**Proposed NU Business Name: Shuvo Computers** 



Project identification and prepared by: Md. Farhad Hassain Tangail Sadar Unit, Tangail

Project verified by: MD. Abu Bakkar Siddik

Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta  |          |   |  |  |
|--|----------|---|--|--|
| Name   | :        | Rezaul Karim  |  |  |
| Age  | :        | 05-07-1989(28 Y <i>ears</i> )   |  |  |
| Education, till to date  | :        | H.S.C   |  |  |
| Marital status   | :        | married   |  |  |
| Children   | :        | No  |  |  |
| No. of siblings:   | :        | 1Brother,1Sister  |  |  |
| Address  | :        | Vill: Alashine, P.O.Alashine, P.S: Delduar, Dist: Tangail.  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info |          | Mother Father  Rizia Begum  Dulal Mia  Branch:Alashine Delduar , Centre # 44 (male),  Member.9092 , Group No:10  Member since:14/03/1993-05/07/2007(14 Year)  First loan: BDT 5000 /- |  |  |
| Further Information:   |          | Outstanding loan:   |  |  |
| (v) Who pays GB loan installment (vi) Mobile lady  | :<br>  : | Father No   |  |  |
| (vii) Grameen Education Loan   | :        | No  |  |  |
| (viii) Any other loan like GB,<br>BRAC ASA etc   | :        | No  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil /-   |
|---|---|--|
| Business Experiences and  | : | 5 years experience in running business.                          |
| Training Info   | : | He has 1Year training  |
| Other Own/Family Sources of Income  | : | Agriculture  |
| Other Own/Family Sources of Liabilities   | : | None   |
| Entrepreneur Contact No.  | : | 01719599957  |
| Family's Contact No.  | : | 01714312175  |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. Tangail sadarUnit, Tangail. |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Rizia Begum** joined Grameen Bank 14 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Bussines.

| Proposed Nobin Udyokta Business Info              |   |  |  |
|---|---|--|--|
| Business Name                                     | : | Shuvo Computers  |  |
| Location  | : | Alashine Bazar, Delduar, Tangail   |  |
| Total Investment in BDT                           | : | BDT 160,000/-  |  |
| Financing   | : | Self BDT 110,000/- (from existing business) 69 %   |  |
|   |   | Required Investment BDT 50,000/- (as equity) 31 %  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000  |  |
| Proposed Salary                                   | : | BDT 5,000  |  |
| Size of shop                                      | : | 15 ft x 15 ft= 225square ft  |  |
| Security of the shop                              | : | -  |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; hand Loom, Sharee, Cotton etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. No employee.</li> <li>The shop is rented.</li> <li>Collects goods from Tangail.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |

| Existing Business  BDT (TK)       |       |        |         |  |  |
|-----------------------------------|-------|--------|---------|--|--|
|                                   |       |        |         |  |  |
| Revenue (sales)                   |       |        |         |  |  |
| Computer,etc.                     | 2,500 | 75,000 | 900,000 |  |  |
|                                   | 0     | 0      | 0       |  |  |
| Total Sales (A)                   | 2,500 | 75,000 | 900,000 |  |  |
| Less. Variable Expense            |       |        |         |  |  |
| Computer,etc.                     | 2,050 | 61,500 | 738,000 |  |  |
| Total variable Expense (B)        | 2,050 | 61,500 | 738,000 |  |  |
| Contribution Margin (CM) [C=(A-B) | 450   | 13,500 | 162,000 |  |  |
| Less. Fixed Expense               |       |        |         |  |  |
| Rent                              |       | 1,700  | 20,400  |  |  |
| Electricity Bill                  |       | 500    | 6,000   |  |  |
| Transportation                    |       | 800    | 9,600   |  |  |
| Salary (self)                     |       | 5000   | 60,000  |  |  |
| Salary (staff)                    |       | 0      | 0       |  |  |
| Entertainment                     |       | 300    | 3,600   |  |  |
| Graud Bill                        |       | 300    | 3,600   |  |  |
| Generator Bill                    |       | 0      | 0       |  |  |
| Mobile Bill                       |       | 300    | 3,600   |  |  |
| Total fixed Cost (D)              |       | 8,900  | 106,800 |  |  |
| Net Profit (E) [C-D)              |       | 4,600  | 55,200  |  |  |

| Investment Breakdown |          |          |                |  |
|----------------------|----------|----------|----------------|--|
| Particulars          | Existing | Proposed | Proposed Total |  |
| Computer             | 45,000   | 50000    | 95,000         |  |
| Others               | 5,000    | 0        | 5,000          |  |
| Squerity             | 60,000   | 0        | 60,000         |  |
| Total                | 110,000  | 50,000   | 160,000        |  |
|                      |          |          |                |  |

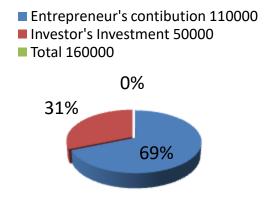
Entrepreneur's contibution 110000

Investor's Investment 50000

Total 160000

110,000 50,000

#### **Source of Finance**



**Financial Projection** BDT (TK) **Daily** Monthly 1st Year

0

2,500

0

2,500

2,050

2,050

450

75,000

0

75,000

61,500

61,500

13,500

1,700

500

800

5,000

300

300

0

300

0

8,900

4,600

900,000

0

900,000

738,000

738,000

162,000

20,400

6,000

9,600

60,000

3,600

3,600

3,600

0

106,800

55,200

20,000

2nd

Year(+5%)

945,000

0

945,000

774,900

774,900

170,100

20,400

6,300

10,080

60,000

3,780

3,780

3,780

0

108,120

61,980

20,000

3rd year (+5%)

992,250

0

992,250

813,645

813,645

178,605

20,400

6,615

10,584

60,000

3,969

3,969

3,969

0

109,506

69,099

20,000

| Particular      |  |
|-----------------|--|
| Revenue (sales) |  |

Computer, etc.

**Total Sales (A)** 

Computer, etc.

**Electricity Bill** 

Transportation

Entertainment

Generator Bill

Non Cash Item

**Total Fixed Cost** 

**Investment Payback** 

[C-D)

Depreciation

Net Profit (E)

Salary (self)

**Graud Bill** 

Mobile Bill

[C=(A-B)]

Rent

Less. Variable Expense

**Less. Fixed Expense** 

**Total variable Expense (B)** 

**Contribution Margin (CM)** 

## Cash flow projection on business plne (rec.&Pay)

| SI# | Particulars  | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|--|--------------|--------------|--------------|
| 1   | Cash Inflow  |              |              |              |
| 1.1 | Investment Infusion by Investor                      | 50,000       |              |              |
| 1.2 | Net Profit   | 55,200       | 61,980       | 69,099       |
| 1.3 | Depreciation (Non cash item)                         | 0            | 0            | 0            |
| 1.4 | Opening Balance of Cash Surplus                      |              | 35,200       | 77,180       |
|     | Total Cash Inflow                                    | 105,200      | 97,180       | 146,279      |
| 2   | Cash Outflow   |              |              |              |
| 2.1 | Purchase of Product                                  | 50,000       |              |              |
| 2.2 | Payment of GB Loan                                   |              |              |              |
| 2.3 | Investment Pay Back (Including Ownership Tr.<br>Fee) | 20,000       | 20,000       | 20,000       |
|     | Total Cash Outflow                                   | 70,000       | 20,000       | 20,000       |
|     | 1  |              |              |              |

35,200

77,180

126,279

**Net Cash Surplus** 

### **SWOT ANALYSIS**

# Strength

Employment: Self: Family:0 Others:

Experience & Skill: Years Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures











