#### **Proposed NU Business Name: SHIFAT PAN CHASH PROKOLPO**



Project identification and prepared by: Md Mahabur Rahman ,Dhanbari Unit,Tangail

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SHIFAT		
Age	:	03-04-1999 ( 18 Years)		
Education, till to date	:	Class 10		
Marital status	:	UnMarried		
Children	:	0 Dauther 0 Son		
No. of siblings:	:	02 Brothers 0 Sisters		
Address	:	Vill: Matarpara ,P.O: Sonotiabazar ,P.S: Jamalpur, Dist: Jamalpur.		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother Father  SHEFALI BEGUM  ISMAIL  Branch: Titpolla Centre # 365(male),  Member ID: 7212, Group No: 09  Member since:06-03- 2004(05 Years)  First loan: BDT =5000  Last Loan = 98000		
Further Information: (v) Who pays GB loan installment	:   :	Outstanding loan:= Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC, ASA,TMSS,BURO, etc		No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Nill
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01963-738359
Family's Contact No.	:	01946-238696
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Dhanbari Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

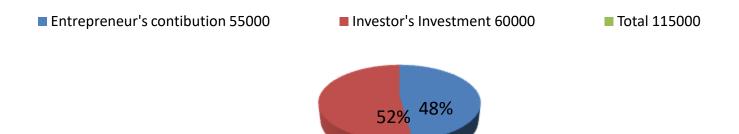
**ISMAIL** joined Grameen Bank since 13 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	SHIFAT PAN CHASH PROKOLPO				
Location	:	Matar para, Sonotiabazar, Jamalpur.				
Total Investment in BDT	:	BDT 115,000/-				
Financing	:	Self BDT 55,000/- (from existing business) 58%				
		Required Investment BDT 60,000/- (as equity) 42 %				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	0 ft x 0 ft=30 sotangso				
Security of the shop	•	BDT 0				
Implementation	-	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Pan etc.</li> <li>Average 50% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 0 employee.</li> <li>The shop is Own.</li> <li>Collects goods from .</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
pan	1,000	30,000	360,000			
	0	0	0			
Total Sales (A)	1,000	30,000	360,000			
Less. Variable Expense						
pan	200	6,000	72,000			
Total variable Expense (B)	200	6,000	72,000			
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000			
Less. Fixed Expense						
Rent		5,000	60,000			
Electricity Bill		0	0			
Transportation		1,000	12,000			
Salary (self)		5000	60,000			
Salary (staff)		0	0			
Entertainment		0	0			
Graud Bill		0	0			
Generator Bill		0	0			
Mobile Bill		300	3,600			
Total fixed Cost (D)		11,300	135,600			
Net Profit (E) [C-D)		12,700	152,400			

Investment Breakdown								
Particulars		Existing	3	<b>Particulars</b>		Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
pan	10000	3	30000	pan	0	0	50,000	80,000
bash	0	0	10000	bash	0	0	5,000	15,000
pat khari	0	0	10000	pat khari	0	0	5,000	15,000
	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0
	0	0	0	0	2	0	0	0
	0	0	0	0	5	0	0	0
	0	0	0	0	5	0	0	0
	0	0	0	0	4	0	0	0
Others			5000	Others			0	5,000
Secuirity of Shop			0					0
Machinaries			0	Machinaries			0	0
Total			55,000				60,000	115,000

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
pan	1,200	36,000	432,000	453,600	476,280	
0	0	0	0	0	0	
Total Sales (A)	1,200	36,000	432,000	453,600	476,280	
Less. Variable Expense						
pan	300	9,000	108,000	113,400	119,070	
<b>Total variable Expense (B)</b>	300	9,000	108,000	113,400	119,070	
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	357,210	
Less. Fixed Expense						
Rent		5,000	60,000	60,000	60,000	
Electricity Bill		0	0	0	0	
Transportation		1,100	13,200	13,860	14,553	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staff)		0	0	0	0	
Entertainment		0	0	0	0	
Graud Bill		0	0	0	0	
Generator Bill		0	0	0	0	
Mobile Bill		315	3,780	3,969	4,167	
Non Cash Item						
Depreciation		0	0	0	0	
<b>Total Fixed Cost</b>		11,415	136,980	137,829	138,720	
Net Profit (E) [C-D)		15,585	187,020	202,371	218,490	
Investment Payback			24,000	24,000	24,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	187,020	202,371	218,490
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		163,020	341,391
	Total Cash Inflow	247,020	365,391	559,881
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	163,020	341,391	535,881

### **SWOT ANALYSIS**

# STRENGTH

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 09 Years

Own Business: 09 Years Quality goods & services;

Skill and experience;

# **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures







# **FAMILY PICTURE**

