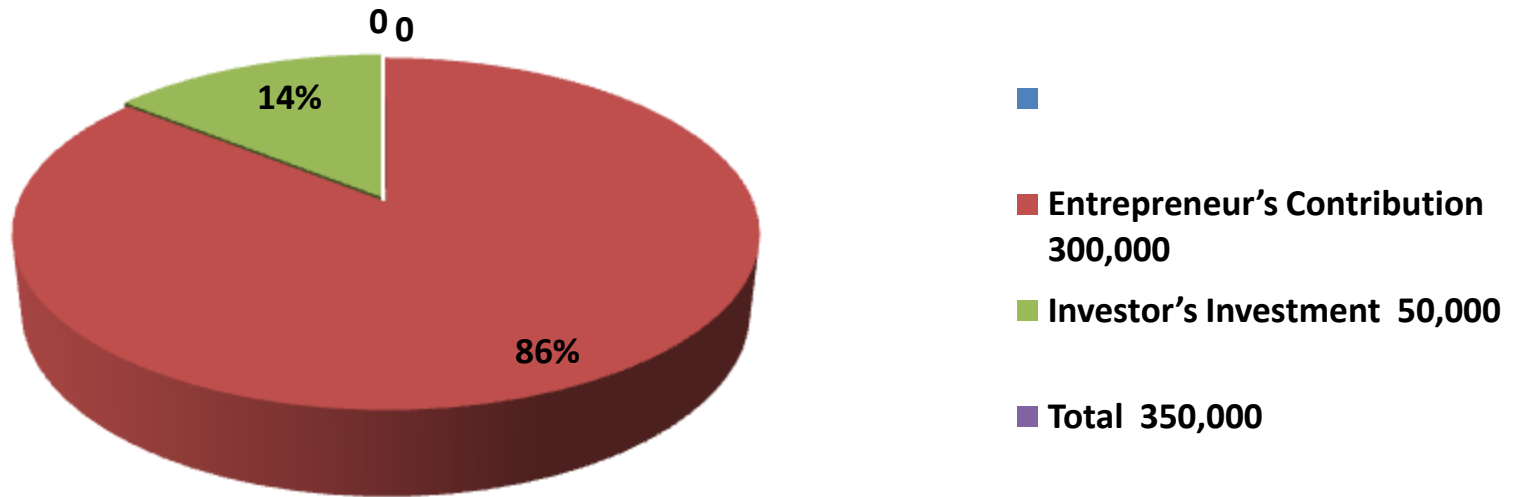
Business Name	:	ALIF FAST-FUDE & COFI HOUSE
Location	:	Boktermuncci Bazar,sonagazi, Feni.
Total Investment In BDT	:	Bdt 3,50,000/-
Financing	:	Self BDT 3,00,000/- (From Existing Business) 86% Required Investment Bdt,50,000(as Equity) 14%
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000/-
Proposed Salary	:	Bdt 5,000/-
Size Of Shop	:	10 Ft X 15 ft. = 150 Square Ft
Security Of The Shop	:	1,50,000/-
Implementation	:	<ul style="list-style-type: none"> ▪The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like Cold drinks ,Biskut, cofi, fast-fude & others. ▪Average 20% Gain On Sale. ▪The Business Is Operating By Entrepreneur. Existing 01 Employee. ▪He Is Doing His Business In Rent Place. ▪Collects Goods From Feni. ▪Agreed Grace Period Is 3 Months.

Existing

Particular	Daily	Monthly	Yearly
Revnuce (Sale)			
Cold drinks ,Biskut, cofi, fast-fude & others	3000	90000	1080000
	0	0	0
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			0
Cold drinks ,Biskut, cofi, fast-fude & others	2400	72000	864000
Total Variable Expense	2400	72000	864000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Rent		2000	24000
Electric Bill		500	6000
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		2000	24000
Entertainment		500	6000
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		10800	129600
Net Profit (E)= [C-D]		7200	86400

Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
Drinks	20	500	10,000	40	500	20,000	30,000
Biskut	30	500	15,000	20	500	10,000	25,000
Fast- fude			10,000	0	0	0	10,000
Cofi Machine			40,000	0	0	0	40,000
Becari produc			30,000	0	0	0	30,000
Others			45,000			20,000	65,000
Security			150,000				150,000
Total	50	1000	300,000	60	1,000	50,000	350,000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Cold drinks ,Biskut, cofi, fast-fude & others	4000	120000	1440000	1512000	1587600
	0	0	0	0	0
Total Sales(A)	4000	120000	1440000	1512000	1587600
Less Variable Expense (B)					
Cold drinks ,Biskut, cofi, fast-fude & others	3200	96000	1152000	1209600	1270080
Total Variable Expense	3200	96000	1152000	1209600	1270080
Contributon Margin (CM) [C=(A-B)]	800	24000	288000	302400	317520
Less Fixed Expense					
Rent		2000	24000	24000	24000
Electric Bill		500	6000	6300	6600
Transportaion		500	6000	6300	6615
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		2000	24000	24000	24000
Entertainment		500	6000	6000	6000
Gard		0	0	0	0
Generator		0	0	0	0
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		10800	129600	130300	131015
Net Profit (E)= [C-D]		13200	158400	166320	174636
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	158,400	166320	174636
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		138400	284720
	Total Cash Inflow	208,400	304,720	459,356
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	138,400	284,720	439,356

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0
Others:01,Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop: Boktarmuncci
Bazar,sonagazi, Feni.

Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







লিফট

আলিফ ফাষ্টফুড এন্ড কফি হাউজ

ফোন- মোঃ মুজিব ইসলাম
০১৬১৯-৩৬৫৫২৫

কুচিশীল ও মানসন্মত খাবারের বিশ্বস্থ প্রতিষ্ঠান

(আমাদের আকর্ষণ)

কফি, চিচি, পনি, পাইজ, বুরগার, স্যান্ডিচ, চুপচু, কনভালসি ও বার্গার

অন্য কফি ড্রিংস (মূল সেট), বড়ার দুই বছর, সেকেন্ডারী, সেনী। ফোন ০১৬১৯-৩৬৫৫২৫ (সেকেন্ড)

