Proposed NU Business Name: M/S HASAN MOTORS AND ELECTRONICS



Project identification and prepared by: Md Sujon hossain, Modhupur Unit, Tangail.

Project verified by: MD.Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD HASAN AHAMMED		
Age	:	12-08-1984(33 Years)		
Education, till to date	:	Class- Eight		
Marital status	:	Married		
Children	:	01 Daughter		
No. of siblings:	:	01 Brother 02 Sisters		
Address	:	Vill:Amalitala, P.O: jalachatro, P.S: modhupur, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MOST. HASNA BEGUM MD. GAZI SHEIKH Branch: Ornakhola, Centre # 08 (male), Member ID: 1535/1, Group No: 06 Member since: 29-09-2011 (06 Years) First loan: 10,000 taka. Existing loan: 70,000 taka		
Further Information:		Outstanding loan: 68,460 taka.		
(v) Who pays GB loan installment	:	Son		
(vi) Mobile lady (vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	15 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01724-463150
Mother's Contact No.	•	01916-386642
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

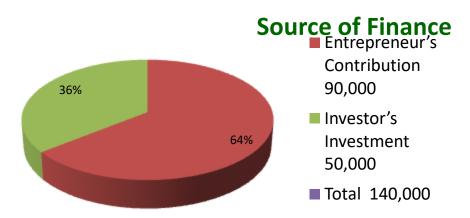
MOST. HASNA BEGUM joined Grameen Bank since 06 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	M/S HASAN MOTORS AND ELECTRONICS		
Location	:	Pocismile bazar,modhupur,Tangail.		
Total Investment in BDT	:	BDT 140,000 /-		
Financing	:	Self BDT 90,000 (from existing business) 64%		
		Required Investment BDT 50,000(as equity) 36%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 13.5ft= 135square ft		
Security of the shop	:	40,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; mobil,breakshoe,breakdram,battery charger water,patrol etc. The business is operating by entrepreneur. Existing no employee. The business is Own. Collects goods from Modhupur. Agreed grace period is 3 months. 		

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EXISTING							
Particular	Daily	Monthly	Yearly				
Revnue (Sale)							
mobil, breakshoe, breakdram, bearing, others	3500	105000	1260000				
	0	0	0				
Total Sales(A)	3500	105000	1260000				
Less Variable Expense (B)			0				
mobil,breakshoe,breakdram,bearing, others	2975	89250	1071000				
Total Variable Expense	2975	89250	1071000				
Contributon Margin (CM) [C=(A-B)]	525	15750	189000				
Less Fixed Expense							
Rent		650	7800				
Electric Bill		600	7200				
Transportaion		300	3600				
Salary (Self)		5000	60000				
Salary (Staff)		0	0				
Entertainment		300	3600				
Guard		120	1440				
Generator		0	0				
Mobile Bill		500	6000				
Total Fixed Cost (D)		7470	89640				
Net Profit (E)= [C-D]		8280	99360				

Investment Breakdown								
Existing				Proposed				
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total	
mobil	1	32,000	32,000	1	32,000	32,000	64,000	
breakshoe	2	500	1,000	5	500	2,500	3,500	
breakdram	2	250	500	5	250	1,250	1,750	
bearing	10	200	2,000			0	2,000	
battery	5	600	3,000	5	60	3,000	6,000	
chargerwater								
patroil	0	0	6,500			5,000	11,500	
electronics	0	0	3,000			5,000	8,000	
others			2,000			1,250	3,250	
security			40,000			0	40,000	
			0			0	0	
Total	20	33550	90,000	16	32,810	50,000	140,000	



Financial Projection (BDT)									
Particular	Daily	Monthly	Year -1	Year-2	Year-3				
Revenue(Sales)									
mobil,breakshoe,breakdram,bearing, others	4000	120000	1440000	1512000	1587600				
0	0	0	0	0	0				
Total Sales(A)	4000	120000	1440000	1512000	1587600				
Less Variable Expense (B)									
mobil,breakshoe,breakdram,bearing, others	3400	102000	1224000	1285200	1349460				
Total Variable Expense	3400	102000	1224000	1285200	1349460				
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	238140				
Less Fixed Expense									
Rent		650	7800	7800	7800				
Electric Bill		600	7200	7500	7800				
Transportaion		300	3600	3780	3969				
Salary (Self)		5000	60000	60000	60000				
Salary (Staff)		0	0	0	0				
Entertainment		300	3600	3600	3600				
Gard		120	1440	1440	1440				
Generator		0	0	0	0				
Mobil Bill		500	6000	6100	6200				
Total Fixed Cost (D)		7470	89640	90220	90809				
Net Profit (E)= [C-D]		10530	126360	132678	139312				
Investment Pay Back			20,000	20,000	20,000				

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 15Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Pocismile bazar,modhupur,
Tangail
Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











FAMILY PICTURE

