#### **A Nobin Udyokta Project**

## **Abid Ali Talukder Store**





Project by: Md.Nurul Amin
Identified by: Mirza Arif Rabbani
Verified By: Md. Sohrab Hossain

Hazigonj Unit Anchal-1, Chandpur GRAMEEN TRUST



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Nurul Amin
Age	:	03/04/1992 (25Years )
Marital status	:	Married
Children	:	Son -01
No. of siblings:	:	Two brothers one sister
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc.  (ix) Others	:	NU N/A N/A N/A N/A
Education, till to date	<u> </u>	HSC

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



(Continued)

Present Occupation	:	Verities Business
Trade License Number	:	46
Business Experiences	:	5 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01729-411615
NU Project Source/Reference	:	GT Hajigonj Unit Office, Chandpur.

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 2001. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her fathers business. They gradually improved their life standard through GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Abid Ali Talukder Store
Address/ Location	:	Jagutpur, kochua,Chandpur
Total Investment in BDT	:	2,18,000/-
Financing	-	Self BDT : 1,58,000 (from existing business) - 73% Required Investment BDT : 60,000 (as equity) - 27%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 8,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	20%
Agreed grace period	:	3 months

#### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	3000	90000	10800000		
Less: Cost of sale (B)	2400	72000	864000		
Gross Profit 20% (A-B)= [C]	600	18000	2160000		
Less: Operating Costs					
Electricity bill		300	3600		
Night Guard Bill		0	0		
Rent		1200	14400		
Mobile Bill		300	3,600		
Salary from Business (Self)		8,000	96000		
Others (Entertainment)		200	2,400		
Non Cash Item:					
Depreciation Expenses(40,000*15%,20,000*10%)		667	8000		
Total Operating Cost (D)		10667	128004		
Net Profit (C-D):		7333	87996		

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan, Television, Refrigerator: Furniture: Advance: Present Goods Items (*):	40,000 20,000 50,000 48,000		1,58,000
Proposed Items (**) :		60,000	60,000
Total Capital	158,000	60,000	2,18,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Soap	2000
Biscuit	2000
Pepsi,7Up,Spreed And Others Water	10000
All Oil	5000
Tea	1000
Toothpaste	1000
Ata(1Bosta*1700)	1700
Snow+face powder	1000
Shampo+ditergent	3000
Mosla	1000
Moyda(1Bosta*1300)	1300
Rice(2Bosta*2500)	5000
Sugar(1Bosta*2500)	2500
Muri(2bosta*1500tk)	1500
Others	10000
Total Present Stock	48000

#### **Proposed Item**

Product Name	Amount
Soap, Tee	4000
Pepsi,7Up,Spreed And Others Water	10000
Ice-Cream	3000
Dodhe And Rosmalay	2000
Deep Freeze	20000
Rice(5Bosta*2500)	12500
Muri(2bosta*1500tk)	3000
All Oil	5500
Total:	60,000

## Financial Projection of NU BUSINESS PLAN



Particulars	•	Year 1 (I	BDT)	Year 2 (BDT)		
Faiticulai 5	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3000	90000	1080000	3500	105000	1260000
Less: Cost of Sale (B)	2400	72000	864000	2800	84000	1008000
Profit 20% (A-B)=(C)	600	18000	216000	700	21000	252000
Gross Profit						
Less operating cost:						
Electricity bill		300	3600		400	4800
Mobile Bill		300	3600		400	4800
Salary- self		8,000	96,000		8,000	96,000
Shop Rent		1200	14400		1200	14400
Others		200	2400		300	3600
Depreciation Expenses		667	8000		667	8000
Total Operating Cost (F)		10667	128004		10967	131604
Net Profit =(E-F)		7333	87996		10033	120396
GT payback		36000			36000	
Retained Income:	51996 84396					

### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	0
1.2	Net Profit (Ownership Tr. Fee added back)	87996	120396
1.3	Depreciation (Non cash item)	8000	8000
1.4	Opening Balance of Cash Surplus	0	59,996
	Total Cash Inflow	155996	188392
2.0	Cash Outflow		
2.1	Purchase of Product	60,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
2.3	Payment of GB loan	0	0
	Total Cash Outflow		36,000
3.0	Net Cash Surplus	96000	152392

#### **SWOT Analysis**



# STRENGTH

- Skill and 5 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 14 hours shop open

## WEAKNESS

Lack of investment

## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

#### THREATS

- New competitor may be present
- Political Unrest
- Theft

























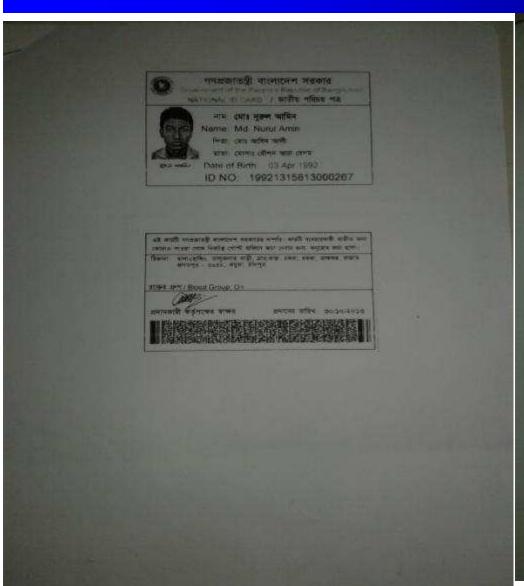






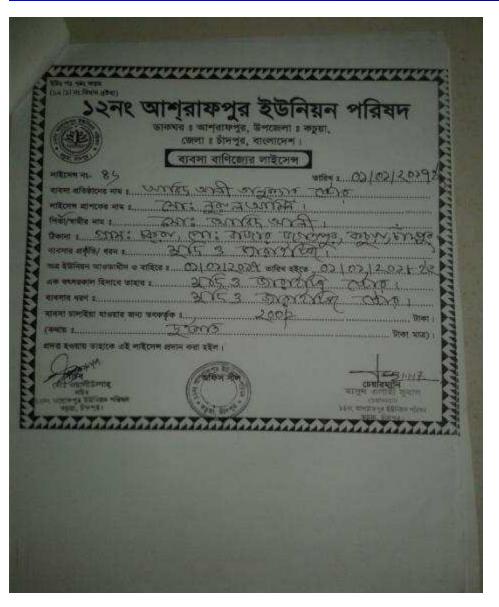


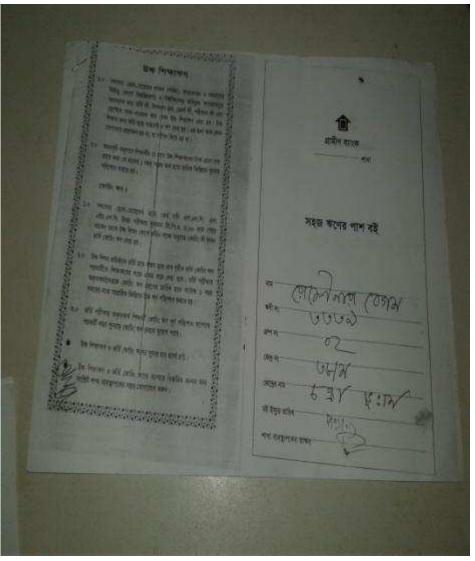






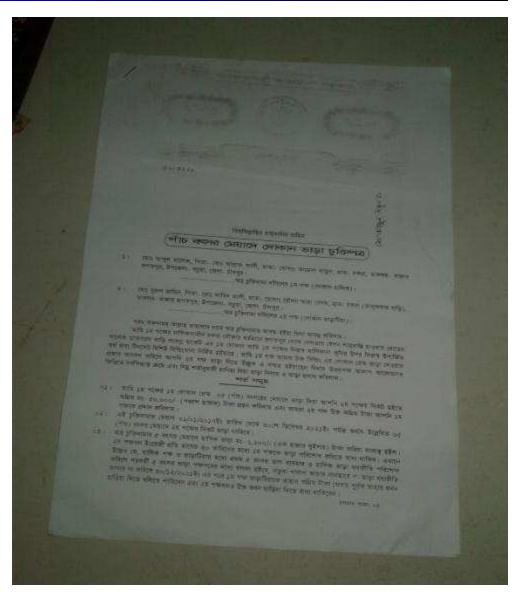




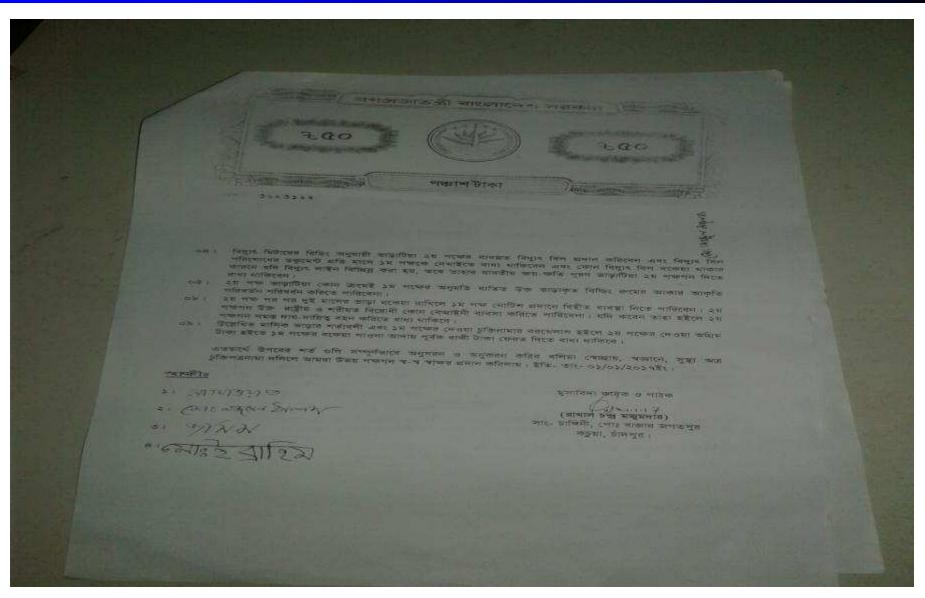














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